



Dialog Axiata PLC

Sri Lanka's Premier Connectivity Provider

Q1 2020 Results

an axiata company

Dialog Axiata Group Performance

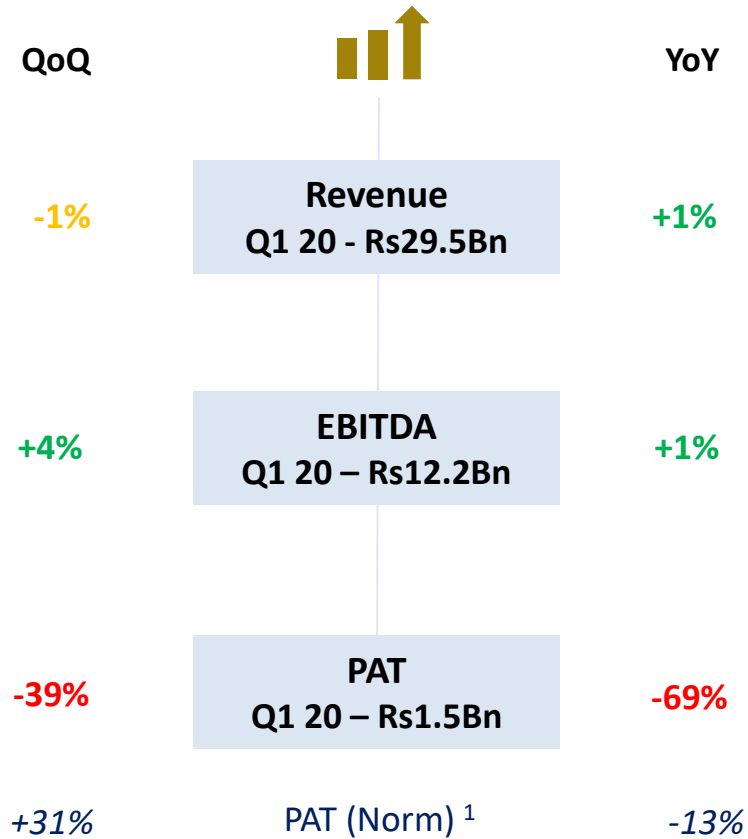
Dialog Axiata PLC - Company Performance

Subsidiary Performance – Dialog Broadband and Dialog TV



DIALOG GROUP PERFORMANCE HIGHLIGHTS – Q1 2020

Stable Performance During the Quarter; PAT Impacted by Forex Losses



Capex Investments Directed to Fulfil Growing Demand for Data and Digitisation Initiatives



PoP Coverage
Mobile 4G - 93%
Fixed 4G - 68%

Q1 20 Capex Spend
Rs2.0Bn

Capex Intensity
7%

Significant improvement in Digital adoption

- Paperless Activations – 100%
- Digital retailers – 24k
- MyDialog App – 4.5Mn

All Key Business Segments Delivered Strong Performance



Mobile



Data Continues Growth Momentum
4% QoQ | 25% YoY



TV

EBITDA Expands in 43% YoY to reach Rs676Mn for Q1 20



Fixed

Q1 20 PAT recorded at Rs273Mn

Aggressive Subscriber Growth



Mobile



Reached 15.0Mn Subscribers
+5% YoY



TV

Reached 1.5Mn Households by end March 2020
+25% YoY | +3% QoQ



Fixed

Home BB Sub Base
+16% YoY | +2% QoQ

Awards & Recognitions

Sri Lankan consumers **voted** Dialog as the ‘Service Brand of the Year’, ‘Youth Choice – Service Brand of the Year’, and for a record **ninth year running**, the ‘Telecommunication Brand of the Year’ at the prestigious SLIM-Nielsen Peoples Awards 2020.



