upside down on this sheet

BACK

LEFT END

TABLE TOP

Printed Table Cloth - 4ft Stretch
Table 1220 x 610 x 737mm high (stretch fabric, pulls tight over the table)
Text and logos inside the green lines
Backgrounds out to the blue bleed line
GUIDES layer: hide or delete before saving

RIGHT END

FRONT

this way up - top edge meets the table top

paperlust
PRINT SHOP

Artwork Specification - Banners & Standees

PRINTED TABLE CLOTHS

4ft Stretch template

THIS TEMPLATE

- Finished cloth: 4ft trestle table (1220 x 610 x 737mm high), Stretch, flat pattern 2710 x 2120mm. Page 1 is your working artboard at 2730 x 2140mm - the flat pattern plus 10mm bleed.
- The magenta line is the cut line (spot colour DIELINE), from our table cloth supplier's pattern for this exact size and style. The panels are cut on this line and sewn together. You do not need to draw a cut line.
- Green dashed lines = safe zones, one per panel. Keep all text and logos inside them, clear of the seams and hems.
- Extend background colours and images out to the blue bleed line, 10mm past the cut, so no white edge shows after sewing.
- The table top is in the middle of the sheet. FRONT is below it and reads the right way up. BACK is above it and is set upside down, and the two ends are turned on their sides, so every panel reads the right way up once the cloth is on the table. The label on each panel shows which way is up.
- Stretch: the fabric pulls tight over the table, so keep logos inside the green lines, clear of the curved edges.

ADOBE ILLUSTRATOR / AFFINITY / INDESIGN

- Open the PDF - page 1 is the artboard. The guides sit on their own layer named GUIDES.
- Design on the YOUR ARTWORK layer, under the guides.
- Before saving: delete (or hide) the GUIDES layer, convert all fonts to outlines, and check your document colour mode is CMYK.
- Export as PDF (PDF/X-4 or Press Quality) at 100% scale with 10mm bleed and crop marks.

CANVA

- Create a design with custom size 2730 x 2140mm (trim + bleed - this exact page size).
- Upload the matching PNG guide overlay from this pack, place it to fill the page, and lock it while you design.
- Keep text inside the green zone; run backgrounds to the page edge. Delete the overlay, then Share > Download > PDF Print, CMYK if available.

FILE REQUIREMENTS

File Dimension: 2710mm W x 2120mm H

PDF

- All files must be supplied in CMYK format
- All fonts converted to outlines (paths/curves) and/or supplied
- All elements must be linked, please ensure they are embedded
- Files to be supplied at 100% scale unless otherwise specified
- 10mm Bleed
- Keep important text/graphics at least 20mm inside the trim edge
- If using borders, make them at least 10mm thick

Images

- Photos and images at least 100 ppi at full print size. Vector artwork preferred.

Panels

- Supply one file per cloth on the template for your size and style: the table top, front, back and both ends on one artboard.

Sending Us Your Files

- Files up to 20MB can be uploaded online before checkout.
- Files over 20MB can be shared to printshop@paperlust.co via Google Drive / Dropbox.

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