paperlust
PRINT SHOP

Artwork Specification - Marketing Materials

CUSTOM MUGS



FILE REQUIREMENTS

PDF

- All files must be supplied in CMYK format
- All fonts converted to outlines (paths/curves) and/or supplied
- All elements must be linked, please ensure they are embedded
- Files to be supplied at 100% scale unless otherwise specified
- No bleed: supply the file at the print area size
- Keep important text/graphics at least 3mm inside the edge of the print area
- If using borders, make them at least 5mm thick

JPEG

- All files must be supplied in CMYK format
- Resolution for all files and file elements must be between 250-300 ppi
- Files to be supplied at 100% scale unless otherwise specified
- Keep important text/graphics at least 3mm inside the edge of the print area
- If using borders, make them at least 5mm thick

Print Area

- The print stops short of the handle

Sending Us Your Files

- Files up to 20MB can be uploaded online before checkout.
- Files over 20MB can be shared to printshop@paperlust.co via Google Drive / Dropbox.

23 Manton Road, Oakleigh South, VIC 3167 Australia
printshop@paperlust.co
+61 3 4422 4436
ABN 66 600 060 115