¹ Normalised for non-cash translational forex loss

GROUP FINANCIAL SUMMARY



Rs Mn	1Q 20	QoQ	YoY
Revenue	29,500	-1%	+1%
EBITDA	12,164	+4%	+1%
PAT	1,489	-39%	-69%
<i>EBITDA Margin</i>	41.6%	+2.3pp	0.0pp
<i>PAT Margin</i>	5.1%	-3.1pp	-11.7pp
<i>ROIC</i>	12.3%	+0.6pp	-3.0pp

Normalised for Forex

PAT ¹	3,087	+31%	-13%
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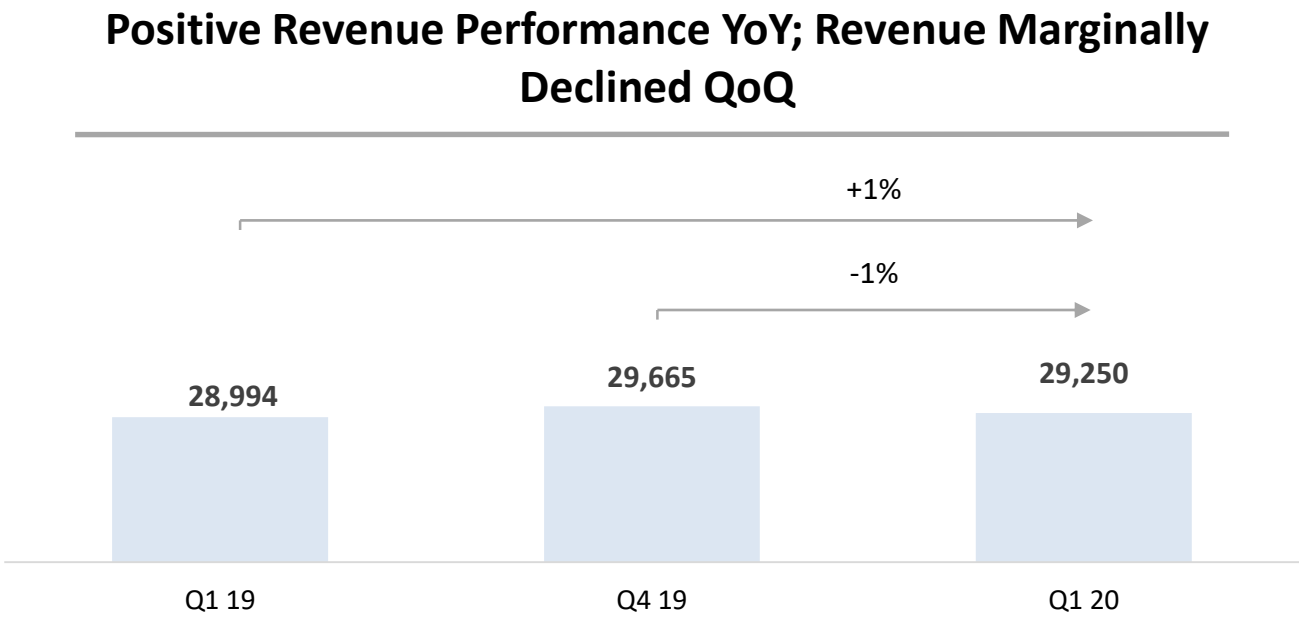
Covid-19 induce lockdown situation challenged business performance on many fronts towards in last 2 weeks of quarter

2

Non-cash translational forex losses of Rs1.6Bn for Q1 2020 amid 4.6% depreciation in LKR

¹ Norm for non-cash translational forex losses/gains

GROUP REVENUE CONTINUES YOY GROWTH TRAJECTORY



Mobile Revenue recorded growth of 2% YoY whilst QoQ growth declined 2%, with **Mobile Voice Revenue** declining 12% YoY and 1% QoQ. **Data Revenue** continued growth at 25% YoY and 4% QoQ driven by increased data subscribers and 4G adoption

International Revenue declined 4% YoY led by contraction in **termination revenue**

