

#### Disclaimer



This presentation and the following discussion may contain "forward looking statements" by Inox Leisure Limited ("ILL" or "the Company") that are not historical in nature. These forward looking statements, which may include statements relating to future state of affairs, results of operations, financial condition, business prospects, plans and objectives, are based on the current beliefs, assumptions, expectations, estimates, and projections of the management of ILL about the business, industry and markets in which ILL operates.

These statements are not guarantees of future performance, and are subject to known and unknown risks, uncertainties, and other factors, some of which are beyond ILL's control and difficult to predict, that could cause actual results, performance or achievements to differ materially from those in the forward looking statements.

Such statements are not, and should not be construed, as a representation as to future performance or achievements of ILL. In particular, such statements should not be regarded as a projection of future performance of ILL. It should be noted that the actual performance or achievements of ILL may vary significantly from such statements.

Due to rounding-off, figures presented throughout this document may not add up precisely to the totals provided and percentages may not precisely reflect the rounded-off figures.

FY15 financial figures are as per IGAAP and for FY16 and thereafter are as per IND-AS. Revenues for FY15 are shown net of entertainment tax, to be consistent with the revenues under IND-AS for FY16 onwards

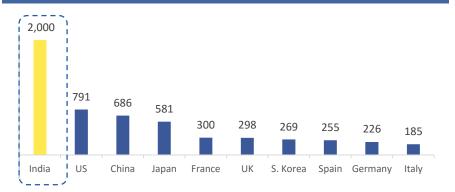




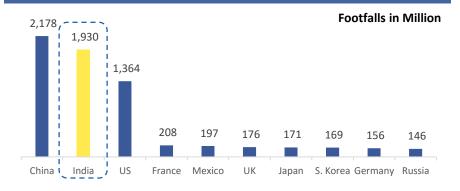
### **Strong Fundamentals & Huge Growth Potential**



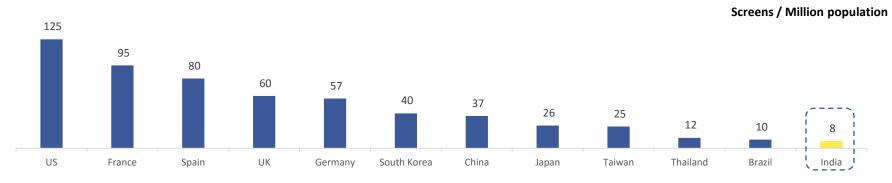




## 2nd Highest Number Of Theatre Footfalls in the World

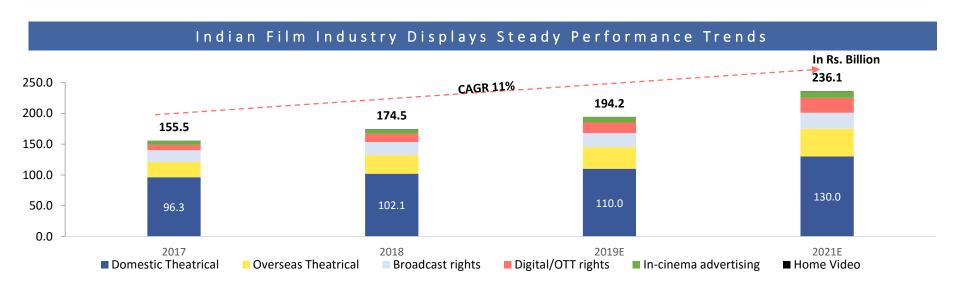


#### However, India's Screen Density is One of the Lowest

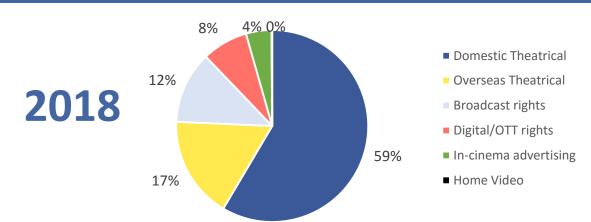


## **Steady Performance and Resilience**



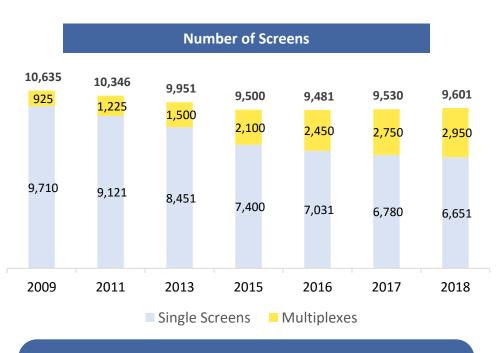


### Domestic Theatricals Constitutes 59% Of Total Film Industry



### **Multiplexes Witnessing Rapid Growth**





Multiplexes currently account for ~ 31% market share of the screens, however they account for ~55% of box office collections

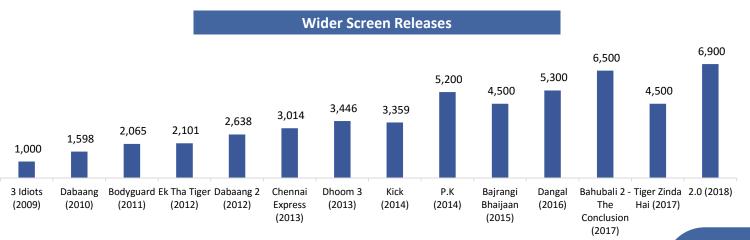
## FACTORS DRIVING GROWTH IN MULTIPLEXES:

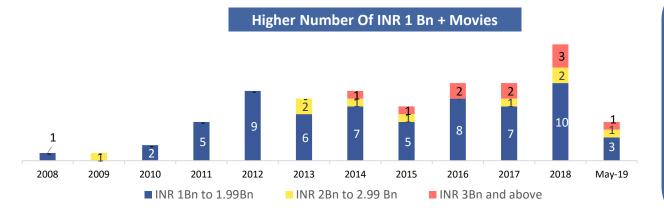
- Strong demographics, rising disposable incomes and discretionary spends.
- Superior location, destination and parking facilities.
- Multiple screens in one location offer a wider variety of content to the patrons.
- Different screen sizes provide programming flexibility. This results in higher occupancy ratios.
- State of art equipment (high quality video and audio), superior interiors, ambience and service.

