



www.stanzaliving.com





WE ARE
STANZA
LIVING

**WE ARE
INDIA'S LARGEST
MANAGED-
ACCOMMODATION
STARTUP**

We're in the business of taking 'four walls and a roof' and transforming them into second homes for the youth of India. A place that's designed around them, their life stage and their needs - both important and fickle. A place that's as vibrant as the clothes in their suitcase. As warm as the love they've left behind. And as caring as a family should be.

In short, we are changing the way the youth of this country lives away from their hometowns. And we invite you to be a part of this change.

WE HAVE A SOLID FOUNDATION

Stanza Living is the brainchild of Anindya Dutta and Sandeep Dalmia, who are both alumni of IIM Ahmedabad (where they were hostel roomies) and have had stints in Goldman Sachs and Boston Consulting Group, respectively. They bring a combined industry experience of more than 20 years and a desire to revolutionise shared-living spaces in India.



2017	2 residences in Delhi
2021	70,000+ beds in 24 cities



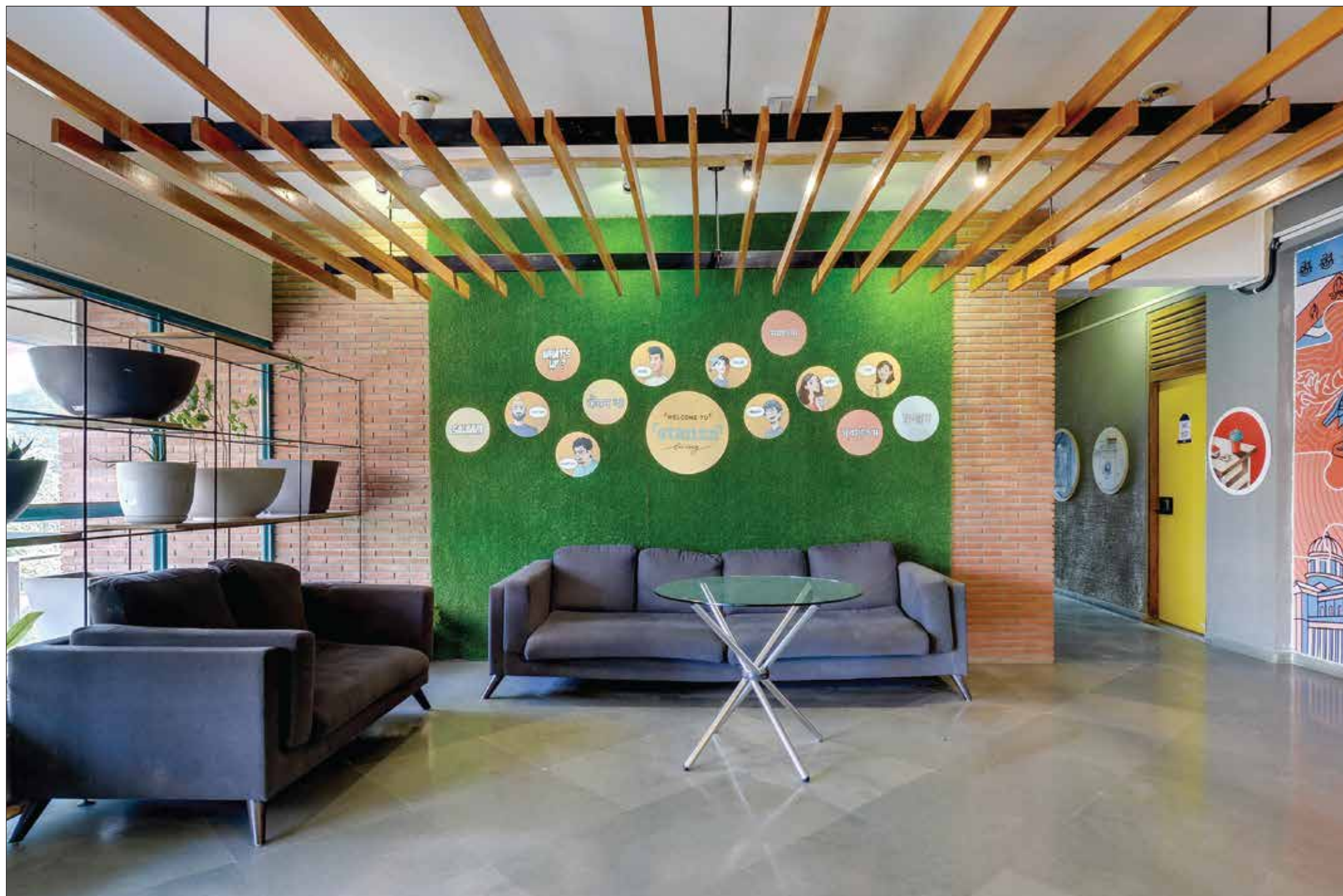
2017	A team of just 2 co-founders
2021	1,000+ people across India



