

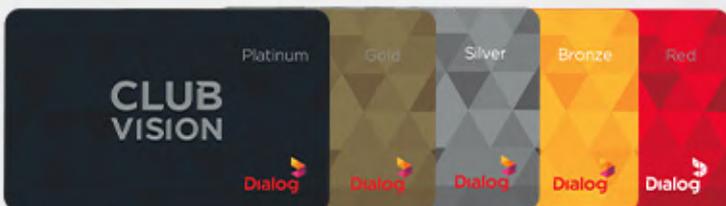


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MARCH 2026



Dialog
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A Message to Our Dialog Club Vision Members,

As we proudly present the first edition of our newsletter for the year, we take this opportunity to extend our sincere gratitude to all our valued Club Vision members for your continued trust and loyalty.

Your continued trust inspires us to push the boundaries of innovation from advanced 5G capabilities to strengthen our position as Sri Lanka's No.01 connectivity provider, driven by cutting-edge innovations such as 5G ULTRA and our commitment to delivering an exceptional digital experience. We are also deeply honoured to be recognized as the "Service Brand of the Year" for the 5th time and the "Telecommunication Brand of the Year" for the 15th consecutive year at the SLIM KANTAR People's Awards 2026. An achievement made possible solely through your confidence in us.

At the core of our journey lies a strong foundation of corporate values integrity, customer centricity, innovation, and excellence which continue to guide us in everything we do. Your continued trust inspires us to raise our standards further and strive for even greater milestones in the year ahead.

We sincerely thank you for placing us among the highest ranks and for being an integral part of our success. We remain committed to serving you better and ensuring that we continue to earn your trust in the future.

As we approach the joyous occasion of the Sinhala & Tamil New Year, we extend our heartfelt wishes to you and your loved ones. May this New Year bring prosperity, happiness, and continued success in all your endeavors.

Warm Regards,

Ayomal Gunasekera
Chief of Group Customer Experience



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Dialog Axiata Marks 21 Years as the Battle of the Blues Enters its 147th chapter

The 147th Battle of the Blues, the iconic annual cricket encounter between Royal College, Colombo and S. Thomas' College, Mount Lavinia, was held on March 12th, 13th, and 14th, 2026, at the Sinhalese Sports Club grounds in Colombo. This historic three-day match once again lived up to its legacy as one of the most celebrated events in Sri Lankan school cricket.

Dialog Club Vision members were exclusively invited to witness the match from the premium Vantage Box, enjoying a luxurious and elevated viewing experience. The overall experience was highly appreciated by Club Vision customers, with positive feedback highlighting the seamless execution, immersive environment, and exclusive engagement offered throughout the event. This reflects Dialog's continued commitment to delivering innovative, customer centric experiences while consistently elevating value for its Premium customer base.

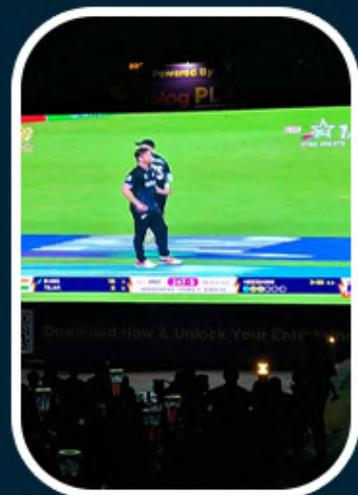
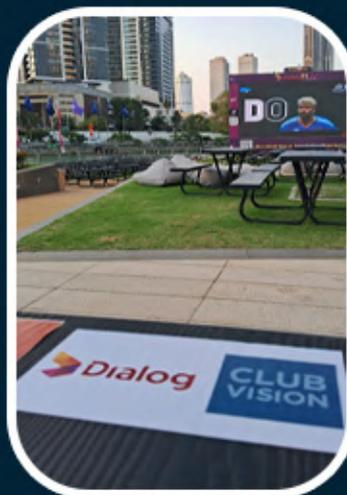
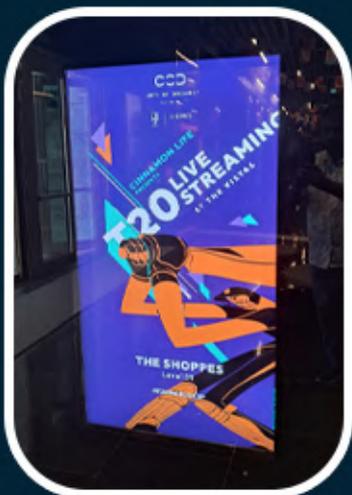


ICC T20 World Cup Finals Live Screening Watch Party 2026 – Exclusively for Dialog Club Vision members

On 8th March 2026, our high-value members were invited to Cinnamon Life City of Dreams for an exclusive Live Screening Watch Party of the ICC T20 World Cup Finals. The event offered a premium and immersive viewing experience, featuring an exclusive fan zone, complimentary food and beverages, and dedicated service, ensuring every guest felt truly valued.

Members enjoyed the thrill of world-class cricket in a luxurious and engaging environment, surrounded by fellow enthusiasts. The occasion seamlessly combined the excitement of the finals with a high-touch, customer-focused experience, leaving attendees with memorable moments to cherish.

This event further reflects Dialog's commitment to delivering unique, premium engagements that elevate the experience of our Club Vision members and strengthen our loyalty ecosystem.



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