Source: FICCI-EY Report 2018 & 2019

### **Increasing Number Of INR 1bn + Movies**





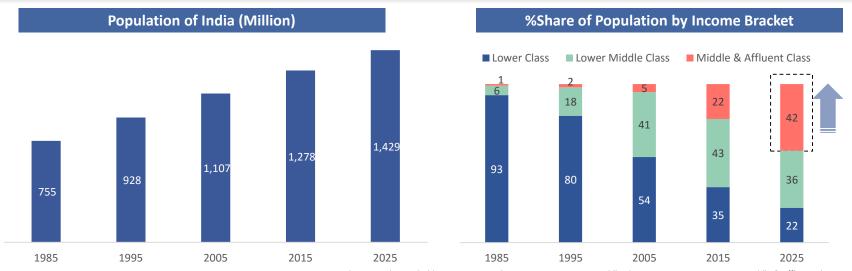


INCREASING NUMBER OF
MOVIES ARE GENERATING
MORE THAN RS 1 BN IN NET
BOX OFFICE COLLECTIONS
DRIVEN BY WIDER SCREEN
RELEASES AND FACILITATED BY
DIGITISATION OF CONTENT
DELIVERY

Source: Industry

## India's Consumption Story

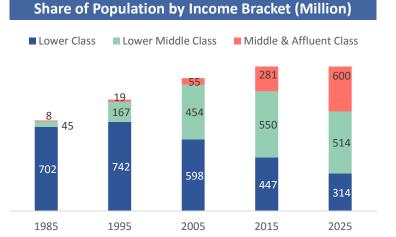


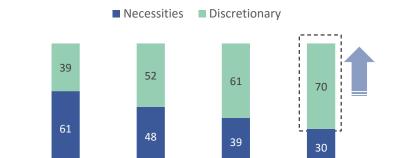


Based on Annual Household Income: Lower Class: < Rs.90,000 , Lower Middle Class: Rs.90,000 to Rs.199,999 , Middle & Affluent Class: > Rs.200,000

2005

1995





2015

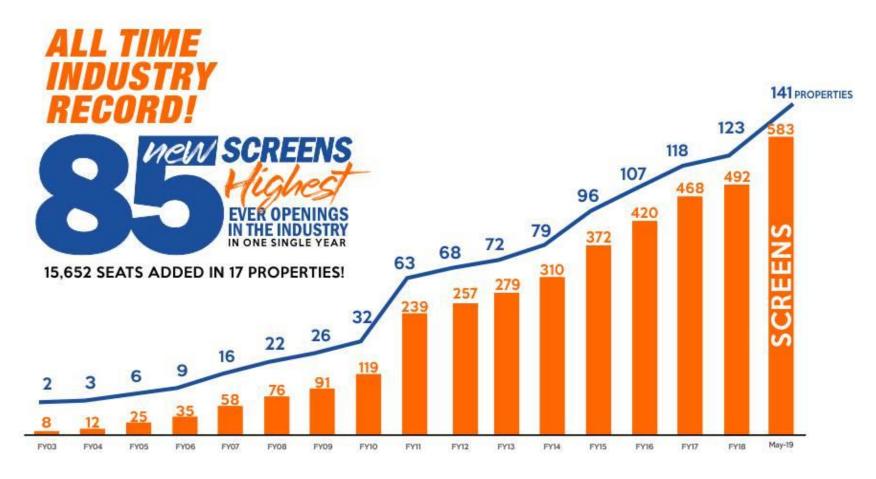
2025

**%Share of Average Annual Household Consumption** 

Source: Mckinsey - Tracking the growth of Indias Middle Class - 2017



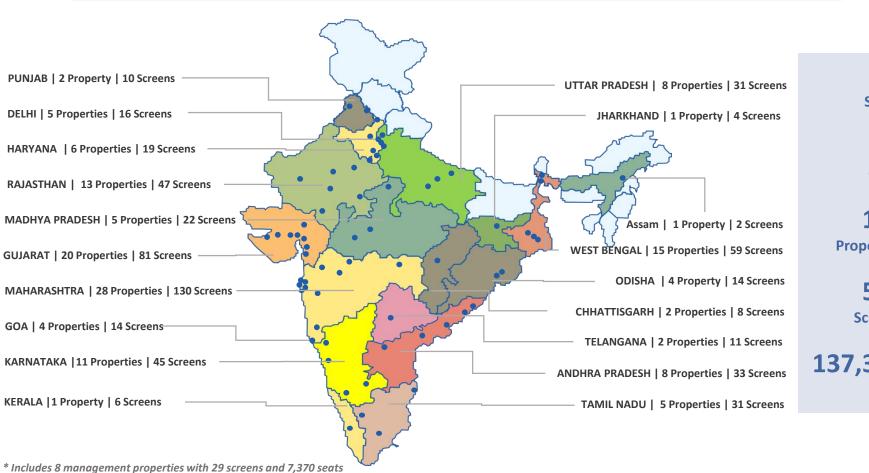




Note: Includes Acquisition of 89 Cinemas in FY07, Fame in FY11 and Satyam in FY15



#### ONE OF THE LARGEST MULTIPLEX CHAIN OPERATOR IN INDIA



19

**States** 

67

**Cities** 

141

**Properties** 

**583** 

**Screens** 

137,365

**Seats** 

























# MILESTONES FY19



HIGHEST YEARLY FOOTFALLS

6.25crs

HIGHEST YEARLY ATP

Rs.197

HIGHEST YEARLY SPH

**Rs.74** 

HIGHEST YEARLY REVENUE

Rs.1,692crs

HIGHEST YEARLY EBITDA

**Rs.309**crs

HIGHEST YEARLY
PAT

Rs.133crs



## MOST AWARDED MULTIPLEX OF THE YEAR

ET BEST BRANDS 2018-19 POPULAR MULTIPLEX TIMES RETAIL ICON AWARDS 2018-19

MULTIPLEX
CHAIN OF THE YEAR
AT IMAX BIG
CINE AWARDS
2018

MOST ADMIRED
MULTIPLEX OF THE
YEAR AT ET NOW
GLOBAL AWARDS
FOR RETAIL
EXCELLENCE

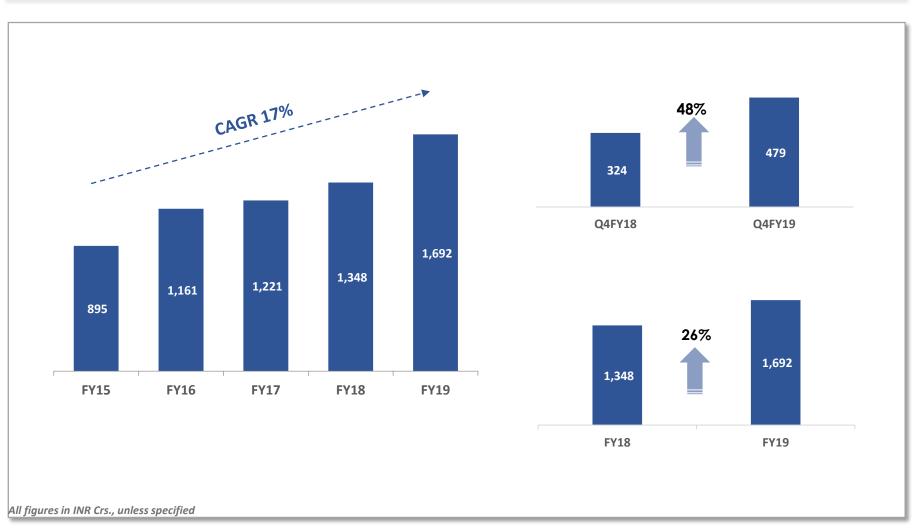
BEST TECHNOLOGY OF THE YEAR IMAX BIG CINE AWARDS 2018 BEST
MARKETED
BRAND
KOTLER AWARD
OF EXCELLENCE
2018-19

