

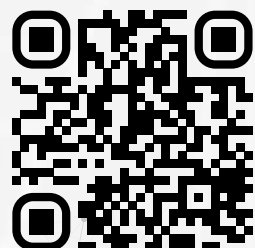
Company's Certifications



Customers and Strategic Partners



Zalo OA "AthenaFS"



Website "AthenaFS"

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 <http://athenafs.io>

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Nguyen Thi Minh Khai,
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HCMC

ELEVATE YOUR PERFORMANCE BY TRANSFORMATION

AthenaFS is a fintech company specializing in providing **digitalization solutions, process automation, and data analytics** powered by Artificial Intelligence (AI) and Big Data for the **banking, financial services, and insurance (BFSI)** sector.



Vision

Become a pioneer in the digital transformation journey of the financial industry in Vietnam and to create opportunities to expand globally, AthenaFS continuously innovates and creates modern, strategic technology solutions.



Mission

Design **comprehensive and optimized** solutions based on each organization's needs, improve operational efficiency, and deliver **superior customer experiences** with smart technology, deep data, and a team of industry experts.



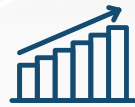
Value delivered



Comprehensive digitalization
Complete and secured information;
vivid and timely reports



Accompanying with customers
Providing comprehensive
solutions, aim to support
customers achieve business goals



Increase productivity
Increase 30% connection rate to
customer and productivity of
employees, supporting by AI



**Cost optimization by
automations**
Release completely manual and
repeated works of operational
team



Dedicated service
Free leaders from all system
worries with dedicated service to
every single user



Continuous Innovation
Products are continuously
improved to meet changing
business needs and technology
trends

6 distinct values of AthenaFS



Comprehensive Ecosystem
AthenaFS provides seamlessly
integrated systems that form
a unified ecosystem, enabling
centralized data, seamless
user experience, and
optimized performance
management.



AI create realistic value
Exclusive AI created to
deliver tangible business
value to customers,
integrated directly into
AthenaFS's existing products.



Technology Platform
An open, high-performance,
and secure platform –
offering flexible execution
strategies and seamless
deep integration with core
banking systems.



Industry Expert
Our team of experts in
technology, project
management, and business
operations has over 10 years
of experience implementing
digital transformation and AI
projects both locally and
internationally.



Proven by results
The product's effectiveness
has been demonstrated
through the successful
implementation of numerous
large-scale and complex
projects in the financial and
banking industry.



**Continuous Operation &
Optimization**
Not completing at handover,
AthenaFS closely monitors
operations, provides in-depth
training and supports
continuous improvement in
each different period.

PANORAMIC PRODUCT ECOSYSTEM



**Athena
Hunt**

Attract
Potential Customers

Telesales/ Marketing

INCREASE
Conversion Rate

360°
Customer

Field Underwriting

MAXIMIZE
Opportunities

Direct Sales



**Athena
Spear**

Voicemail
detection

Big Data
Processing



Engine

AI Scanning

AI
Recommendation



**Athena
Owl**

Credit Assessment

INCREASE
Operating
Efficiency

Efficient
**Virtual
Assistant**

Support Customer
on Field

Customer Service

INCREASE
Customer
Satisfaction
Rate



**Athena
Shield**

Loan
Management
System



**Athena
Omni**

Document
Management
System



Find more about the products