paperlust
PRINT SHOP

Artwork Specification - Business Cards

LETTERPRESS BUSINESS CARDS



FILE REQUIREMENTS

PDF

- Pantone spot swatch for letterpress artwork, no CMYK
- All fonts converted to outlines (paths/curves) and/or supplied
- All elements must be linked, please ensure they are embedded
- Files to be supplied at 100% scale unless otherwise specified
- 3mm Bleed
- Keep important text/graphics at least 3mm inside the trim edge
- If using borders, make them at least 5mm thick

Letterpress area

- Set the letterpress artwork in your chosen Pantone colour as a named spot swatch, all on one page.
- Keep everything on one page of one file: no separate pages or files for each ink or foil.
- Leave out photo content and CMYK colour builds; these cards take neither.

Sending Us Your Files

- Files up to 20MB can be uploaded online before checkout.
- Files over 20MB can be shared to printshop@paperlust.co via Google Drive / Dropbox.

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