HIGHEST LUXURY
STANDARDS
AT INTERNATIONAL
FILM BUSINESS
AWARDS 2018

BEST EMPLOYER
OF THE YEAR
AT EMPLOYER
BRANDING
AWARDS
2018-19

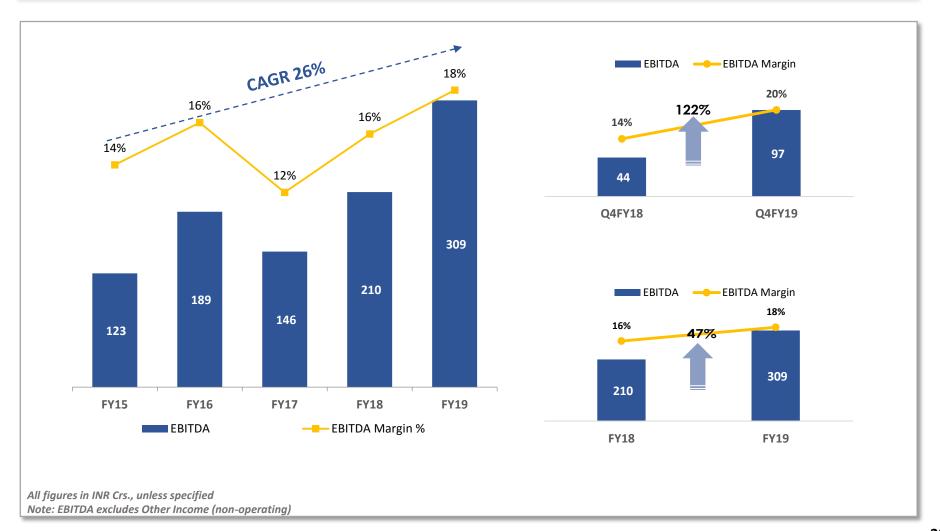
## **Revenue from Operations**





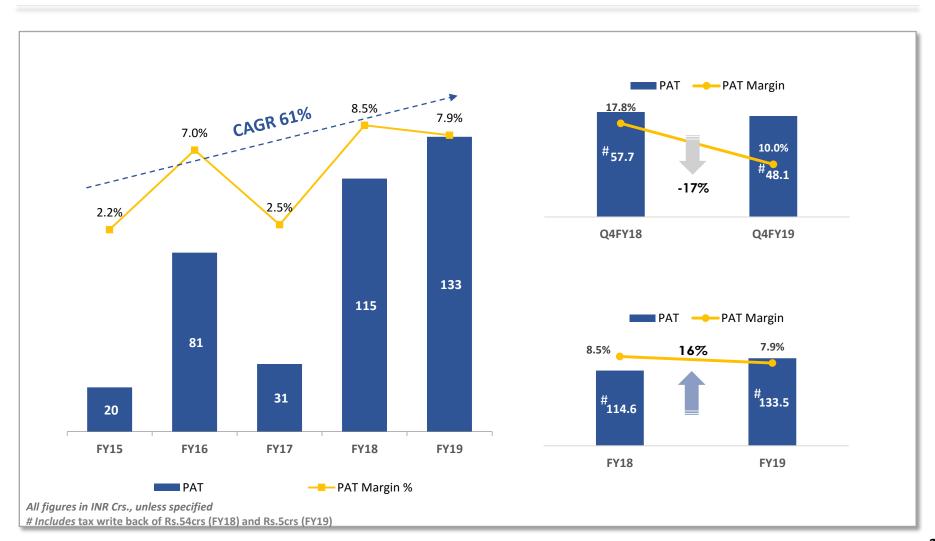
# Earnings Before Interest, Tax, Depreciation and Amortization [EBITDA]





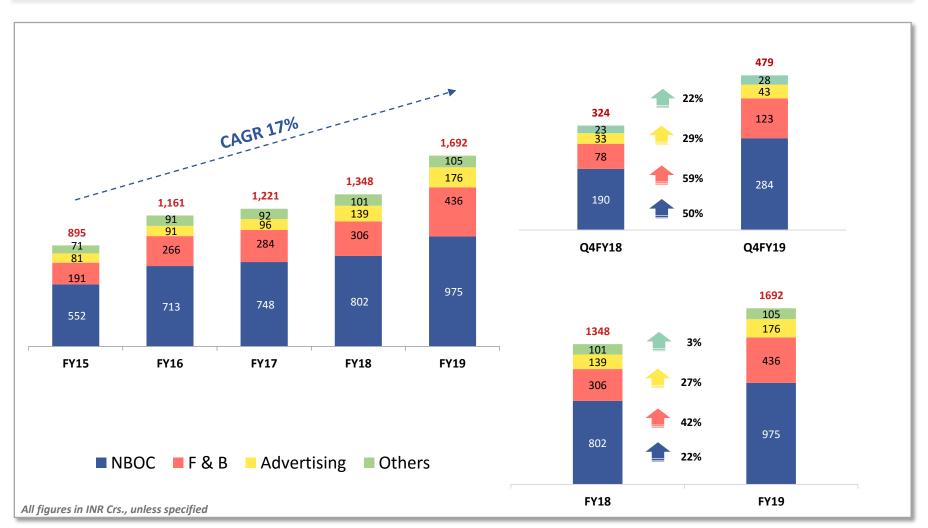
## Profit after tax [PAT]





