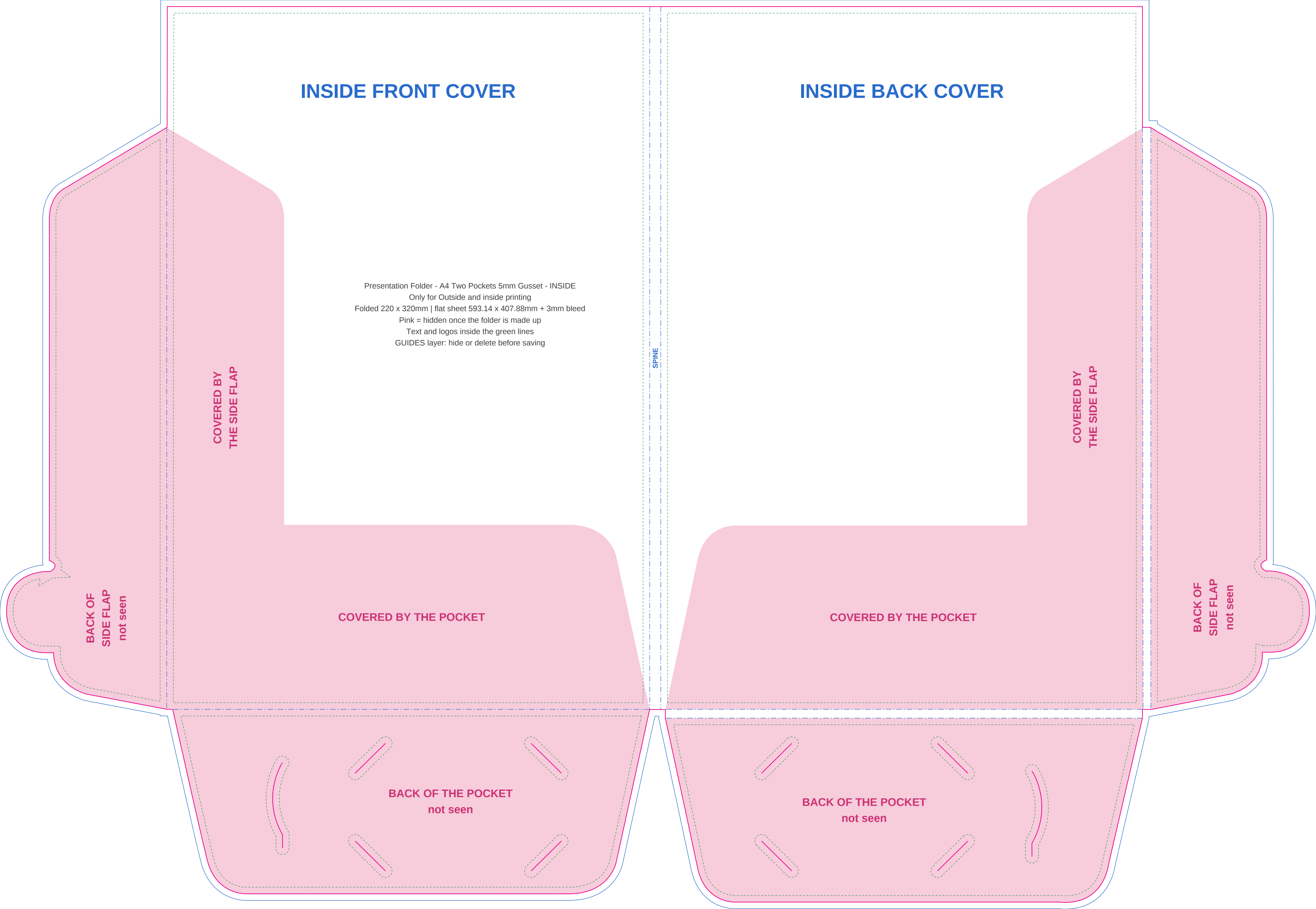




INSIDE FRONT COVER

INSIDE BACK COVER

Presentation Folder - A4 Two Pockets 5mm Gusset - INSIDE
Only for Outside and inside printing
Folded 220 x 320mm | flat sheet 593.14 x 407.88mm + 3mm bleed
Pink = hidden once the folder is made up
Text and logos inside the green lines
GUIDES layer: hide or delete before saving

SPINE

COVERED BY
THE SIDE FLAP

COVERED BY
THE SIDE FLAP

BACK OF
SIDE FLAP
not seen

BACK OF
SIDE FLAP
not seen

COVERED BY THE POCKET

COVERED BY THE POCKET

BACK OF THE POCKET
not seen

BACK OF THE POCKET
not seen

THIS TEMPLATE

- A4 Two Pockets 5mm Gusset, folded 220 x 320mm (flat sheet 593.14 x 407.88mm). Page 1 is your working artboard at 599.14 x 413.88mm - the flat folder plus 3mm bleed, seen from the INSIDE (the Outside file turned over, so it is mirrored left to right).
- The magenta line is the cut line (spot colour DIELINE) and the blue dash-dot lines are the folds, both from our folder supplier's die for this exact style, business card slits included. You do not need to draw either.
- Green dashed lines = safe zones, one per panel. Keep all text and logos inside them - 3mm clear of every cut and fold.
- Extend background colours and images out to the blue bleed line, 3mm past the cut, so no white edge shows after die cutting.
- Only for Outside & inside printing: this is page 2 of your PDF, after the Outside page.
- Pink areas are hidden once the folder is made up: the back of the pockets and side flaps and the parts of the inside covers they fold over. Backgrounds can run through them; keep text and logos out.
- Seen from the inside, the inside front cover is on the left and the inside back cover is on the right.

ADOBE ILLUSTRATOR / AFFINITY / INDESIGN

- Open the PDF - page 1 is the artboard. The guides sit on their own layer named GUIDES.
- Design on the YOUR ARTWORK layer, under the guides.
- Before saving: delete (or hide) the GUIDES layer, convert all fonts to outlines, and check your document colour mode is CMYK.
- Export as PDF (PDF/X-4 or Press Quality) at 100% scale with 3mm bleed and crop marks.

CANVA

- Create a design with custom size 599.14 x 413.88mm (trim + bleed - this exact page size).
- Upload the matching PNG guide overlay from this pack, place it to fill the page, and lock it while you design.
- Keep text inside the green zone; run backgrounds to the page edge. Delete the overlay, then Share > Download > PDF Print, CMYK if available.

FILE REQUIREMENTS

PDF

- All files must be supplied in CMYK format
- All fonts converted to outlines (paths/curves) and/or supplied
- All elements must be linked, please ensure they are embedded
- Files to be supplied at 100% scale unless otherwise specified
- 3mm Bleed
- Keep important text/graphics at least 3mm inside the trim edge
- If using borders, make them at least 5mm thick

Scodix Finish

- Areas that require scodix finish needs to be copied to a new PDF file and updated as MAGENTA spot colour named 'SCODIX'

Sending Us Your Files

- Files up to 20MB can be uploaded online before checkout.
- Files over 20MB can be shared to printshop@paperlust.co via Google Drive / Dropbox.