paperlust
PRINT SHOP

Artwork Specification - Product Labels

BEER AND SPIRITS LABELS



FILE REQUIREMENTS

PDF

- All files must be supplied in CMYK format
- All fonts converted to outlines (paths/curves) and/or supplied
- All elements must be linked, please ensure they are embedded
- Files to be supplied at 100% scale unless otherwise specified
- 3mm Bleed
- Keep important text/graphics at least 3mm inside the trim edge
- If using borders, make them at least 5mm thick

JPEG

- All files must be supplied in CMYK format
- Resolution for all files and file elements must be between 250-300 ppi
- Files to be supplied at 100% scale unless otherwise specified
- Keep important text/graphics at least 3mm inside the trim edge
- If using borders, make them at least 5mm thick

Custom Shapes

- All dielines should be saved as a MAGENTA spot colour named 'DIELINE' in PDF format

Sending Us Your Files

- Files up to 20MB can be uploaded online before checkout.
- Files over 20MB can be shared to printshop@paperlust.co via Google Drive / Dropbox.

23 Manton Road, Oakleigh South, VIC 3167 Australia
printshop@paperlust.co
+61 3 4422 4436
ABN 66 600 060 115