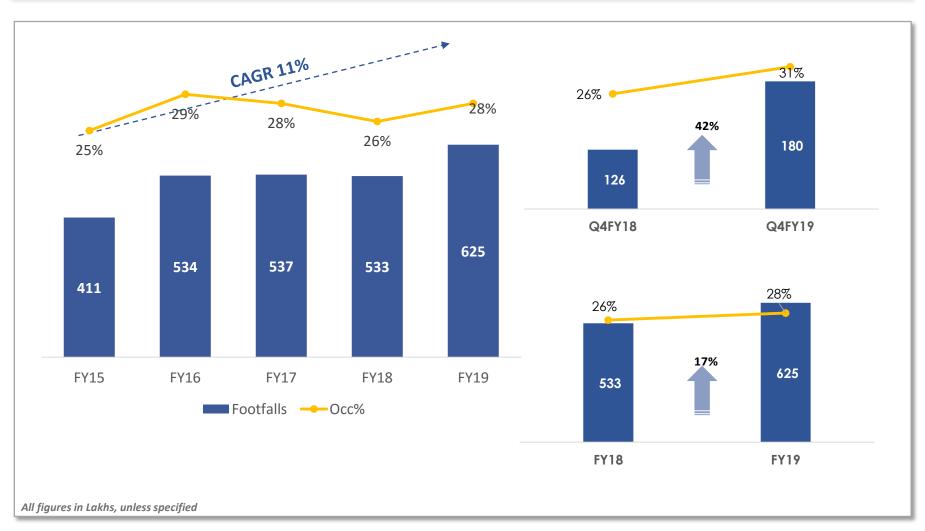
## Revenues - Segment Breakup





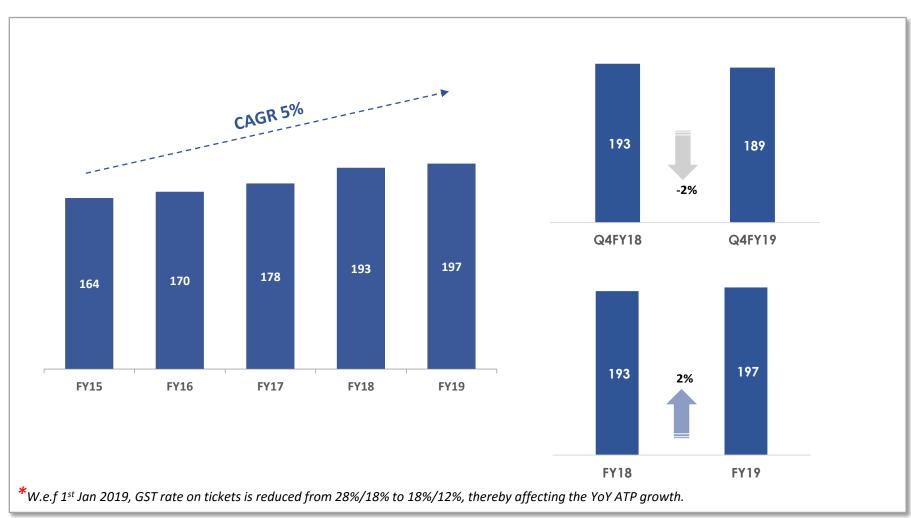
## Footfalls and Occupancy Rate





## Average Ticket Price [ATP]

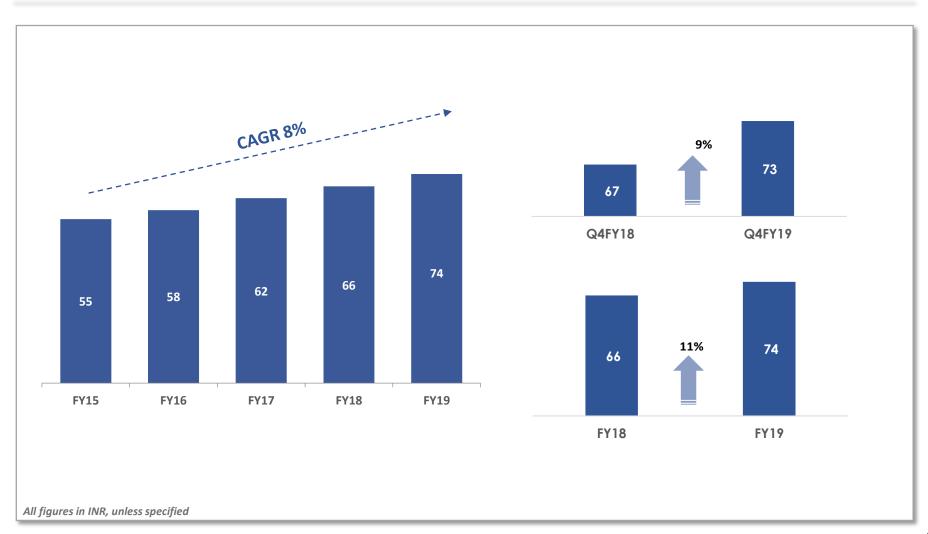




All figures in INR, unless specified

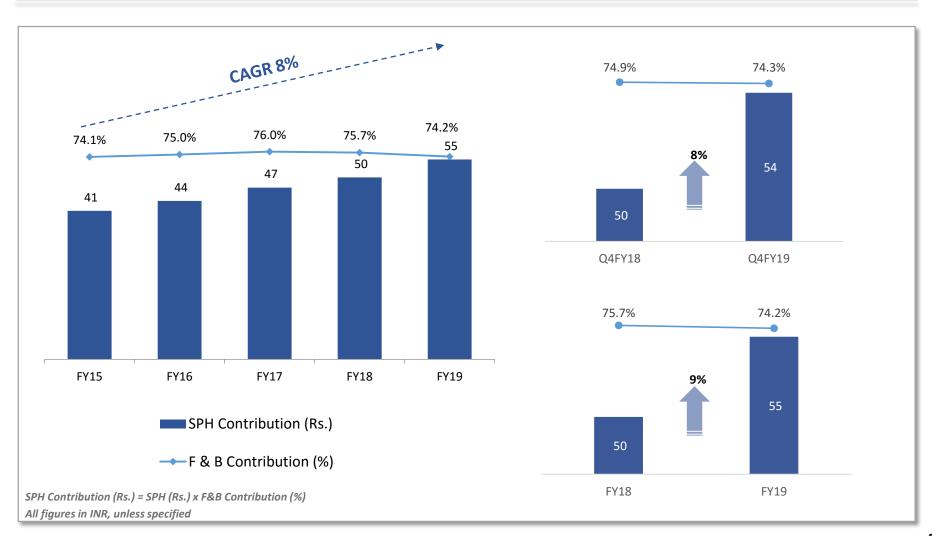
## Spend Per Head [SPH]





