



CHRIS PANG

CEA NO: R023965A

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*PURPOSE-DRIVEN
LEADERSHIP.
RELENTLESS GROWTH.
A TEAM THAT RISES
TOGETHER.*



A YEAR OF BREAKTHROUGHS, BUILT ON GRATITUDE & GRIT

2025 has been an amazing year for Chris Pang. A year filled with breakthroughs, milestones and deep gratitude. Achieving Millionaire status stands out as a proud milestone, but for Chris, it represents far more than personal success. It reflects the trust of his clients, the strength of his team, and the purpose that guides the work he does every day.

“To me, purpose means adding real value to the lives of people who trust me such as my clients and my team. Their growth is my fulfilment. Their wins are my happiness. When they do well, I know I’m living my purpose.”

This belief shapes the way he shows up, from advising clients with clarity to mentoring his team with conviction. The growth of others fuels him more deeply than any number ever could. Yet 2025 became more than just a year of personal achievements. It

marked a turning point in Chris’ evolution as a leader.

“At the beginning of 2024, I set out to build a strong team. Today, Chris Pang & Partners has grown to 60 driven, committed people. I call them ‘partners’ because I truly believe in teamwork, we grow together and we push each other to be our best.”

Chris believes in taking charge, setting clear goals, owning them fully, and shutting out the noise until breakthrough happens. Failure doesn’t shake him. It strengthens him. His driving force is captured in a mantra he lives by: “I am the master of my fate; I am the captain of my soul. Every setback is a lesson. I simply learn, improve and rise.”

This unshakable mindset became the fuel behind CPP’s explosive growth and the foundation of a team culture built on resilience, clarity and purpose.



A LEADER'S PHILOSOPHY: TASK. TEAM. SELF.



Much of Chris' leadership DNA comes from his experience as an XBC facilitator, where he internalised a powerful principle: **Task. Team. Self.**

It's a mindset that shapes every part of CPP's culture today, focusing on the mission, uplifting the team, and maintaining personal mastery.

"Self-mastery and self-accountability are the foundations of success. When we take full ownership of our growth, our mindset and our actions, we chart a future we can be proud of."

Chris leads with belief — belief in his people, belief in their potential, and belief that with the right support, anyone can rise. He hears their dreams, their ambitions, and their desire for a better life for their families. And he takes on the responsibility of helping them get there.

To elevate his team further, Chris is sharpening trainings, strengthening branding, and refining both lead-generation and conversion systems. He is also developing a stronger team identity, "Upgrade With Us" — a brand rooted in sincerity, professionalism and trusted advisory.

At the core of CPP's growth are its Vision and Mission statements, serving as their compass:

Vision

To be Singapore's most trusted property advisors — real in our approach, professional in our preparation, and effective in adding value at every stage of our clients' journeys.

Mission

To help clients build wealth, create legacies, and empower their next generation to thrive.

With this clarity, Chris is confident: CPP won't just survive in a crowded marketplace — they will stand out and dominate with purpose.

TECH-ENABLED RELATIONSHIPS: SERVING WITH HEART & DATA

For Chris, the secret to scaling sustainably is simple: **strong relationships supported by powerful digital systems.**

"Realtors juggle so much daily, both work and personal commitments. Time is a scarce resource. PropNex's digital tools help us stay efficient, consistent and connected."

He uses the Property Wealth Report to reconnect with clients by updating them on market shifts, opportunities and long-term planning insights, positioning himself as their go-to advisor when they are ready to act.

The CRM Marketplace allows him to send gifts or personalised touches with just one click, ensuring he stays top-of-mind while maintaining authentic relationships.

And on a daily basis, Chris depends on Investment Suite and Business Suite for research, analysis and client presentations.

"I would be lost without these tools," he says, laughing. But behind that lightheartedness lies a serious truth: these platforms allow him to deliver clarity and structure at scale, without losing the human touch that defines him.

This combination of heart-led service and data-driven precision is what anchors his reputation as a trusted advisor.

STAYING AHEAD IN A CHANGING MARKET

In a market as dynamic as real estate, staying ahead requires sharpness, curiosity and a strong ecosystem — and Chris is grateful to be guided by some of the industry's most respected leaders.

"I keep abreast of property news, but what truly helps is how Kelvin, Ismail and the PropNex research team keep their pulse on the market."

Regular Consumer Empowering Seminars (CES), training boosters, and Power Project Sharing (PPS) sessions ensure he always has the latest insights to advise clients with confidence — from policy impacts to buyer behaviour shifts to emerging investment angles.

Chris is deeply appreciative of the leaders who shaped his journey:

AVP Marcus Luah
CAO Eddie Lim
Co-founder Alan Lim
CEO Kelvin Fong
Executive Chairman Ismail Gafoor

Their trust, opportunities and mentorship have helped him step up, stretch his abilities and grow his influence.

Armed with these insights and supported by PropNex's powerful ecosystem, Chris enters every market cycle with clarity, ready to guide his clients through uncertainty and position them for long-term security.

For him, rising is not optional.

It is who he is.