GUIDES layer: hide or delete before saving your print file
Custom Art Print | A4 210 x 297mm | prints edge to edge, no bleed | keep detail 5mm inside the edge

paperlust
PRINT SHOP

Artwork Specification - Wall Art

CUSTOM ART PRINTS

A4 210 x 297mm

THIS TEMPLATE

- Print size A4 210 x 297mm. Page 1 of this file is your artboard at the size of the printed sheet.
- The print runs edge to edge: everything on the artboard is printed and no white border is added. If you want a white border, build it into your file.
- There is no bleed to add and no crop marks to include. Supply your file at exactly this shape.
- Green dashed line = safe zone. Keep signatures, text and important detail at least 5mm inside the edge.
- One template for both papers. Textured etching at this size prints from 2,490 x 3,510 pixels, so up to 1mm can come off each edge: keep detail inside the safe zone.

PHOTOSHOP

- New document at 2,480 x 3,507 pixels, 300 ppi, sRGB colour profile. Or open page 1 of this PDF and keep the guides on their own layer.

ILLUSTRATOR / AFFINITY / INDESIGN

- Open the PDF. Page 1 is the artboard and the guides sit on their own layer named GUIDES.
- Place your artwork on the YOUR ARTWORK layer, under the guides.
- Before saving, delete or hide the GUIDES layer and keep the document in RGB.
- Export a PDF at 100% scale with no bleed and no crop marks, or a JPG, PNG or TIFF at 300 ppi.

CANVA

- Create a design with custom size 210 x 297mm.
- Upload the matching PNG guide overlay, place it to fill the page and lock it while you design.
- Delete the overlay before you download, then download as PNG or PDF Print.

FILE REQUIREMENTS

JPG / PNG / TIFF

- RGB colour with an sRGB profile. Do not convert to CMYK
- 300 ppi at the print size: 2,480 x 3,507 pixels (Textured etching 2,490 x 3,510)
- Crop to the shape of the size you order. A file of another shape will not fill the print the way you expect
- Flatten layers before saving

PDF

- Page size = the print size, at 100% scale
- RGB colour, fonts converted to outlines or embedded, images embedded
- No bleed and no crop marks

Your Artwork

- Only send work you own or have permission to print

Sending Us Your Files

- Add the print to your cart, then upload your file in the Upload Artwork step: image files, zip, rar or pdf up to 100MB.
- Files over 100MB can be shared to printshop@paperlust.co via Google Drive / Dropbox.

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