2017	Starting with the co-founders' personal savings
2021	\$180 million raised from global investors

Backed by:





WE HAVE ALL BASES COVERED

WE HAVE A STANDARD PROCESS

that helps us streamline every step on the way to your property's transformation, from the blueprint to the final execution. **And we can adapt that process to suit your property,** whichever shape, size or location it's in.

WE HAVE INDUSTRY-LEADING PARTNERS

for everything, from the beanbags in the common areas to the paint on the wall of the third-floor corridor. **And they know exactly what we need.** So, every corner of your property will have the unique Stanza Living look and feel.

WE HAVE A TEAM FULL OF TALENT

for every vertical of our business, be it creating our residences or managing their day-to-day affairs. **Basically, they're the experts who'll take care of your property,** on top of the ones we have already mentioned.



**WE
ARE
NIMBLE**

**WE HAVE
DESIGNERS,
SUPPLIERS AND
EXECUTORS**

who can get down to transforming your property in less than five days, once you give us the go-ahead.

**WE HAVE OVER
70 PARTNERS
SPREAD ACROSS
3 COUNTRIES**

for sourcing materials and executing work. So, we don't spend time hunting for options.

**WE HAVE 250+
STANDARDISED
DESIGN
ELEMENTS**

that are utilised across residences. So, when we start, we're already half-way there.

WE ARE PENNY WISE POUND WISER

**WE TRANSFORM
ON A LARGE SCALE**

which, in figures, is over 2 million square feet of real estate every month. The time saved each day is money saved that day.

**WE HAVE IN-HOUSE
TECHNOLOGY**

for managing and monitoring various aspects of each transformation. As we all know, technology is faster and more economical.

