



Seller Rewards Program

ZALORA

AUGUST 2026

Overview

About the program

The goal of this program is to reward top-performing sellers.

Earn free GFG Ads credit by being on target for your monthly KPIs.



How to qualify for it

Meet **all three** monthly KPIs

1. **SELLER-RELATED CANCELLATION (SRC)** **<5%**
2. **SELLER-RELATED RETURN (SRR)** **<5%**
3. **SELLER HANDLING TIME (SHT)** **>90%**

For GSCMYSGHK Seller Center sellers,
- Top up exactly SGD 1,000 (or local equivalent).

For PH Seller Center sellers,
- Top up exactly PHP 45,000

Seller Reward Tiers



TIER 1

Condition

- Meet all three monthly KPIs for 1 month

Reward

15% rebate on Ads Credit



TIER 2

Condition

- Meet all three monthly KPIs for 2 or more consecutive months.

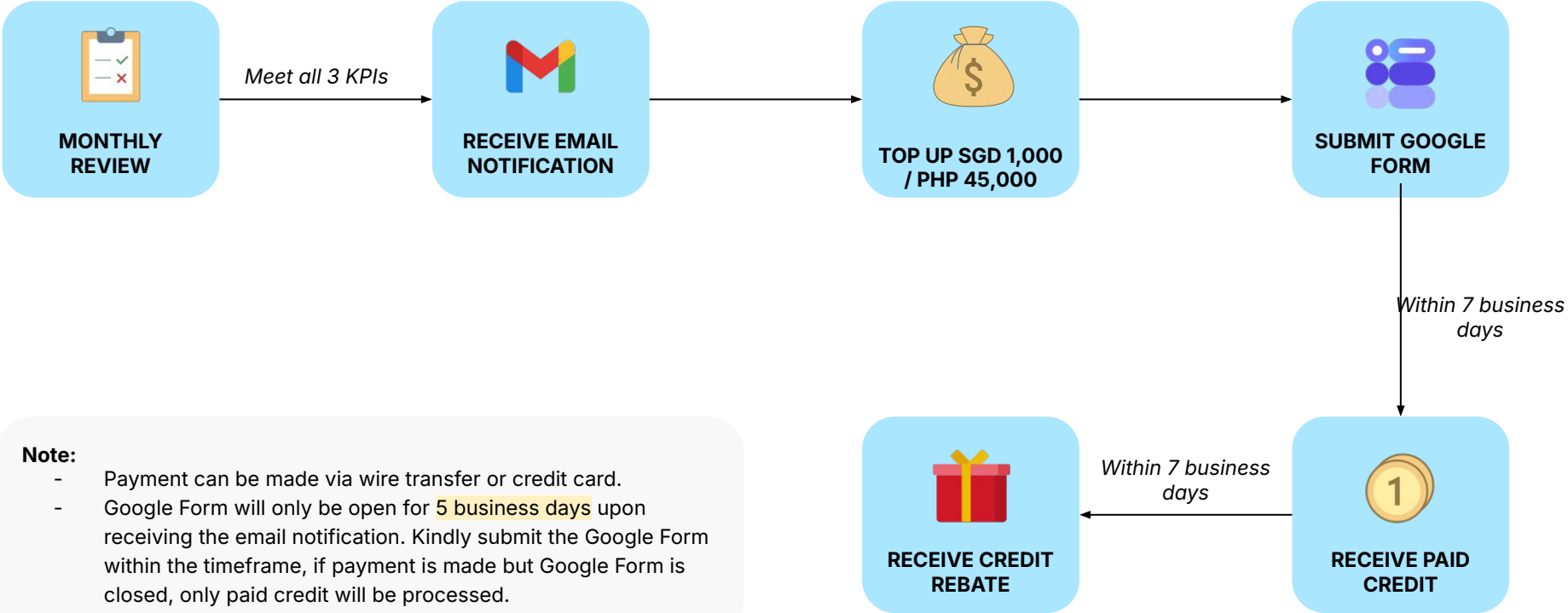
Reward

20% rebate on Ads Credit

Note:

- If you do not have a GFG Ads account, kindly create one using the following [guide](#).
- Rebate on Ads Credit will expire in 3 months from time it is credited to your GFG Ads account.
- To check the expiry date of your rebate, kindly navigate to **Billing Details** → **Credits** in your GFG Ads account.

Process Flow



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MP Ops Team

If you have any questions, reach out via the [Contact Us Form](#).