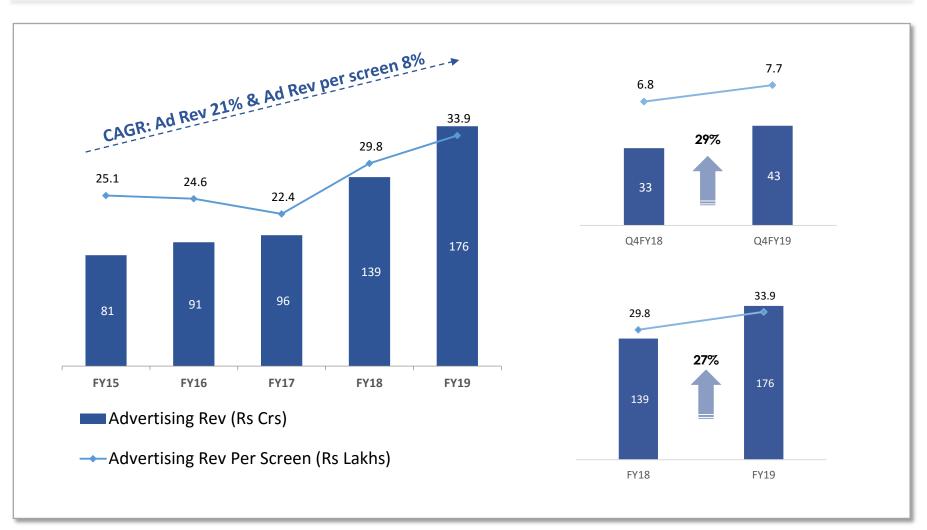
### F&B Contribution





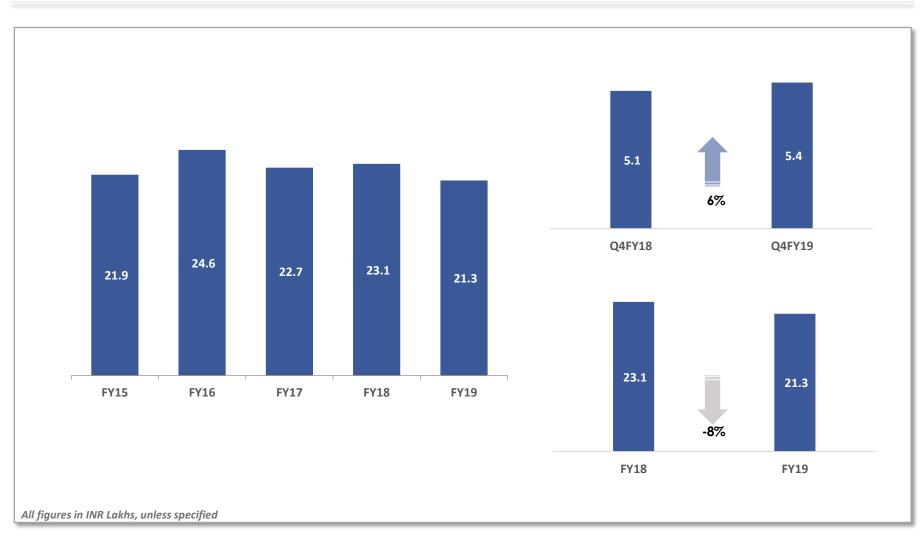
### Advertisement Revenue





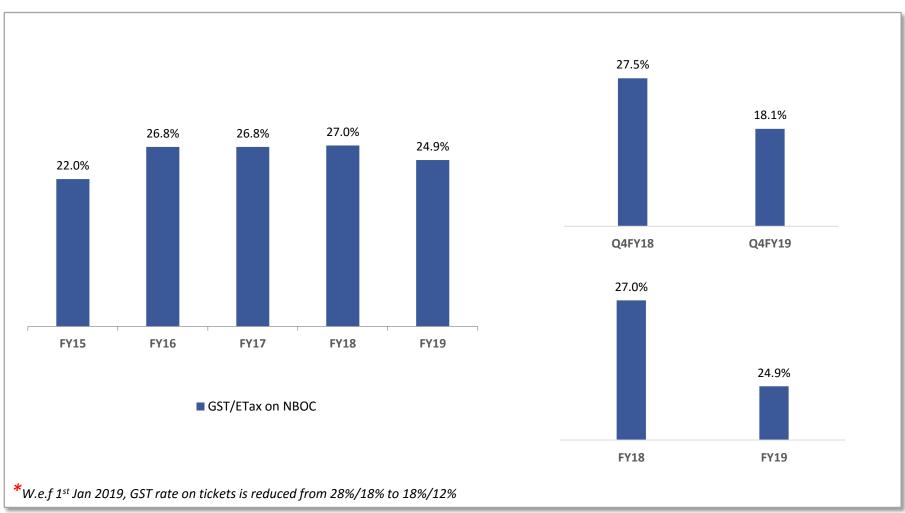
## Other Operating Income Per Screen





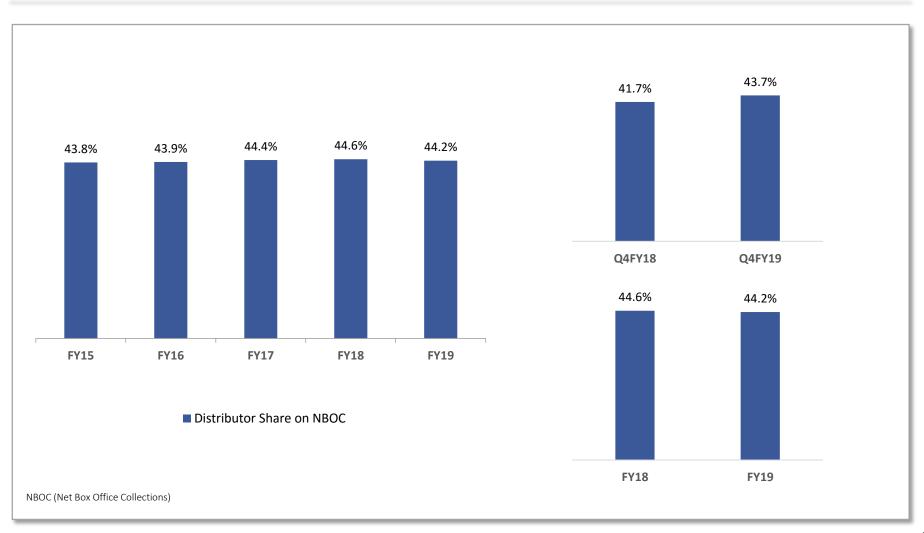
# GST/Entertainment Tax(Etax) (%)





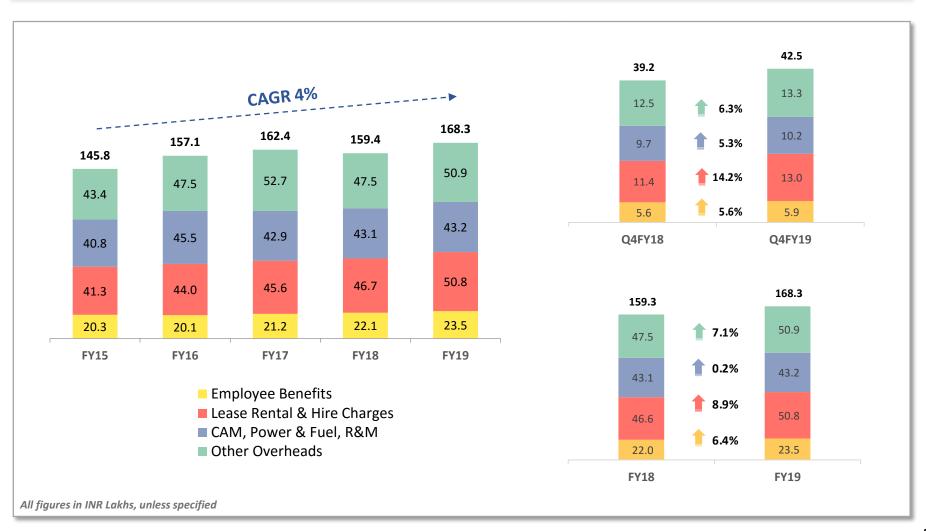
# Film Distributor Share (%)





# Other Overheads Per Operating Screen



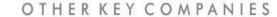




# ANNEXURE: RECOGNISED AND TRUSTED CORPORATE GROUP



LISTED COMPANIES









- Largest producer of (by volume)
   Chloromethanes, refrigerants and Polytetrafluoroethylene in India.
- Pioneer of carbon credits in India