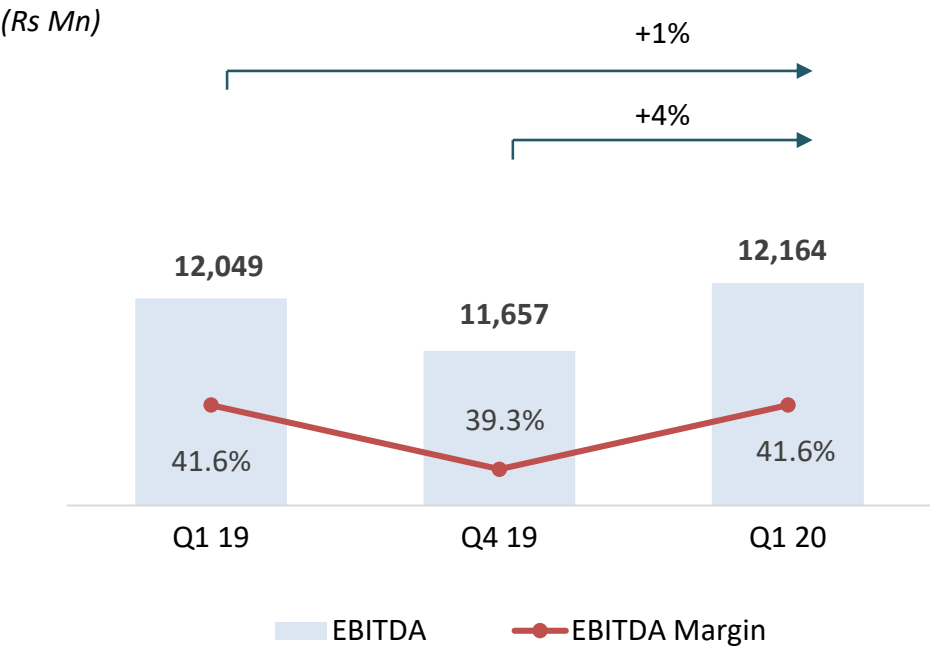
Fixed Home Broadband Revenue continued its growth trajectory up 4% YoY and 7% QoQ supported by increase in usage and subscriber acquisitions

Television Revenue grew 8% YoY driven by increase in subscriptions, albeit QoQ growth remained stable

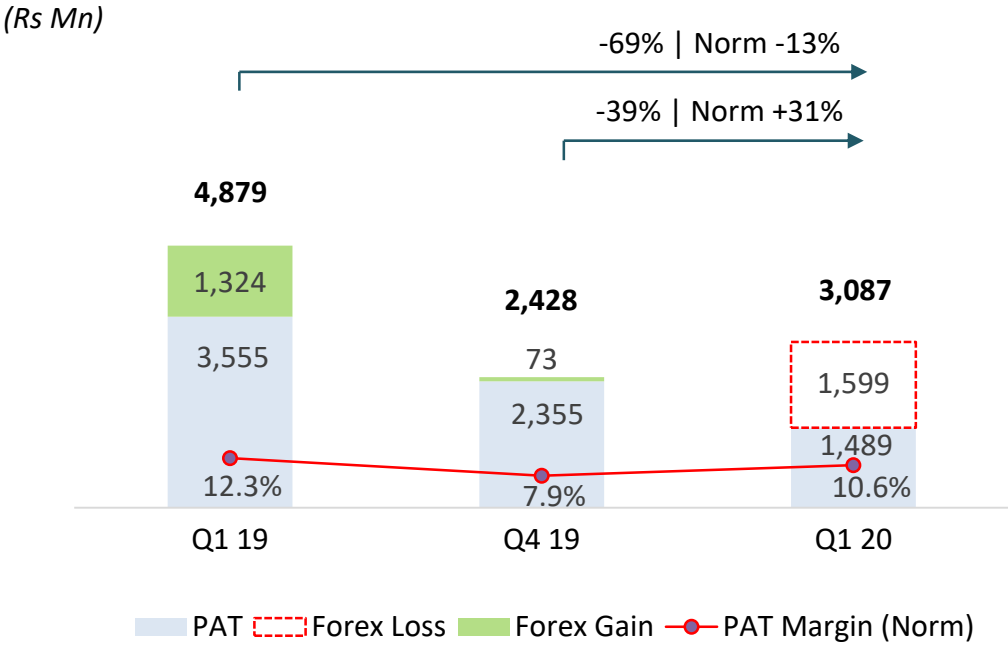
GROUP PROFITABILITY IMPROVEMENT SUPPORTED BY STRONG COST FOCUS WHILE FOREX MOVEMENT ADVERSELY IMPACTED Q1 20 PAT



EBITDA Expand YoY and QoQ Underpinned by Strong Cost Optimisation Initiatives



Norm. for forex Q1 20 PAT Expand on QoQ basis Albeit Declining YoY Due to Increased Depreciation and Transactional Forex



TOTAL COST TO REVENUE RATIO DECREASED 2.2PP QoQ IN Q1 20; TOTAL COST SAVINGS OF RS0.7BN IN Q1 20 FROM COST RESCALING INITIATIVES

