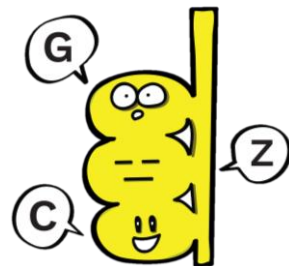

Creating an Educational Tool for Learning Chords: Chord Heroes

Juckrit Charoensook

College of Music, Mahidol University

Email: charoensook.zax@gmail.com



Many things to learn...

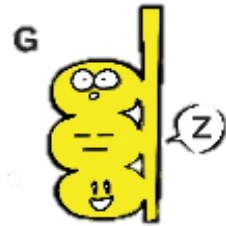
Notes?

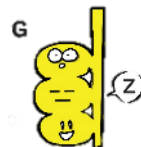
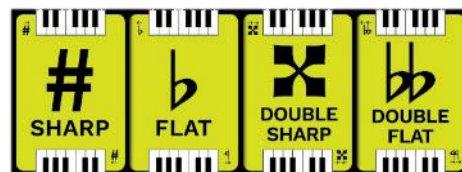
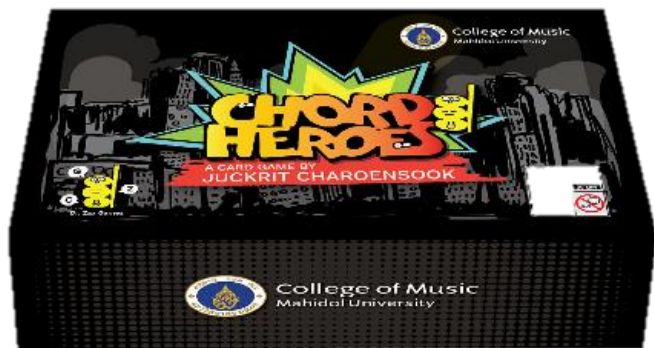
Chords??

Music theory???



Learning by playing Games !





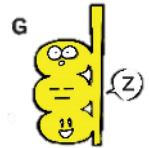
100,000+ People reached on Facebook

1,070 + Facebook follows

1,075+ Facebook likes

+++++ Newspaper, Magazine, Radio and
Online Channel . . . Interviews

And many more to come. . .



Chord Heros was on...

Matichon
(13/11/2016)



MCOT FM 100.5 – Mucis Talks



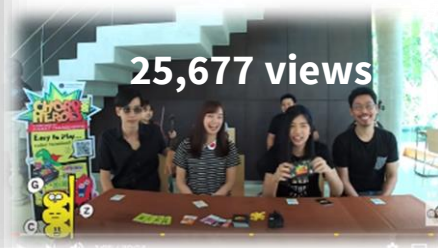
Music Journal
(Oct/2016)



Lanlalen Channel
2,177 views



BGN Channel



Mahidol Channel
(Releasing in Jan/2017)



Chord Heros was invited to...