**WE HAVE
A FLEXIBLE STYLE**

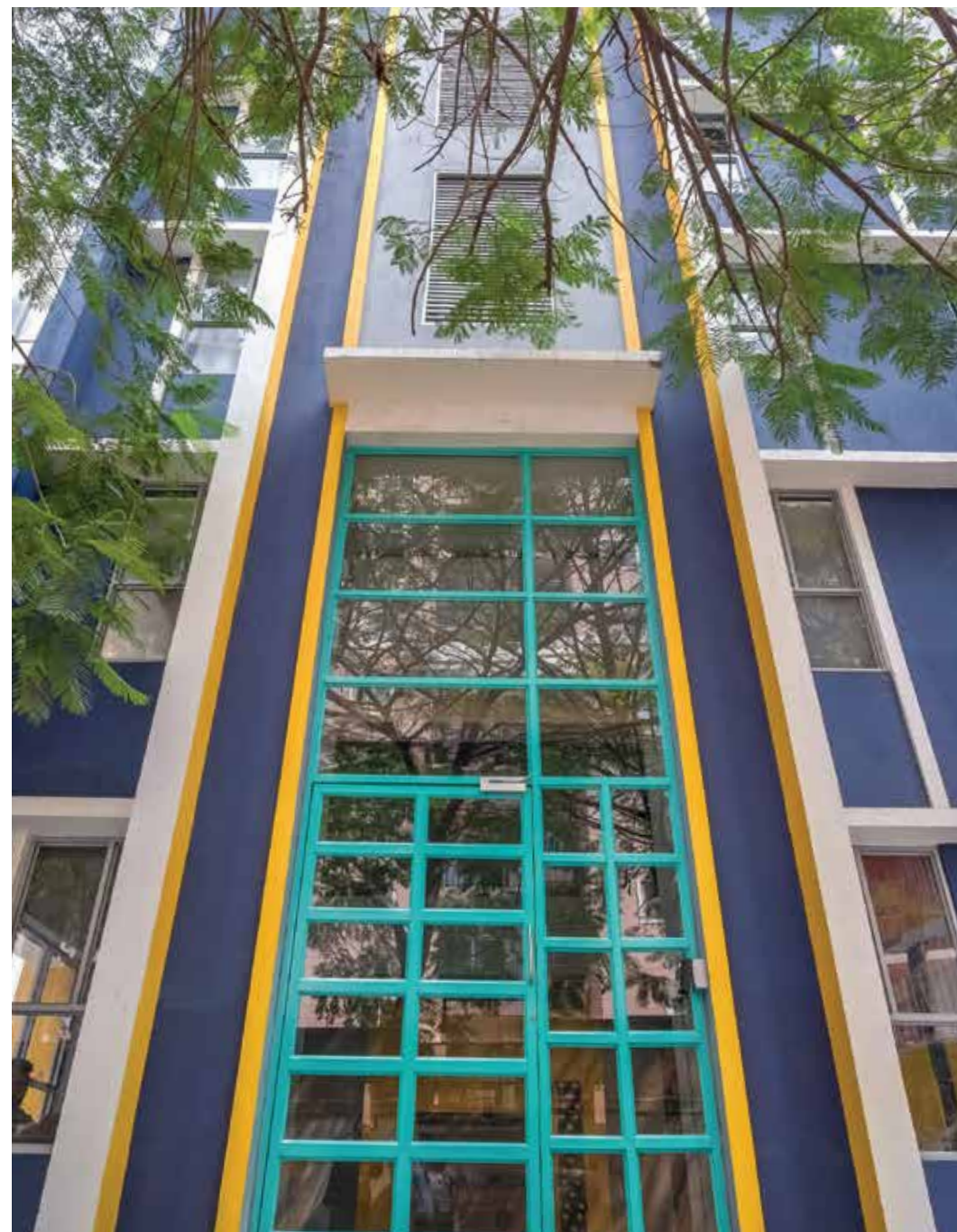
and we know how to adapt it to your property's unique architecture before we even begin. So, there are no last-minute changes and no surprise costs.



OUR DESIGN PHILOSOPHY

For us, your property is like a pencil drawing. And we colour the blank spaces. In other words, we take the unique architecture of your building and shape it into a place of comfort, community and convenience. A place where memories are made. A place designed for and inspired by life.

Okay, enough talk. Turn the page for a sneak preview of what your property will look like as a Stanza Living residence.



