

# IVAN SEAH

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*WALKING BY FAITH,  
GROWING WITH  
PURPOSE, AND  
RISING THROUGH THE  
RIGHT PLATFORM*



## A STEP OF FAITH THAT BECAME A TURNING POINT

Ivan Seah’s journey to PropNex began not with strategy, but with faith.

Before joining the company, Ivan had spent a couple of years with boutique agencies. His move to PropNex was unplanned, and unlike many others, he did not pore over rankings, numbers, or leadership profiles. Instead, his decision was guided by a simple yet deeply personal criterion, whether his leaders shared the same church community.

“I’ve always been someone who walks by faith,” Ivan shares.

Yet not long after stepping into PropNex, he found himself asking a different question: Why didn’t I come earlier?

Yet soon after joining, he found himself wondering why he hadn’t made the move earlier. What stood

out immediately was the clarity from management, the strong sharing culture across divisions, the quality of training, and the humility of leaders. There was a sense of unity and purpose that made growth feel natural rather than forced.

“I knew right away that this was a place where I could truly build something meaningful.”

As a project tagger and later a project lead-in-charge, Ivan began to experience breakthroughs that felt anything but accidental. Looking back, he sees how the right people and the right opportunities appeared at pivotal moments, reminders that his journey was being guided step by step.

**“PropNex didn’t just teach me skills. It shaped my mindset, gave me confidence, and supported me as I reached new milestones.”**



## CONVICTION THROUGH CLARITY: LEVERAGING DATA WITH CONFIDENCE

For Ivan, confidence in advisory comes from clarity, and PropNex's Investment Suite has been an integral part of that.

As a project tagger, ProTrends equips him daily with real-time data and market movements, allowing him to present insights clearly and accurately.

When he took on the role of Project Lead for Hillock Green, ProMap enabled him to analyse demand, supply, and surrounding CMAs effortlessly, helping him craft stronger, fact-based sales strategies.

These tools strengthened not only his presentations, but also his personal conviction, allowing clients to make informed decisions with assurance rather than guesswork.

Ivan is also deeply appreciative of the tech team behind the scenes, whose continuous development and training support ensure salespersons are well-equipped to serve clients effectively. "We are truly blessed with a capable and supportive tech team," Ivan adds.



## AN INSPIRING CULTURE BUILT ON UNITY, HUMILITY & CALLING



If Ivan had to describe PropNex's training, culture, and leadership support in one word, it would be inspiring.

From his very first sharing session, he was struck by the depth of thought, generosity of knowledge, and sincerity behind every speaker. That inspiration continued through each milestone, his first consumer seminar, first training, first bootcamp, and first Advanced Sales Technique (AST) course.

What makes the difference, Ivan believes, is the culture.

"There's unity here. People are willing to share openly, guide patiently, and lead with humility."

PropNex leaders, in his experience, do not lead from a distance. They guide with wisdom, remain approachable, and consistently create space for others to grow. Time and again, Ivan has seen the right mentors appear at the right time, affirming his belief that he is exactly where he is meant to be.

More than just equipping salespersons with skills, PropNex entrusts them with something deeper: the responsibility to inspire others.

"That's what makes this place special," Ivan reflects. "You're not just growing for yourself, you're growing so that you can lift others too."