- Fully integrated player in the wind energy market
- State-of-the-art manufacturing plants near Ahmedabad (Gujarat), Una (Himachal Pradesh) and Barwani (Madhya Pradesh). Our Madhya Pradesh facility is one of the largest in Asia
- Ability to provide end-to-end turnkey solutions for wind farms

- One of the largest multiplex chains in India
- In the business of setting up, operating and managing a national chain of multiplexes under the brand name 'INOX'
- Present in 67 cities with 141 multiplexes and 583 screens



INOX AIR PRODUCTS
PVT LTD



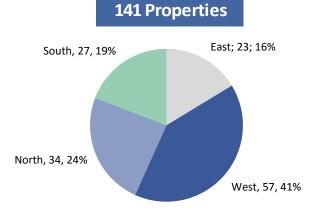
- 50:50 joint venture with Air Products Inc., USA
- Largest producer of industrial gases in India
- 40 plants spread throughout the country
- Largest producer of cryogenic liquid storage and transport tanks in India
- Offers comprehensive solutions in cryogenic storage, vaporization and distribution engineering
- Has operations in India, USA, Netherlands and Brazil

- 90 Year track record of consistent business growth
- USD \$3 Billion Inox Group diversified across 7 different businesses
- 10,000+ employees at 150+ business units across India
- Distribution network spread over 50+ countries

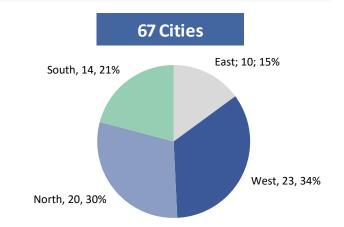
# Well Diversified Presence Across India





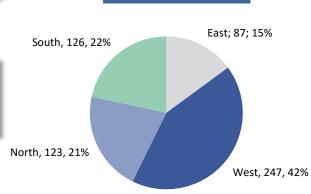


583 Screens

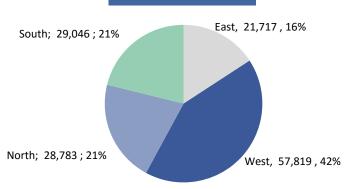


# Access to Wide Variety of Regional Content

Lower Dependency on Hindi and English Content







# Strong New Screens Pipeline



FY20 Pipeline						
Properties	Open Date	Properties	Screens	Seats		
Lucknow Garden	12-Apr-19	1	4	803		
Taksh Galaxy	3-May-19	1	5	976		
Openings Till Date		2	9	1,779		
Hyderabad		1	8	1,678		
Gurugram		2	8	970		
Kolkata		1	2	342		
Bengaluru		2	9	1,357		
Gorakhpur		1	4	761		
Lucknow		2	9	1,817		
Jalandhar		1	3	822		
Indore (existing)		-	6	403		
Pune		1	5	1,160		
Delhi		2	6	498		
Tumkur		1	5	1,000		
Vijayawada		1	3	1,022		
Salem		1	3	803		
Total		18	80	14,412		

	Properties	Screens	Seats
FY19	139	574	135,586
FY20 Openings till date	2	9	1,779
Expected Jun'19 to Mar'20	16	71	12,633
FY20 Expected	157	654	149998
Additions Post FY20	120	830	151,663
Leading to	277	1484	301661

STRONG VISIBILITY FROM NEW SCREENS PIPELINE BACKED BY SIGNED AGREEMENTS

# Strong Brand Partnerships



**BFSI** 

**FMCG** 

CONSUMER DURABLES **AUTOMOBILES**  **GEC** 

**ECOMMERCE** &TELECOMM.

**OTHERS** 



































STAR







# iPhone











Edelweiss



Kajaria

TATA(Sky





SAMSUNG





TOYOTA



colors























































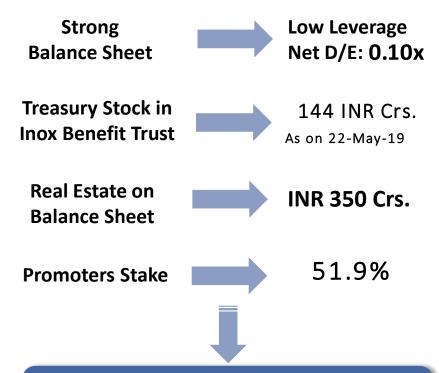


# **Strong Balance Sheet**



Particulars (INR Crs.)	Mar-19	Mar-18
Share Capital	102.6	96.2
Other Equity	893.9	606.1
Interest in Inox Benefit Trust, at cost	(32.7)	(32.7)
Total Shareholder funds	963.8	669.6
Non-Controlling Interest	0.01	0.01
Total Equity	963.8	669.6
Total Debt	110.0	291.9
Other Non-Current Liabilities	90.7	88.9
Total Sources of Funds	1,164.5	1,050.4
Fixed Assets	986.1	825.7
Other Non-Current Assets	341.3	315.8
Current Assets	137.6	116.5
Cash & Cash Equivalents	13.7	26.9
Less: Current Liabilities	314.3	234.6
Net Current Assets	(163.0)	(91.1)
Total Assets	1,164.5	1,050.4

Key Balance sheet Ratios	Mar-19	Mar-18
Net Debt : Equity	0.10	0.40
Return on Equity (ROE)#	16.3%	18.8%
Return on Capital Employed (ROCE)	20.9%	13.2%



Potential To Grow Aggressively Without Any
Stress On Balance Sheet

ROE (TTM): PAT/Avg. Equity, ROCE (TTM): EBIT/Avg. Capital Employed (Capital Employed = Equity + Total Debt) #Includes Tax write back pertaining to earlier years of Rs.53.7 crs.(FY18) and Rs.4.6crs (FY19)

# State of the Art Technology, Unmatched Service & Ambience IN



### Focus On Strong Technology, Unmatched Service And Ambience

### **Focus On Technology**

- ILL is the first multiplex chain to implement SAP HANA with all integrated functions
- Focus on ensuring transparency with regulatory agencies and distributors through daily performance analysis reports
- The Network Operations Centre (NOC) in Mumbai enables continuous monitoring, control and reporting of information on all digital systems across the country. Advertisers can track their advertisement screening at various multiplexes on real-time basis leading to improved transparency and higher advertising revenues for ILL
- ILL stands for the best in LUXURY, SERVICE and TECHNOLOGY and keeping this core in mind; INOX has tied up with IMAX for the best in cinema viewing experience for 10 screens.
- ILL has pioneered Laser projection across the country including India's first Laserplex.
- ILL has tied up with Samsung for its ONYX Cinema LED screen technology.
- ILL has tied up with MX4D for providing exciting in-cinema 4D effects to its Patrons.
- ILL has tied up with ScreenX to provide a 270 degree viewing experience on 3 walls of the theatre enabled through multi-projection system.

