

A fashion advertisement featuring a woman with dark hair and a nose ring, wearing a white long-sleeved shirt and a striped headscarf. She is standing against a white wall with a blue sky and black brushstrokes in the background.

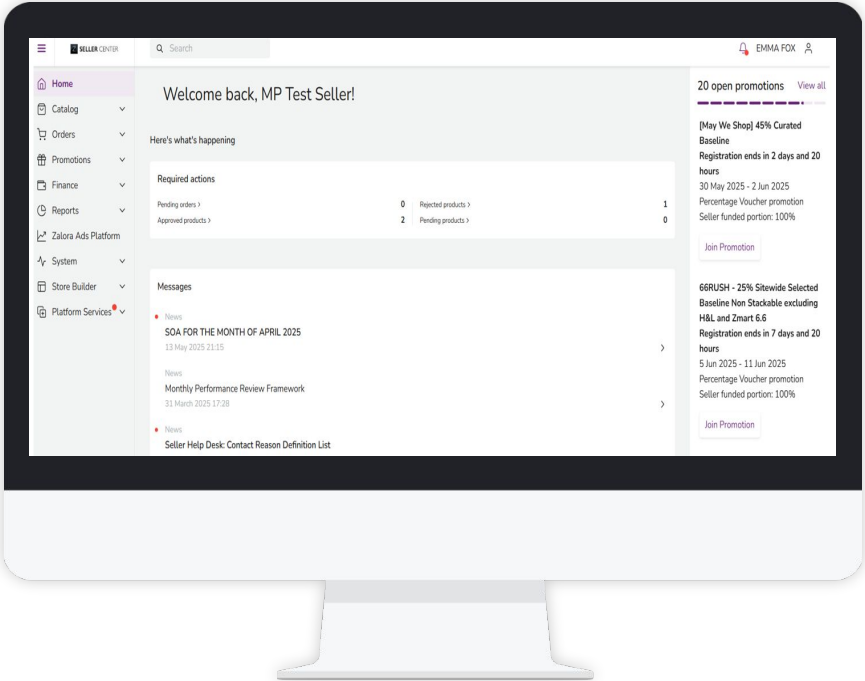
ZALORA

Seller Center Home Page

JANUARY 2023

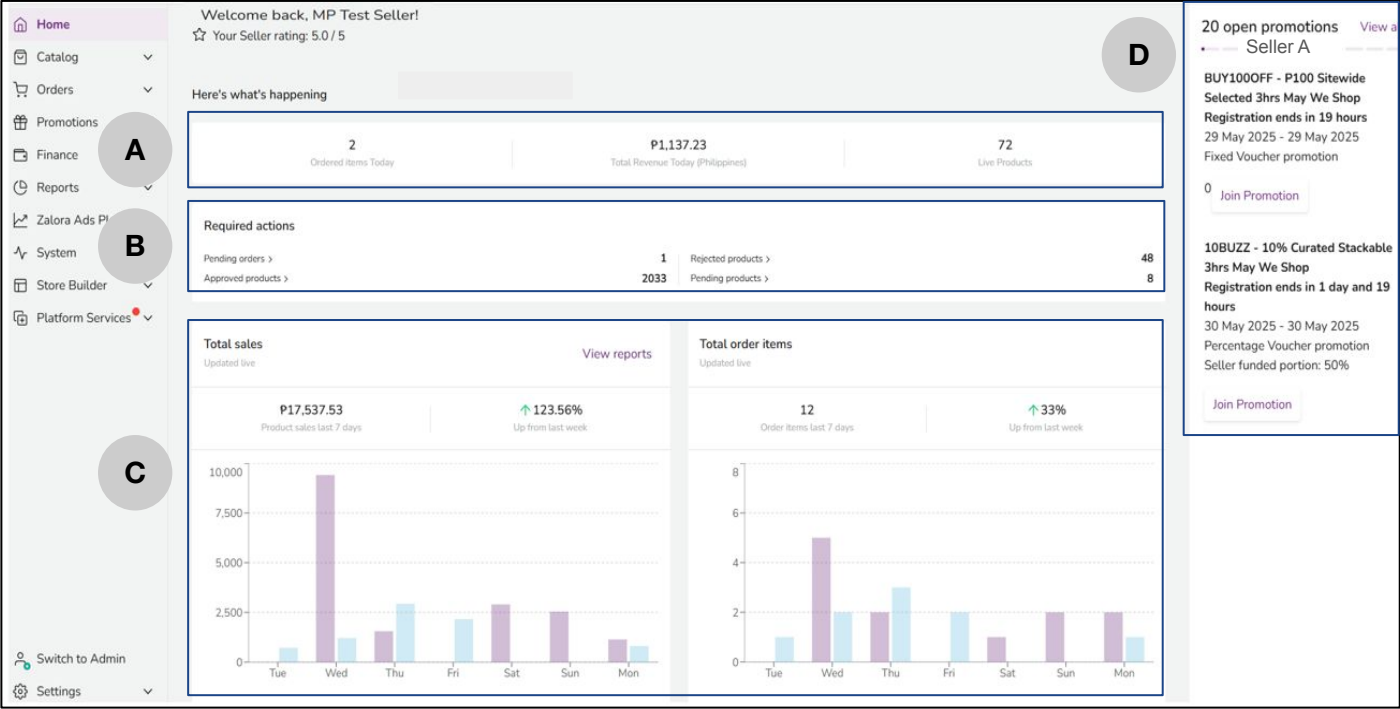
New Look of Zalora Seller Center Home Page

The Zalora Seller Center Home Page Module now has a new look to make it easier for sellers to see a summary of sales reports and pending orders that need to be processed.



NEW LOOK

Seller Center Home Page (1/2)



A

Real time information of **Orders**, Seller's daily Revenue, and number of SKUs live on Zalora website

B

Seller can directly see:

1. Number of Pending Orders to be processed
2. Number of Products approved
3. Number of Products rejected
4. Number of Products still in the QC process

C

Sales Data Information for the last 7 days compared to the previous 7 day period

D

Zalora Promotion information that sellers can follow

Seller Center Home Page (1/2)

SELLERCENTER

Home

Catalog

Orders

Promotions

Finance

Reports

Zalora Ads Platform

System

Store Builder

Platform Services

Switch to Admin

Settings

Help & FAQs

Rate this page

Welcome back, MP Test Seller!

Messages

News

SOA FOR THE MONTH OF APRIL 2025

13 May 2025 21:15

News

Monthly Performance Review Framework

31 March 2025 17:28

News

Seller Help Desk: Contact Reason Definition List

21 November 2024 17:41

Percentage voucher promotion

Seller funded portion: 100%

Join Promotion

10ADMIRE - 10% Curated Stackable 3hrs

Registration ends in 7 days and 19 hours

5 Jun 2025 - 5 Jun 2025

Percentage Voucher promotion

Seller funded portion: 50%

Join Promotion

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Seller Announcements contain important updates or announcements about ZALORA operations, policy updates, and selling tips to increase store visibility.

The bell icon on the top right of the page can be clicked to see the latest news about sellers on Zalora.

ZALORA