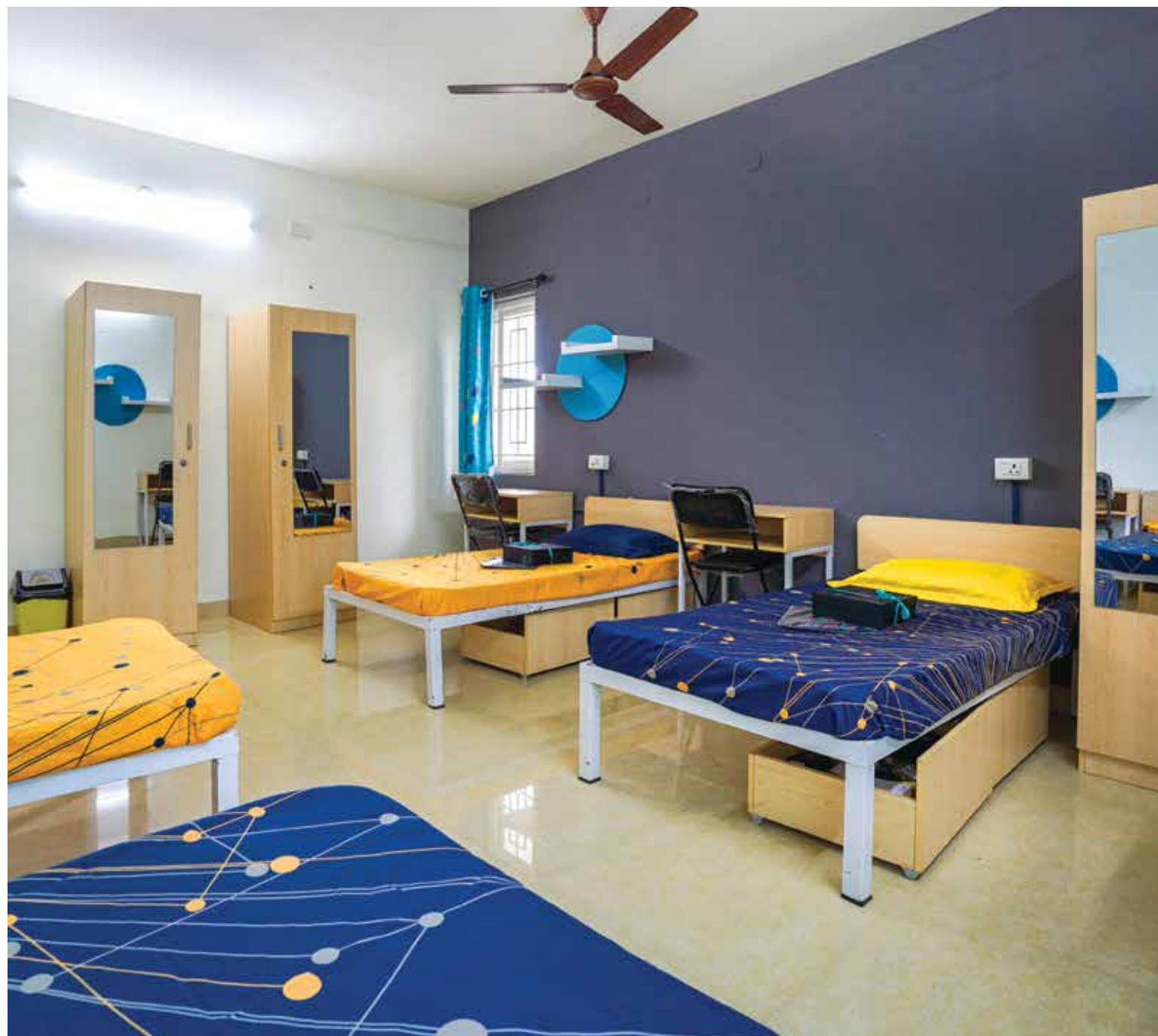
OUR FACADE

The eye-catching facade that combines a bold blue, a bright yellow and a soothing white will definitely turn your property into a neighbourhood landmark.



OUR RECEPTION

We put together vibrant wall graphics with an inviting seating arrangement, so you get a reception area that always says, "Welcome home".



OUR ROOMS

They're not just beds and tables lined up against the walls. Our bedrooms provide all essential furniture and facilities, so that our residents don't miss the comforts of home.



OUR DINING AREA

Chit-chatting, catching-up, cracking jokes. When you have a cozy and stimulating dining area, a lot happens there. Along with, of course, dining.