### Focus on high quality video and audio

- ILL operates high quality DCI Compliant 2K & 4K Digital Projection Systems across all the screens in India
- High-definition picture quality, strong 3D capabilities and high frame rate (HFR) (can go up to 60 fps)
- ILL has been one of the early adopters of Dolby ATMOS sound technology. Excellent acoustic systems and distortion free sound

### Focus on service and ambience:

- Focus on providing world class ambience.
- ILL with its in-app F&B ordering and Qbuster service, is able to considerably reduce its queue size and transaction time
- Emphasis on safety, comfort and convenience

# **Content Pipeline – May 2019**





### Maharshi (Telugu)

Release Date:
9th May 2019
Cast: Mahesh Babu,
Pooja Hegde
Director: Vamsi
Paidipally
Banner: Sri
Venkateswara
Creations, Vyjayanthi
Movies, PVP Cinema



### Student Of The Year 2

Release Date: 10<sup>th</sup> May 2019 Cast: Tiger Shroff, Tara Sutaria, Ananya Pandey

**Director:** Punit Malhotra **Banner:** Fox Star Studios, Dharma Productions



### De De Pyaar De

Release Date: 17<sup>th</sup> May 2019 Cast: Ajay Devgn, Tahu, Rakul Preet

Tabu, Rakul Preet Singh

Director: Akiv Ali

Banner: Urban Romcom



### India's Most Wanted

Release Date: 24<sup>th</sup> May 2019 Cast: Arjun Kapoor Director: Rajkumar Gupta

Banner: Fox Star Studios, Raapchik Films



### Aladdin

Release Date: 24<sup>th</sup> May 2019 Cast: Naomi Scott, Will Smith, Billy Magnussen Director: Guy Ritchie

**Director:** Guy Ritchie **Banner:** Walt Disney Pictures, Lin Pictures



# Godzilla: King of the Monsters

Release Date: 31st May 2019

Cast: Millie Bobby Brown, Sally Hawkins, Vera Farmiga

**Director:** Michael Dougherty

**Banner:** Legendary Entertainment, Wanda Qingdao Studios, Warner

Bros.





### **Bharat**

5<sup>th</sup> June 2019 Cast: Salman Khan, Katrina Kaif Director: Ali Abbas Zafar Banner: T-Series Super **Cassettes Industries** Ltd., Reel Life Production Pvt Ltd,



### **Dark Phoenix**

Release Date: 7<sup>th</sup> June 2019 Cast: Sophie Turner, Jennifer Lawrence, James McAvoy **Director: Simon** Kinberg Banner: 20th Century Fox Film Corporation, Bad Hat Harry



### Toy Story 4

Release Date: 21st June 2019 Cast:Tom Hanks, Tim Allen, Keanu Reeves **Director:** Josh Cooley Banner: Pixar, Walt **Disney Pictures** 



### **Kabir Singh**

Release Date: 21st June 2019 Cast: Shahid Kapoor, Kiara Advani Director: Sandeep Reddy Vanga Banner: T-Series Super Cassettes Industries Ltd., Cine1 Studios Production



### Drive

Productions

Release Date: 28th June 2019 Cast: Sushant Singh Rajput, Jacqueline Fernandez Director: Tarun Mansukhani Banner: Dharma Productions, Fox Star Studios



### Annabelle Comes Home

Release Date: 28th June 2019 Cast: Emily Brobst, Patrick Wilson, Vera Farmiga **Director:** Gary Dauberman Banner: Atomic Monster, New Line Cinema, RatPac-Dune Entertainment





Spider-Man: Far from Home

Release Date: 5<sup>th</sup> July 2019 Cast: Zendaya, Tom Holland, Jon Favreau Director: Jon Watts Banner: Sony Pictures Releasing, Columbia Pictures, Marvel Studios



Jabariya Jodi

Release Date: 12<sup>th</sup> July 2019 Cast: Parineeti Chopra, Sidharth Malhotra Director: Prashant Singh Banner: Balaji

**Banner:** Balaji Telefilms Ltd., Karma Media



The Lion King

Release Date: 19<sup>th</sup> July 2019 Cast: Chiwetel Ejiofor, Seth Rogen, Billy Eichner Director: Jon favreau Banner: Fairview Entertainment, Walt Disney Pictures



**Arjun Patiala** 

Release Date: 19th July 2019 Cast: Diljit Dosanjh, Kriti Sanon Director: Abhishek Chaubey Banner: Maddock Flms



### Mental Hai Kya

Release Date: 26<sup>th</sup> July 2019 Cast: Kangana Ranaut, Rajkummar Rao Director: Prakash Kovelamudi Banner: Balaji Motion Pictures, Karma Media



Once Upon a Time In Hollywood

Release Date:
26th July 2019
Cast: Brad Pitt, Leonardo
DiCaprio, Margot Robbie
Director: Quentin
Tarantino
Banner: Sony Pictures,
Columbia Pictures,
Heyday Films, Polybona
Films

# **Content Pipeline – August 2019**





### **Hobbs & Shaw**

### Release Date: 2<sup>nd</sup> August 2019 Cast: Dwayne Johnson, Idris Elba, Eiza González

**Director:** David Leitch **Banner:** Universal

Pictures

### Mission Mangal

### Release Date:

15<sup>th</sup> August 2019 **Cast:** Akshay Kumar, Vidya Balan, Taapsee Pannu

**Director:** Jagan Shakti **Banner:** Cape of Good Films, Fox Star Studios



### **Batla House**

### Release Date:

15<sup>th</sup> August 2019 **Cast:** John Abraham, Mrunal Thakur

**Director:** Nikhil Advani **Banner:** T-Series Super Cassettes Industries Ltd., Emmay Entertainment

Pvt. Ltd, JA

Entertainment Pvt. Ltd.



### Saaho

### Release Date:

15<sup>th</sup> August 2019 **Cast:** Prabhas, Shraddha Kapoor **Director:** Sujeeth **Banner:** UV Creations, T-Series, Dharma Productions

### Made in China

### Release Date:

30<sup>th</sup> August 2019 Cast: RajKummar Rao, Mouni Roy Director: Mikhil Musale

Banner: Maddock

Films



### Chhichhore

### Release Date:

30<sup>th</sup> August 2019 **Cast:** Sushant Singh Rajput,

Shraddha Kapoor

Director: Nitesh Tiwari

Banner: Fox Star Studios,
Nadiadwala Grandson

Entertainment

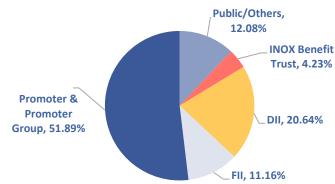


# **Shareholding Structure**





## % Shareholding as of 17th May 2019



Market Data	As on 22-May-19
No. of Shares Outstanding (Crs.)	10.3
Face Value (INR)	10.0
Price (INR)	331.7
52 week High/Low (INR)	344.00/189.65
Market Capitalisation (INR Crs.)	3,411

