



FASHION BUSINESS & MANAGEMENT

BSc (Hons) Fashion Business and Management degree is offered by Manchester Fashion Institute of Manchester Metropolitan University, United Kingdom. It responds to the needs of the rapidly evolving global fashion industry, where the customer is steering businesses to think and act smarter.

Joining the BSc (Hons) Fashion Business and Management will take you on a journey that will put you at the forefront of current thinking within the fashion industry and prepare you to excel as a graduate and a future leader.

Teaching and learning on the course is supported by real-world scenarios and contexts, challenging you to engage in contemporary business issues through live projects and problem-based learning. You will acquire invaluable insight into the fundamentals of global business strategy, digital-driven marketing, finance, sustainability, supply chain, data analytics and innovative entrepreneurship.

CAREER OPPORTUNITIES

- Fashion Product Manager
- Fashion Market Manager
- Fashion Business Advisor
- Entrepreneur
- Digital & Social Media Marketer
- Fashion Marketing Consultant
- Fashion Brand Manager
- Chief Merchandise officer
- Retail Manager
- Commercial Director
- Fashion Journalist

ENTRY REQUIREMENTS

GCE Advanced Level (Local) – 3 Passes in any Stream G.C.E. Advance Level (Edexcel / Cambridge) – 3 D passes in any stream. A pass on the Aptitude Test conducted by SLIIT. Students may also apply with pending Advanced Level Result.

The standard entry route for the programme will be from the SLIIT Higher National Diploma (HND) in Business Administration and successful completion of three fashion modules within the HND).



YEAR ONE

SEMESTER 01

BM1011	Learning and Study Skills	01
BM1012	Principles of Management	03
BM1030	Microeconomics	03
BM1014	Business Mathematics	03
BM1015	Information Technology for Business	03
BM1016	English Language Skills	02

SEMESTER 02

BM1041	Self-Management	01
BM1042	Macroeconomics	03
BM1043	Financial Accounting	03
BM1130	Introduction to Fashion Business	03
BM1045	Human Resource Management	03
BM1046	Business Communication	02

YEAR TWO

SEMESTER 01

BM2011	Personal Development Planning	00
BM2012	Organizational Behavior	03
BM2130	Fashion Business Analytics	03
BM2014	Principles of Marketing	03
BM2376	Management Accounting	03
BM2373	Financial Management	03

SEMESTER 02

BM2070	Leadership and Teamwork	01
BM2072	Business Negotiations	02
BM2573	Sociology and Psychology	02
BM2140	Strategic Business Project for the Fashion Industry	06
BM2576	Entrepreneurship and Managing Innovation	04

YEAR THREE

SEMESTER 01

Sustainable Global Strategy	30
Leadership & Entrepreneurship	30

SEMESTER 02

Fashion Enterprise Project	60
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