	Q1 20	As % of revenue	Q4 19	As % of revenue	Q1 19	As % of revenue	QoQ	YoY
Total Cost	Rs17,108Mn	58.5%	Rs18,008Mn	60.7%	Rs16,945Mn	58.4%	-2.2pp	+0.1pp
Direct Expenses		26.1%		26.9%		25.8%	-0.8pp	+0.3pp
Sales & Marketing		9.1%		8.9%		9.5%	+0.2pp	-0.4pp
Network Cost		11.1%		11.6%		9.6%	-0.5pp	+1.5pp
Staff Cost		7.9%		8.9%		8.2%	-0.9pp	-0.2pp
Overheads		2.0%		3.0%		3.9%	-1.1pp	-2.0pp
Bad Debt		2.3%		1.4%		1.3%	+0.9pp	+1.0pp

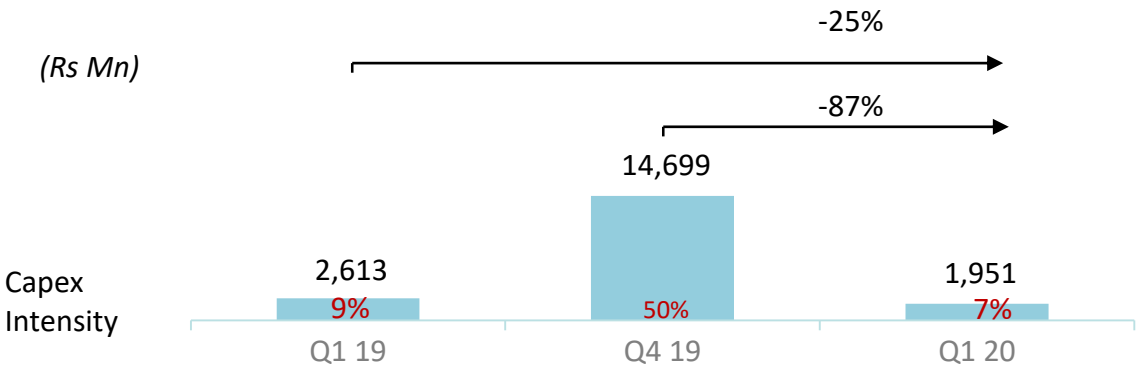
FOCUSED CAPEX INVESTMENTS TO SUPPORT DIGITISATION AND MOBILE/FIXED BROADBAND CAPACITY UPGRADES

Network Rollout Impacted due to Covid-19 Situation; Capex Intensity at 7% in Q1 20

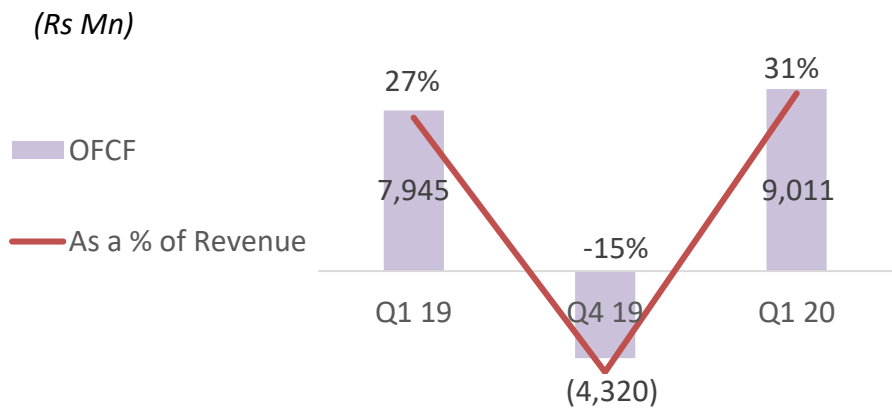
OFCF Increased to 9.0Bn for the Quarter



Capex Investments Directed Towards Digitising and Expanding Data Network; Mobile 4G and Fixed LTE PoP Coverage Reached 93% and 68%



OFCF Improvement in FY 19 Driven by Calibrated Capex Spend and Focused Working Capital Management



Capex spend of Rs2.0Bn for Q1 20 directed mainly towards organization digitisation and investments in High-Speed Broadband infrastructure consisting mainly of revenue generating capacity upgrades

Investment in Data Infrastructure includes:

