

BENJI CHIA

CEA NO: R064155D



“
DRIVEN BY
GROWTH. FUELED
BY PURPOSE.
GROUNDED IN
DISCIPLINE.”



THE HUNGER THAT BUILDS A MILLIONAIRE

For many, achieving Millionaire status is a defining moment, the pinnacle of success in the real estate profession. For Benji, it's a milestone he holds with gratitude, but never a finish line.

“Achieving Millionaire status is a huge milestone that I’m really grateful for, but it has never been the finish line for me,” he shares. **“What keeps me going is the pursuit of growth, becoming better at what I do, pushing for new breakthroughs, and staying hungry for the next level.”**

And that hunger is exactly what has shaped Benji’s rise in PropNex. With a calm, grounded confidence and

a relentless drive for self-improvement, he represents the new generation of salespersons who combine discipline, digital fluency, and genuine client care to build sustainable long-term success.

Benji’s next chapter at PropNex is clear: he’s ready to build a team of his own.

“Recruitment is something I’ve been thinking about for a while. I feel ready to take that step, to guide others and grow together,” he says.

For him, leadership isn’t about titles. It’s about impact and building a legacy through people.



THE HEART OF CONNECTION, POWERED BY TECHNOLOGY

In today's fast-paced market, real estate professionals need more than just market knowledge. They need the right tools to scale without losing the personalised touch that builds trust.

For Benji, PropNex's CRM system has been a game-changer.

"It keeps me on top of important milestones like lease renewals, and it also makes it easy to send personalised touches, whether it's a gift on a special occasion or a simple check-in message," he explains.

The CRM handles the reminders, delivers updates, and organises back-end processes seamlessly. This frees Benjamin to focus on what he does best, building real relationships. He never lets digital efficiency replace human warmth; instead, he uses technology to sharpen his service and enhance consistency.

"While the digital tools help me stay organised and stay top-of-mind, the personal connection still comes from me," he says with intention.

That balance of leveraging digital tools without losing authenticity, is what gives Benji his edge. It's also what keeps clients returning, referring, and trusting him with their biggest financial decisions.

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GROWTH THROUGH GRIT: FITNESS AS A WAY OF LIFE

Outside the world of showflats, negotiations, and client appointments, Benji's greatest source of discipline comes from a completely different arena; fitness, particularly his deep dive into HYROX competitions over the past year.

It's more than a workout routine; it's a philosophy that shapes his mindset.

"Every session stretches my limits but also strengthens my discipline and commitment," he shares. Competing both locally and overseas has taught him humility, focus, and the value of showing up even when motivation dips.

Training for HYROX has become a powerful metaphor for his life and career: growth comes through consistency, not comfort. Progress comes from pushing limits, not standing still. And success comes from being 1% better every day.

"Fitness keeps me grounded, focused, and always moving forward."

This mindset flows into his client work, his goals, and his future plans at PropNex. It is also the foundation upon which he hopes to build his future team, people who value discipline, growth, and excellence in everything they do.



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THE NEXT CHAPTER: LEADING WITH PURPOSE

Benji's story is not just about personal success, it's about potential. He has reached a significant milestone, but his eyes are set on something bigger: developing others, elevating his impact, and shaping a new generation of leaders within PropNex.

He envisions a team built on shared values, discipline, data-driven excellence, and the same hunger that fuelled his rise. With his blend of digital mastery, client-centricity, and mental toughness forged through fitness, he is poised to not only achieve more, but to help others achieve alongside him.

Benji's journey is a reminder that the real estate business, at its core, is about people: the clients we serve, the teammates we grow, and the person we continually choose to become.

And for Benji, the journey has only just begun, with more breakthroughs ahead, and a new era of leadership on the horizon.