paperlust
PRINT SHOP

Artwork Specification - Booklet Printing

A4 BOOKLETS



FILE REQUIREMENTS

PDF

- All files must be supplied in CMYK format
- All fonts converted to outlines (paths/curves) and/or supplied
- All elements must be linked, please ensure they are embedded
- Files to be supplied at 100% scale unless otherwise specified
- 5mm Bleed
- Keep important text/graphics at least 3mm inside the trim edge
- If using borders, make them at least 5mm thick

JPEG

- All files must be supplied in CMYK format
- Resolution for all files and file elements must be between 250-300 ppi
- Files to be supplied at 100% scale unless otherwise specified
- Keep important text/graphics at least 3mm inside the trim edge
- If using borders, make them at least 5mm thick

Page Setup

- Supply single pages (not spreads) in reading order, cover included, every page with 5mm bleed.
- Page count must be a multiple of 4 (8pp to 56pp).

Sending Us Your Files

- Files up to 20MB can be uploaded online before checkout.
- Files over 20MB can be shared to printshop@paperlust.co via Google Drive / Dropbox.

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