

# ANTHEA YEO

CEA NO: R009549H

“  
TWO DECADES OF  
EXCELLENCE. ONE  
HEART FOR CLIENTS.  
A LIFETIME OF  
GROWTH.”



## A CAREER BUILT ON HEART, SERVICE & CONSTANT LEARNING

After more than 20 years in real estate and bagging her 9th time millionaire awards, Anthea Yeo still wakes up excited for the career she has built. What she enjoys most is simple: helping clients achieve meaningful milestones: buying their dream home, achieving record-breaking sales, or securing reliable tenants who value a landlord's property as much as she does.

Every client comes with a different story, and Anthea sees it as a privilege to walk with them through these life chapters. Over time, many have become close friends, and it is through these relationships that she continues to grow stronger and more confident in her craft.

Her personal motto reflects her drive: **“Learning is like sailing against the current, if you do not advance, you will be pushed back”** (不进则退). This belief in constant learning shapes every year of her career, and as she looks toward 2026, Anthea is motivated by a simple desire, to surpass her past achievements and continue becoming better than she was yesterday.

## PERSONAL CONNECTIONS, POWERED BY TECHNOLOGY

Despite her success, Anthea remains deeply hands-on. She chooses not to use a personal assistant because she treasures every client and wants to manage each relationship personally. Strong time management allows her to stay responsive, attentive and efficient, ensuring every task is handled promptly and professionally.

PropNex's digital tools play a crucial supporting role. Automated alerts help her stay ahead of lease expiries so she can reach out to landlords at the right time. Data-driven insights allow her to customise reports for her clients quickly, ensuring they receive timely, relevant and accurate information to support their decisions. These tools enhance her ability to provide swift, accurate guidance without sacrificing the warmth and sincerity she is known for.

Anthea's clients value the combination of her meticulous attention and PropNex's powerful digital ecosystem. A pairing that delivers both service and speed.



## NAVIGATING MARKET CYCLES WITH CONFIDENCE & COMMUNITY

The property market is always moving, always shifting, and Anthea thrives by staying alert, informed and adaptable. She credits PropNex for consistently keeping its salesforce ahead of trends with timely updates, strong market leadership and a commitment to sharing knowledge.

“PropNex has always been the market leader and always keeps us updated with the latest trends,” she says. Whether it is a change in policies, market sentiment or overseas factors affecting local demand, PropNex’s research team ensures salespersons have clarity and direction.

Interestingly, Anthea’s clients also contribute to her staying informed. Many of her long-term clients send her news the moment they see it, sparking discussions about how evolving trends may influence their next move. This two-way partnership deepens trust and positions Anthea as their go-to advisor in every market cycle.

PropNex’s Consumer Seminars, which address different market conditions and investment strategies, have also become meaningful touchpoints for Anthea to reconnect with her clients. These sessions provide reassurance, education and an avenue for clients to explore opportunities with confidence.



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## A FUTURE BUILT ON SERVICE, LEARNING & UNWAVERING DEDICATION

Across two decades, Anthea has built a reputation defined by sincerity, intuition and excellence. Her career is not powered by aggressive tactics, but by genuine care and a constant desire to improve. She builds relationships that last. She delivers service that resonates. And she continues learning so she can serve even better tomorrow.



**Her next chapter at PropNex is clear: to keep growing, to keep elevating her craft and to keep helping clients move confidently at every stage of life.**

