



FILE REQUIREMENTS

PDF

- All files must be supplied in CMYK format
- All fonts converted to outlines (paths/curves) and/or supplied
- All elements must be linked, please ensure they are embedded
- Files to be supplied at 100% scale unless otherwise specified
- 3mm Bleed
- Keep important text/graphics at least 3mm inside the trim edge
- If using borders, make them at least 5mm thick

JPEG

- All files must be supplied in CMYK format
- Resolution for all files and file elements must be between 250-300 ppi
- Files to be supplied at 100% scale unless otherwise specified
- Keep important text/graphics at least 3mm inside the trim edge
- If using borders, make them at least 5mm thick

Sizes & Colours

- 220x300mm, 380x380mm, 380x500mm or 500x750mm - printed in 1 or 2 colours (or 1 colour full background).
- Simple, high-contrast graphic prints work best: a single-colour logo or a two-colour repeat pattern.

Sending Us Your Files

- Files up to 20MB can be uploaded online before checkout.
- Files over 20MB can be shared to printshop@paperlust.co via Google Drive / Dropbox.