- 4G capacity upgrades
- 4G coverage expansion

GROUP'S NET DEBT TO EBITDA REMAINED HEALTHY AT 0.81X



(Rs Mn)	31 Mar 20	31 Mar 19	31 Dec 19
Gross Debt	45,052 ¹	44,542	44,876
Net Debt	39,425	39,383	39,986
Cash and Cash Equivalents	5,628	5,159	4,890
<i>Gross Debt / Equity (x)</i>	<i>0.59</i>	<i>0.62</i>	<i>0.60</i>
<i>Gross Debt/ EBITDA (x)</i>	<i>0.93</i>	<i>0.92</i>	<i>0.96</i>
<i>Net Debt/ EBITDA (x)</i>	<i>0.81</i>	<i>0.82</i>	<i>0.86</i>

The Low Geared Balance Sheet Structure Demonstrates the Group's Financial Strength and Capacity to Drive Business Growth via Timely and Aggressive Investments

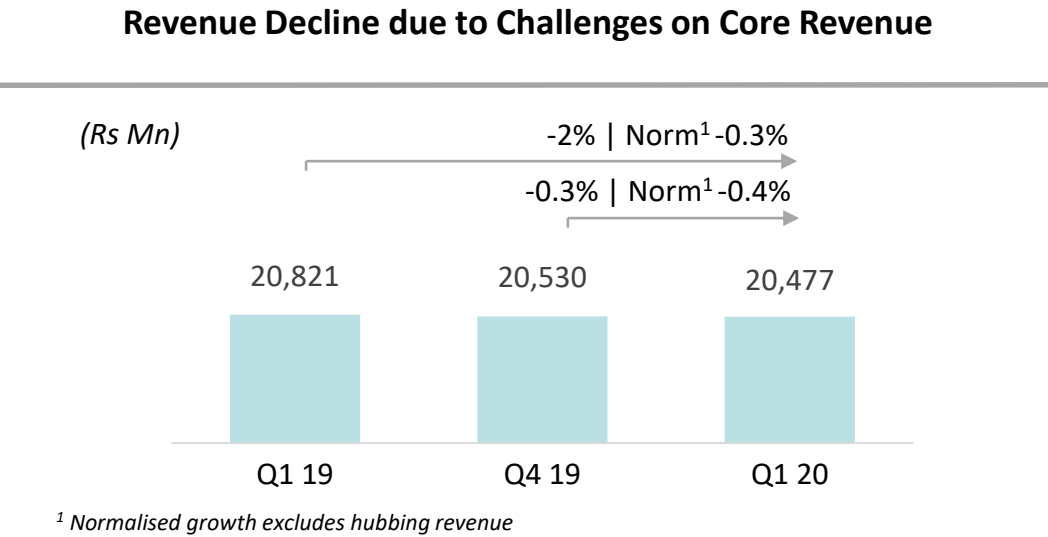
¹ Increase in Gross Debt due to reclassification of Interest Payable under borrowings in Q1 2020

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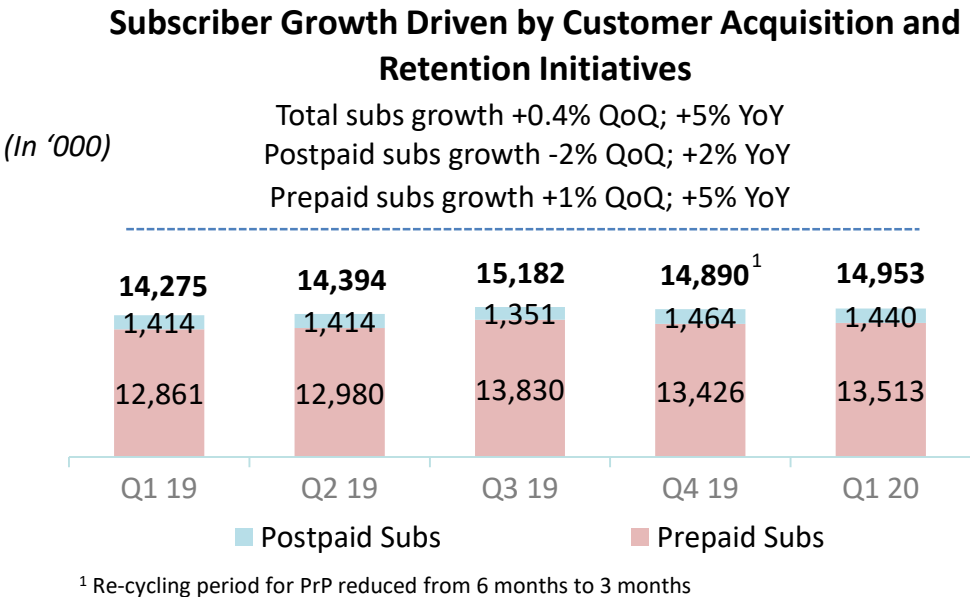
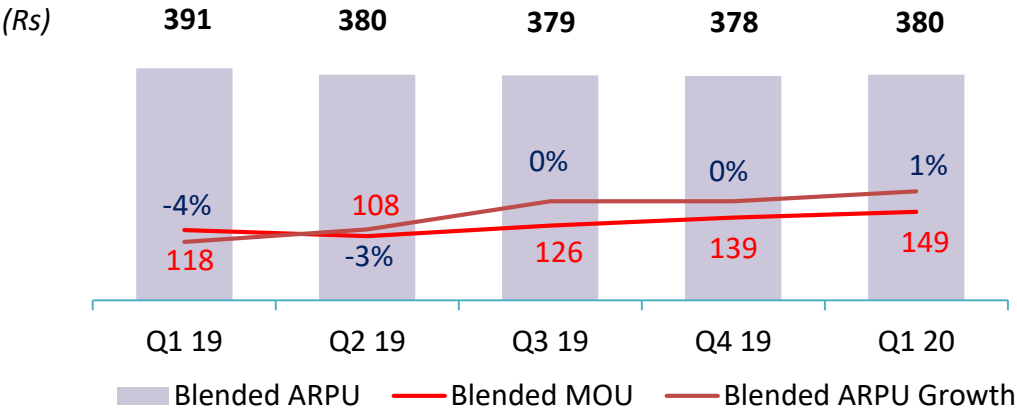
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Subsidiary Performance – Dialog Broadband and Dialog TV

