

BUSINESS MANAGEMENT

The first two years of the degree focuses more on developing requisite communication skills, will also be enable the student to gain an overall conceptual grasp of the theoretical academic content. This result in forming a solid base on which to develop an understanding of the advanced modules presented in later years. The Higher Diploma level covers a broader range of theory, equipping the student with the knowledge and skills necessary to work in industry at an executive level.

The dynamic business environment demands multiple skills and abilities from the management graduates. Rather than being specialized in a single area of knowledge the graduates entering the business community would benefit by being equipped with knowledge in multiple areas important to a business. This offers flexibility to the industry to shape the young graduates to their specific job requirements with minimum investment. The business community's need to recruit multi skilled graduates who have exposed themselves to a wide range of knowledge and skills is intended to be catered through the introduction of this BBA (Hons) Business Management programme.



CAREER OPPORTUNITIES

- Consultants
- Business Executives
- Managers
- Academics
- Business Coordinators
- Entrepreneurs
- Research Executives
- Business Development Executives
- Management Trainees

ENTRY REQUIREMENTS

Passes in three subjects (in any subject stream) at the G.C.E. A/L Examination (Sri Lanka / London) in one and the same sitting and a pass at the aptitude test conducted by SLIIT.

The first three semesters of the programme is common for all the specializations. On completion of the Higher Diploma students may choose this specialization and may proceed with third and the final year.

YEAR ONE

SEMESTER 01

BM1011	Learning and Study Skills	01
BM1012	Principles of Management	03
BM1030	Microeconomics	03
BM1014	Business Mathematics	03
BM1015	Information Technology for Business	03
BM1016	English Language Skills	02

SEMESTER 02

BM1041	Self-Management	01
BM1042	Macroeconomics	03
BM1043	Financial Accounting	03
BM1044	Legal & Political Environment in Business	03
BM1045	Human Resource Management	03
BM1046	Business Communication	02

YEAR TWO

SEMESTER 01

BM2011	Personal Development Planning	01
BM2012	Organizational Behavior	03
BM2013	Business Information Systems	02
BM2014	Principles of Marketing	03
BM2015	Business Statistics	03
BM2016	Operations Management	03

SEMESTER 02

BM2071	Leadership and Teamwork	01
BM2072	Business Negotiation	02
BM2573	Sociology and Psychology	02
BM2376	Management Accounting	03
BM2373	Financial Management	03
BM2576	Entrepreneurship and Managing Innovation	03

YEAR THREE

SEMESTER 01

BM3011	Career Readiness and Business Etiquettes	01
BM3012	Business Ethics & Values	02
BM3513	Economic Analysis for Managers	03
BM3514	Business Law	03
BM3013	Project Management	03
BM3212	People Analytics	03

SEMESTER 02

BM3061	Business Research Methods	03
BM3031	Business Internship	06
BM3121	Digital Marketing	03
BM3221	Human Resource Information Systems	03

YEAR FOUR

SEMESTER 01

BM4011	Comprehensive Research Project	09
BM4012	Strategic Management	03
BM4513	Crisis and Business Continuity Management	03
1 Elective:		
BM4113	Logistics & Supply Chain Management	03
BM4311	Taxation	03

SEMESTER 02

BM4521	Diversity Management	03
BM4522	Sustainable Development in Business Environment	03
BM4523	International Business Management	03
BM4524	Managing Productivity and Quality	03