paperlust
PRINT SHOP

Artwork Specification - Restaurants & Cafe

TABLE TALKERS



FILE REQUIREMENTS

PDF

- All files must be supplied in CMYK format
- All fonts converted to outlines (paths/curves) and/or supplied
- All elements must be linked, please ensure they are embedded
- Files to be supplied at 100% scale unless otherwise specified
- 1/8 in Bleed
- Keep important text/graphics at least 1/8 in inside the trim edge
- If using borders, make them at least 0.2 in thick

JPEG

- All files must be supplied in CMYK format
- Resolution for all files and file elements must be between 250-300 ppi
- Files to be supplied at 100% scale unless otherwise specified
- Keep important text/graphics at least 1/8 in inside the trim edge
- If using borders, make them at least 0.2 in thick

Page Setup

- Page 1 is the front face and page 2 is the back face, each at the face size you order plus 1/8 in bleed on every edge.

Sending Us Your Files

- Files up to 20MB can be uploaded online before checkout.
- Files over 20MB can be shared to printshop@paperlust.co via Google Drive / Dropbox.