DIALOG AXIATA PLC (COMPANY) : DIALOG PROFITABILITY STABLE TO POSITIVE ON YOY AND QOQ BASIS DESPITE FOREX IMPACT; ARPU RECORDS MARGINAL GROWTH QOQ



Significant Improvement in MOUs (post re-statement); ARPU stable Owing to Growth in Data Revenues Off-Setting Voice Revenue Decline



EBITDA Improvement Driven by Cost Management; Forex Losses Impacting PAT

(Rs Mn)	Q1 20	QoQ	YoY
EBITDA	9,168	+4%	-2%
PAT	1,646	-45%	-65%
EBITDA Margin %	44.8%	+1.8pp	-0.1pp
PAT Margin %	8.0%	-6.5pp	-14.8pp

PAT Norm ²	3,381	+19%	-4%
PAT Margin %	16.5%	+2.7pp	-0.4pp

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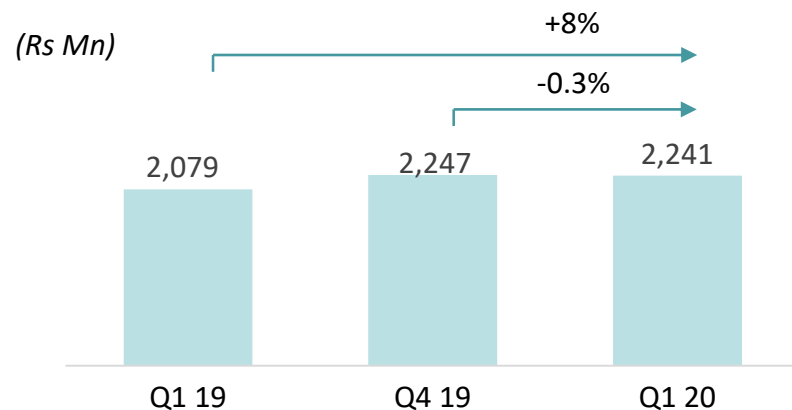
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DIALOG TELEVISION

Continues to Capture Market Share while Strong Cost Focus Helping Profitability; Forex Losses Impacting PAT