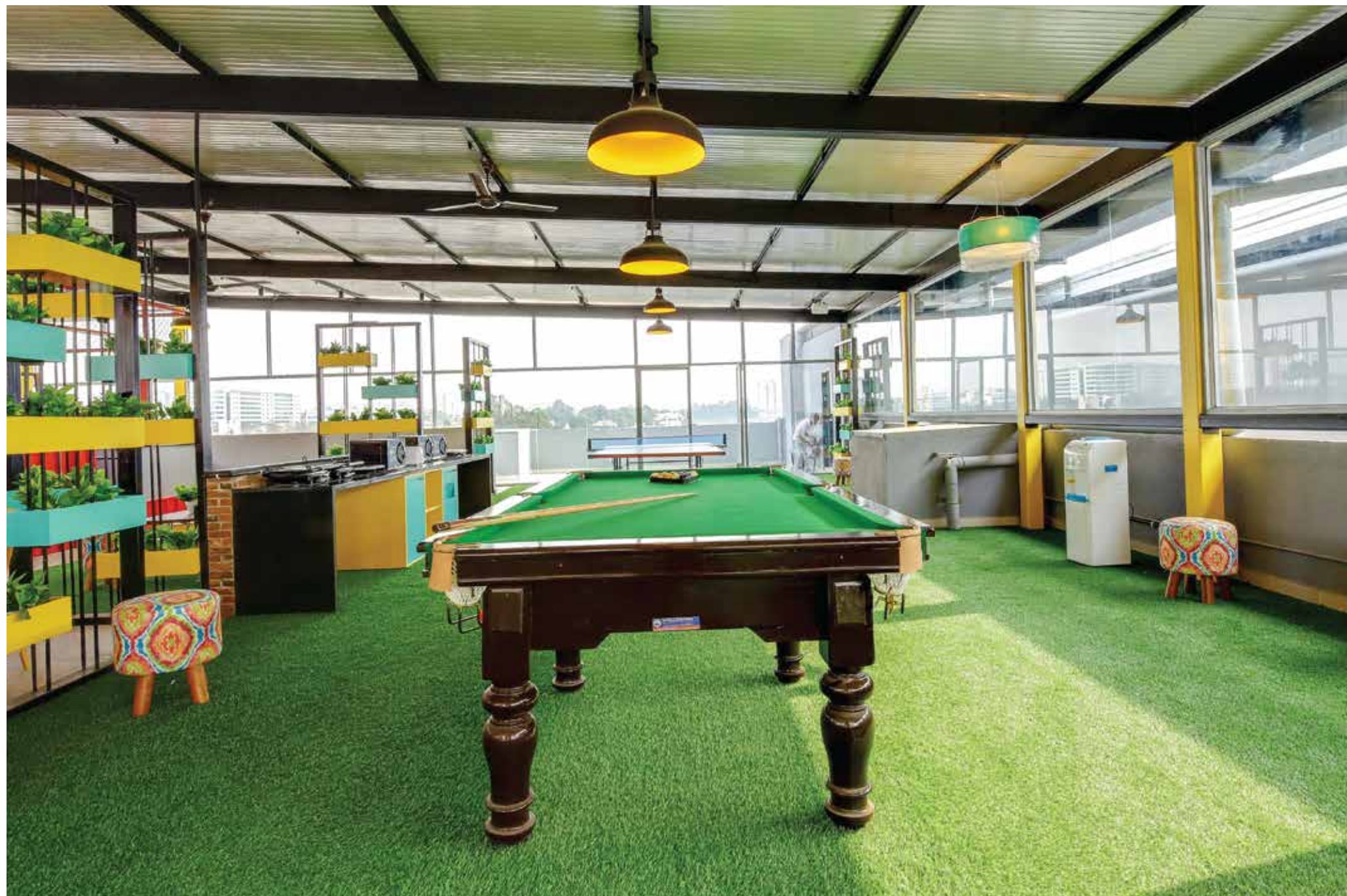
OUR CORRIDORS

Wall graphics and bright colours make our corridors super funky. Because they should reflect the personality of the people who stroll through them.



OUR GYM AND CHILL-OUT ZONES

Fully-equipped gyms to burn some calories and chill-out zones with TVs, pool and video games to let some steam off.



OUR TERRACES

Where others might just see a terrace, we see a potential dining area or rooftop lounge. Because every bit of every property should be unmistakably Stanza Living.



THE TEAL

Teal combines the calm and tranquillity of the ocean with the renewal qualities of a forest. It's the colour of open communication and clarity of thought.



THE YELLOW

Yellow is the colour of everything positive. Just like the morning sun, it brings in joy, warmth, inspiration and vitality. It brings, with its presence, a sense of energy and optimism.



THE BLUE

Blue brings with it a sense of a vast expanse, an undertone of strength and dependability, a hint of pride and confidence. Of all the shades in our palette, it's the one most full of vigour.



THE GREY

Grey speaks of transition. It's the colour that wraps you in balance and stability as you make your way through a world of clutter and chaos.



THE WHITE

White is the representation of purity, innocence, immense possibility and, ultimately, perfection. It's the colour of new beginnings, of looking at the future, of wiping the slate clean.

