

KEVIN FENG

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*BUILDING PEOPLE.
BUILDING SYSTEMS.
BUILDING WHAT
LASTS.*



SUCCESS THAT MULTIPLIES

For Kevin Feng, achieving millionaire status is significant, but it has never been the end goal.

“It’s a meaningful milestone,” he shares, “but it’s not what keeps me going.”

What truly drives him is team growth. As the leader of KFD, Kevin has always believed that people are the most important asset. Transactions can fluctuate. Markets can shift. But when you invest in people, in their thinking, discipline, and confidence, the returns compound far beyond individual deals.

“We build people first,” Kevin says simply. **“When our consultants grow year after year, and they in turn help more clients make better decisions, that’s impact at scale.”** This multiplier effect is what fuels him.

Looking ahead, the next chapter of Kevin’s journey at PropNex is clear: building people by building systems.

For him, sustainable growth does not happen by chance. It requires structure, clarity, and repeatable frameworks that allow success to be replicated across the team.

“Systems create long-term success,” he explains. “They ensure performance isn’t accidental, it’s intentional.”

His vision for KFD is ambitious yet grounded: to achieve 10X-level growth collectively, not merely in production, but in capability, professionalism, and resilience across market cycles.

On a personal level, Kevin continues to sharpen his craft, especially in advising investors on landed homes and commercial properties. As transactions grow more complex and capital stakes increase, he is committed to raising his advisory standards so clients can make clearer and bolder decisions.

To him, success is measured by two things: the people you uplift, and the asset structures you build, both human capital and investments.



SCALING WITH SYSTEMS, SERVING WITH HEART

In an industry increasingly shaped by technology, Kevin is clear about one principle: digital tools should enhance relationships, not replace them.

“At the heart of every transaction is a relationship,” he says. “That hasn’t changed.”

Strong personal connections, in his view, are built on three fundamentals: listening, honesty, and consistent follow-through. Clients must feel heard before they can feel confident.

PropNex’s digital ecosystem plays a crucial role in supporting this process. Its data-driven platforms and analytics tools allow Kevin to analyse market conditions with precision, from pricing trends to transaction comparables and investment positioning.

“Data gives clarity,” he explains. “It allows me to advise confidently, without guesswork.”

With real-time insights, he can validate strategies objectively, helping clients see both opportunities and risks clearly. This transparency strengthens trust, because recommendations are backed by facts, not persuasion.

Yet, technology remains an enabler.

“Every recommendation is still guided by the client’s goals,” Kevin adds. “Data informs the conversation. It doesn’t replace it.”

By combining digital efficiency with high-touch advisory, Kevin has built a scalable model that maintains service quality even as his business expands. Clients experience both strategic depth and personal attention, a balance that defines his approach.



GROUNDING BY WHAT TRULY COMPOUNDS

Outside of work, two pursuits keep Kevin inspired and anchored: family and investing.

Family, provides perspective and spending intentional time with loved ones reminds him that success must serve something greater than itself. It reinforces the importance of building not just income, but a meaningful life. Investing, on the other hand, keeps his mind sharp.

His investments span people (through the KFD team), property (landed homes and core assets), and financial markets.

“The pursuit of becoming a better investor keeps me constantly learning,” he shares.

Aiming for 20%+ compound returns is not simply about performance, it reflects a disciplined mindset of strategic allocation, patience, and long-term conviction.

This investor mentality influences how he leads and advises. It reinforces the importance of structure, risk management, and consistency, principles he applies both personally and professionally.

In many ways, compounding mirrors leadership: small, disciplined improvements repeated over time create extraordinary outcomes.



THE NEXT CHAPTER

For Kevin Feng, millionaire status is not a destination, it is a platform.

**A platform to build stronger systems.
A platform to raise advisory standards.
A platform to multiply growth through people.**

In a competitive and evolving market, his focus remains steady: uplift individuals, strengthen asset structures, and create durable success.

“Real success,” he reflects, “isn’t about what you achieve alone. It’s about what continues to grow long after you.”