



# AUDREY CHEW

CEA NO: R014855I



*SERVING WITH  
INTEGRITY, LEADING  
WITH FAITH*



## VALUES THAT ANCHOR EVERY DECISION



In an industry defined by competition, speed, and shifting market conditions, Audrey Chew stands firm on a different foundation: integrity.

“In such a competitive real estate environment, what sets me apart is my commitment to sincerity and always going the extra mile for my clients,” Audrey shares.

For her, transactions are never just transactions. They represent trust, and trust must be honoured with responsibility. Audrey places her clients’ interests above all else, offering honest advice and clear guidance, even when that means advising them to wait or walk away from a deal.

“I would rather protect a client’s long-term interest than push for a short-term closing.”

Her approach is deeply shaped by her faith. One verse that guides her daily is Colossians 3:23: “And whatever you do, do it heartily, as to the Lord and not to men.”

That conviction influences not only her work ethic, but her mindset. She conducts her business with excellence, accountability, and genuine care, viewing every client relationship as a responsibility entrusted to her.

This faith-driven perspective allows Audrey to build lasting relationships grounded in trust. Many of her clients return not because of aggressive marketing or sales tactics, but because they know her advice is sincere.

# EQUIPPED TO NAVIGATE ANY MARKET



While personal conviction shapes her advisory style, Audrey recognises that strong systems and support are equally vital.

“PropNex stands out in how it equips and supports its salespersons across all market conditions,” she explains.

As Singapore’s largest real estate agency, PropNex provides comprehensive training and best-in-class technology that empower salespersons to stay ahead of market changes. From regulatory updates to pricing trends, the platform ensures that salespersons operate with clarity rather than guesswork.

Among the many trainings she attended last year, one proved to be a key turning point, Advanced Sales Techniques (AST) by Alan Lim.

“The insights and practical strategies I learned gave me the confidence to navigate and close multiple complex deals.”

Beyond technical skills, AST sharpened her negotiation approach and deepened her understanding of positioning and objection management. It reinforced that preparation and mindset are just as important as market knowledge.

Equally significant is PropNex’s leadership culture. Audrey appreciates that leaders are approachable, grounded, and genuinely invested in the growth of their salespersons.

“Even during challenging market cycles, the support system here makes a big difference.”

With strong training frameworks, evolving technology, and accessible leadership, Audrey has been able to adapt her strategies confidently, refine her approach, and continue serving clients with assurance, regardless of external conditions.

# ANCHORED IN FAITH, FOCUSED ON SERVICE

If Audrey could speak to herself on her very first day at PropNex, her message would be simple yet powerful:

“Stay grounded, stay faithful, and focus on serving, not selling.”

She understands that success in real estate does not arrive overnight. It is built through consistency, discipline, and a genuine heart for people.

“The sky is the limit,” she reflects. “But real growth takes time.”

She would remind her younger self to invest deeply in learning, trust the process, and never compromise values for short-term gains. Integrity, she believes, must remain non-negotiable.

Another verse that anchors her journey is Deuteronomy 8:18: “Remember the Lord your God. He is the one who gives you power to be successful.”

For Audrey, achievements are not self-made milestones to be celebrated in isolation. They are reminders of grace, responsibility, and purpose.

Guided by her faith in Jesus, she believes that when work is done with excellence and sincerity, results will follow in time.



**Stay grounded, stay faithful, and focus on serving, not selling.**