WE LET OUR COLOURS DO THE TALKING

As you can see, we haven't picked our colour palette just because of how it looks on our walls. We've picked it because of the feeling it evokes in the Stanzens living within them.

WE MAKE HEADLINES

mint

Sequoia-backed India's Stanza Living in final stages of raising up to \$120 mn

Entrepreneur
INDIA

Stanza Living Becomes The Most Capitalized Player In Co-Living Segment In India

FORTUNE
INDIA
40 UNDER 40

50
INDIA'S DISRUPTIVE
STARTUPS

YOURSTORY

How Stanza Living is leaving #NoRoomForError when it comes to safety and hygiene in a post-COVID world

THE HINDU

Secure, away from home
From hygienic accommodation to professional growth, Stanza Living housing company solves students' problems one at a time.

40 UNDER 40
ACHIEVERS

TOP STARTUPS
THE HOTTEST INDIAN COMPANIES TO WORK FOR NOW
2019

Business Standard

Stanza Living to invest Rs 400 cr in 2 yrs on expansion of co-living business

TECHCIRCLE

How Stanza Living is building out a full-stack coliving solution for migrant students, professionals

EMERGING STARTUPS
QTrackr

TOP RESIDENTIAL REAL ESTATE
TECH STARTUP 2021 AWARD

ET NOW RISE WITH INDIA
PRESENTS
GLOBAL REAL ESTATE CONGRESS
BEST STARTUP OF THE YEAR 2020

WE TRANSFORM PROPERTIES AND THEIR VALUE

ONE SUCH STORY COMES FROM NORTH CAMPUS DELHI UNIVERSITY



Mr. Kumar*, a local property developer, wished to get into the shared-living space.



He bought an 11,000 sq. ft. property near Delhi University from Mr. Arora* for **₹8 crore**.



He leased it out to us and spent **₹2.5 crore** to transform it as per Stanza Living guidelines.



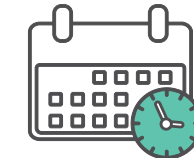
His ROI is a handsome **71.4%**



Mr. Kumar's profit is a whopping **₹7.5 crore**.



With the value skyrocketing, Mr. Kumar sells the property to Mr. Chopra* for **₹18 crore**.



Fast-forward 6 months. The residence now has **90% occupancy**. And sizeable returns are flowing in.

● BECOME OUR PARTNER AND WRITE YOUR OWN SUCCESS STORY

*Names changed to maintain privacy

WE HAVE PLENTY OF FANS



**ADITYA
JAVDEKAR**

CEO, VILAS JAVDEKAR DEVELOPERS - PUNE

"We like to invest in real-estate opportunities that offer great consumer value and are backed by strong operating models. With Stanza Living, we have found the ideal co-living partner to deliver this."



**ARUN
KUNAPAREDDY**

MD, LANSUM PROPERTIES - HYDERABAD

"Operating a healthy real-estate business that delivers high consumer satisfaction requires a disciplined and talented team. We are extremely satisfied with the Stanza Living team and look forward to a long and fruitful partnership."



**KUSH
SHAH**

FOUNDER & CEO, UNIWORLD - BANGALORE

"Stanza Living residences are a local landmark. They transform the properties to suit new-age consumers, carry out regular maintenance and the delivery of services like food and housekeeping is professionally managed."



**DEVANG
SHAH**

PROPRIETER, SHRI PARSHVA CORP - AHMEDABAD

"Stanza Living's team has a professional approach, strong market understanding and efficient processes. They helped me understand the potential of the student housing segment and how to get better ROI. I'd highly recommend them to others looking for a professional property management partner."



**MANISH
SURI**

PROPERTY OWNER - DELHI

"Stanza Living has helped me get a better return on investment. When I partnered them, I expected a significant valuation uplift for the properties. Two years down the line, it is already visible in the price quotes I'm receiving for my Stanza Living operated properties."



**ABHISHEK
ARORA**

LOCAL DEVELOPER - DELHI

"Stanza Living truly transformed our property into a high-quality shared living space. From the design to end-to-end service delivery, their commitment to ensuring consumer satisfaction is commendable."