Source: BSE

Key Institutional Investors – 17th May 2019	Holding
HDFC MF	6.2%
Reliance MF	3.7%
Aditya Birla Sunlife	3.2%
Sundaram MF	3.2%
DSP Blackrock MF	2.0%
Taiyo Greater India Fund Ltd	1.6%
BNP Paribas MF	1.5%
DFA Investments Group	1.2%
Morgan Stanley	1.0%
RAMS Equities Portfolio Fund	0.9%
Kuwait Investment Authority Fund	0.9%
Cohesion Fund	0.9%
AADI financial	0.7%
Source: Company	

Source: Company

# **Consolidated Profit & Loss Statement**



Particulars (INR Crs.)	Q4FY19	Q4FY18	YoY %	Q3FY19	QoQ %	FY19	FY18	YoY %
Revenue from Operations	478.8	323.6	48.0%	433.1	10.6%	1,692.2	1,348.1	25.5%
Exhibition Cost	127.2	81.3	56.5%	112.2	13.4%	444.2	367.3	20.9%
Food & Beverages Cost	31.7	19.5	62.6%	28.3	11.9%	112.5	74.4	51.3%
Employee Benefits Expense	30.9	25.4	21.4%	30.2	2.3%	115.2	96.4	19.5%
Lease Rental & Hire Charges	68.3	52.1	31.2%	64.2	6.5%	249.3	203.8	22.4%
CAM, Power & Fuel, R&M	53.6	44.3	21.0%	52.7	1.7%	211.9	188.2	12.6%
Other Expenses	69.8	57.2	22.1%	62.1	12.5%	249.9	207.7	20.3%
EBITDA	97.4	43.9	121.9%	83.5	16.6%	309.2	210.4	46.9%
EBITDA Margin %	20.3%	13.6%	678 bps	19.3%	105 bps	18.3%	15.6%	266 bps
Depreciation & Amortisation	24.8	21.9	13.2%	24.5	1.3%	95.5	86.7	10.1%
Impairment Loss on PP&E	0.8	1.8	-55.1%	-		0.8	3.1	-73.5%
OtherIncome	5.2	6.2	-16.0%	3.1	69.3%	14.9	14.5	3.1%
Finance Cost	3.8	7.1	-46.7%	6.2	-38.9%	23.7	28.9	-18.1%
Exceptional Items	5.0	8.5	-41.5%	-		5.0	8.5	-41.5%
Share of Profit from Joint Ventures	-	(0.0)	-100.0%	-		-	(0.0)	-100.0%
PBT	68.2	10.7	538.1%	55.9	22.0%	199.1	97.6	103.9%
Current Tax	21.5	0.9	2207.5%	16.5	30.3%	60.1	32.5	84.9%
Deferred Tax	3.1	5.8	-45.5%	2.9	7.5%	10.1	4.2	139.3%
Tax pertaining to earlier years	(4.6)	(53.7)	-91.5%	-		(4.6)	(53.7)	-91.5%
PAT	48.1	57.7	-17%	36.4	32%	133.5	114.6	16%
PAT Margin %	10.0%	17.8%	-779 bps	8.4%	162 bps	7.9%	8.5%	-61 bps
Earnings Per Share (EPS)	4.97	1.43	248%	3.90	27%	14.20	12.49	14%

# **Consolidated Balance Sheet Statement**

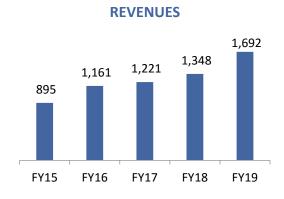


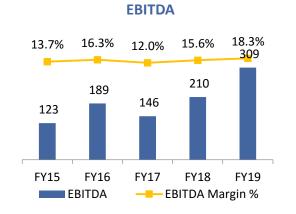
Equity & Liabilities (INR Crs.)	Mar-19	Mar-18
Equity:		
Equity Share Capital	102.6	96.2
Other Equity	893.9	606.1
Interest in Inox Benefit Trust, at cost	(32.7)	(32.7)
Equity attributable to owners of the company	963.8	669.6
Non-Controlling Interest	0.0	0.0
Total Equity	963.8	669.6
Non-current liabilities:		
Borrowings	55.0	252.4
Other Financial Liabilities	9.0	3.1
Provisions	12.7	10.1
Other Non-current Liabilities	69.0	75.7
Total of Non-Current Liabilities	145.7	341.3
Current Liabilities:		
Borrowings	20.0	-
Trade Payables	159.6	113.2
Other Financial Liabilities	120.4	105.7
Other Current Liabilities	47.5	38.2
Provisions	14.4	14.8
Income Tax Liabilities (Net)	7.4	2.1
Total of Current Liabilities	369.3	274.1
Total Equity & Liabilities	1,478.8	1,285.0

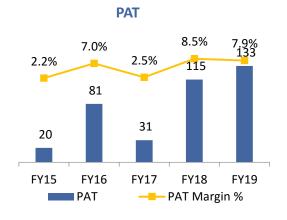
Assets (INR Crs.)	Mar-19	Mar-18
Non-Current Assets:		
Property, Plant & Equipment	893.9	742.7
Capital work-in-progress	63.7	53.9
Goodwill	17.5	17.5
Other Intangible Assets	11.1	11.5
Investments in Joint Ventures	-	-
Other Investments	0.6	1.2
Loans	89.2	74.2
Other Financial Assets	86.0	67.5
Deferred Tax Assets (Net)	52.9	81.1
Tax Assets (Net)	8.8	9.1
Other Non Current Assets	103.9	82.7
<b>Total Non Current Assets</b>	1,327	1,142
Current Assets:		
Inventories	12.2	9.4
Other Investments	0.6	12.4
Trade Receivables	88.2	75.9
Cash and Bank Balances	11.8	13.3
Bank Balances Other than above	1.9	1.7
Loans	5.2	5.9
Other Financial Assets	0.2	0.2
Income Tax Assets (net)	4.6	-
Other Current Assets	26.7	24.6
Total Current Assets	151.3	143.4
Total Assets	1,478.8	1,285.0

# **Financial Summary**

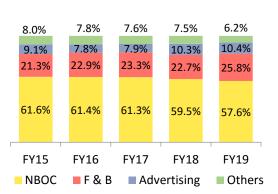




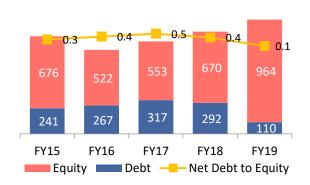




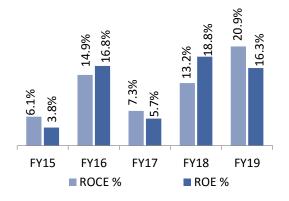








### **RETURN METRICS**



ROE: PAT/Avg. Equity, ROCE: EBIT/Avg. Capital Employed [(Capital Employed = Equity + Total Debt) Net Debt = Total Debt - Cash -Bank - Liquid MF Investments