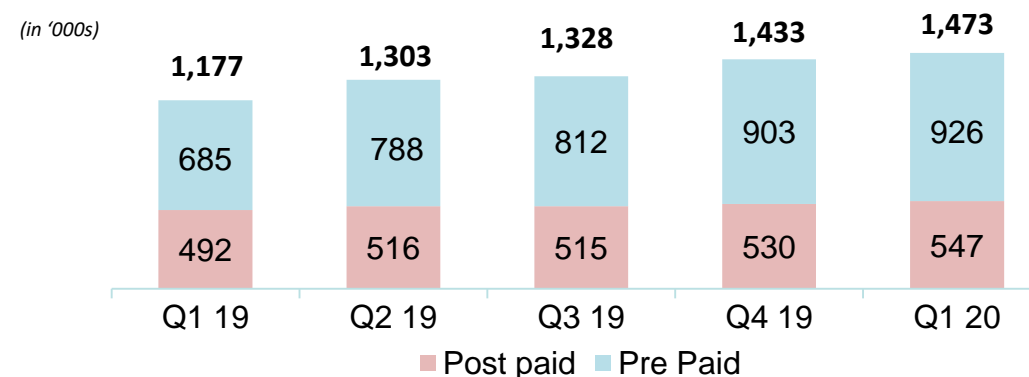


Strong Subscriber Growth Driving Overall YoY Top Line Performance; QoQ Revenue Remained Stable



Subscriber Growth led by Prepaid and Postpaid with Improved Churn Management Drives

Total subs growth +3% QoQ; +25% YoY
 Postpaid subs growth +3% QoQ; +11% YoY
 Prepaid subs growth +3% QoQ; +35% YoY



Profitability Improvement Driven by Subscription Revenue led top Line Growth and Cost Focus; PAT Impacted by Forex Losses

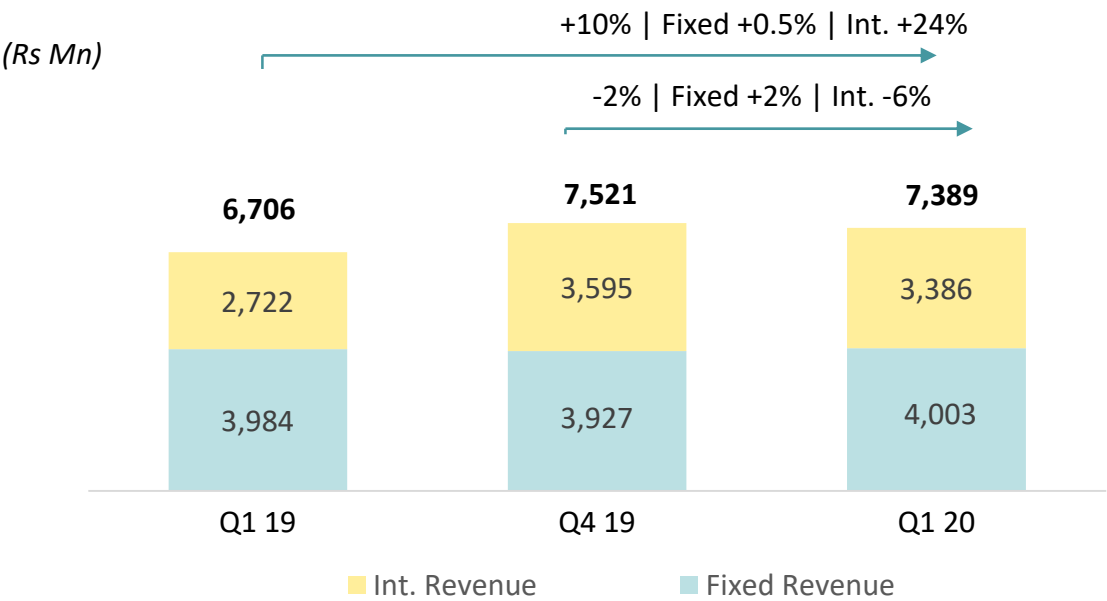
Rs Mn	Q1 20	QoQ	YoY
EBITDA	676	+16%	+43%
PAT	-227	-10%	-37%
EBITDA Margin %	+30.2%	+4.2pp	+7.4pp
PAT Margin %	-10.1%	-1.0pp	-2.1pp

DIALOG BROADBAND NETWORKS – FIXED BUSINESS

Fixed Business Continuing to Deliver Positive EBITDA and PAT



Strong Revenue Growth YoY Supported by Int. Business Revenues; Fixed Revenue up 2% QoQ



International Revenue %	41%	48%	46%
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Positive EBITDA Performance on YoY and QoQ Basis; YoY PAT Impacted by Higher Depreciation and Finance Cost

(Rs Mn)	Q1 20	QoQ	YoY
EBITDA	2,465	+6%	+4%
PAT	273	>+100%	-43%
EBITDA Margin %	+33.4%	+2.5pp	-1.9pp
PAT Margin %	+3.7%	+5.9pp	-3.5pp