TK Park



MU Book Fair



**Nakhon Sawan
Rajabhat University**



Satriwitthaya 2 School



MU Open House



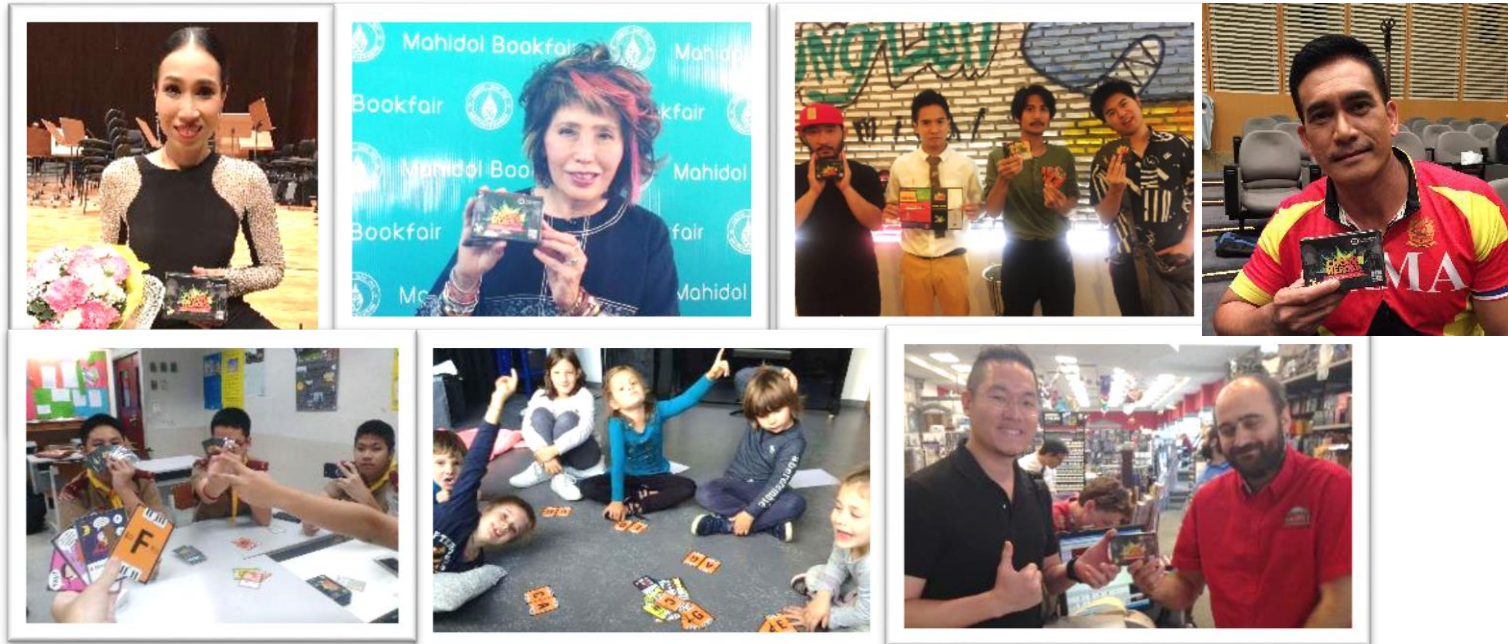
YAMP Open House



Aum-Aree Music School Nat Studio



And Further . . .



Creating prototype

The research aimed to study:

1. Card games and teaching tools that are music related and non-music related.
2. Design a prototype

Prototype design procedure

1. Conclude information from studying teaching tools and games.
2. Playtest sessions: 3 sessions.,
3. Prototype of the game was developed;
67 cards in total: 21 Natural Note cards, 20 Accidentals cards, 21 Chord Hero cards, 1 Special card, and 4 Basic Chord Chart cards),
tokens and game rule sheets.
4. The product prototype was filed for patent and trademarked.

Conclusion

The game prototype was hoped to obtain these following benefits:

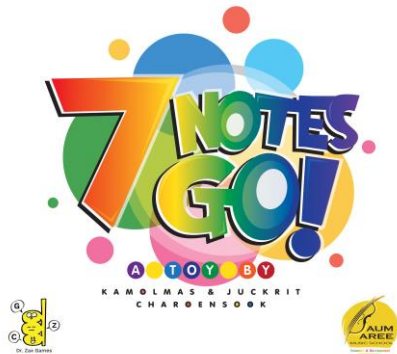
- 1) students would learn music theory and chords better;
- 2) create a positive competition environment that urges the students to use their creativity and knowledge in order to solve the assigned problems
- 3) Music theory exercises or assignments are transformed into a game playing atmosphere that students can enjoy with friends and family.



Dr. Zax Games

Dr. Zax Games Projects (more coming...)

[Dr. Zax Kids] –
7-Note Go!



Coming Soon !

[Dr. Zax Junior] –
Little Orchestra

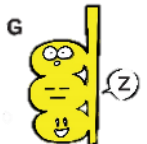


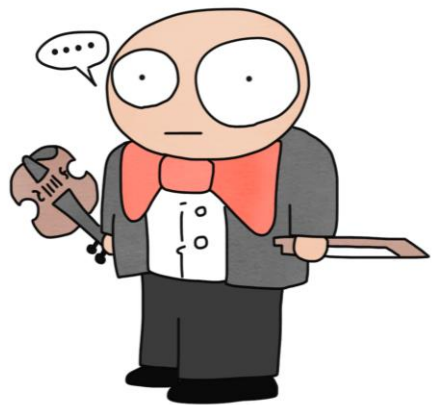
Coming Soon !

[Dr. Zax Pro] –
Chord Heros



Available now





Violist's Journey

Arts by Juckrit Charoensook



Violist's Journey



charoensook.zax@gmail.com

