



## Art Director

### About Us

Born and bred in Singapore and fully independent, GOVT Singapore has been around since 2012. Today, we are about 50-people strong, with clients from a variety of industries and markets such as OCBC Bank, Tiger Beer, NTUC, Julie's, SATS, The Learning Lab and more.

We're driven by a simple, singular objective: To help our clients achieve "firsts" that will drive their business ahead. This has led us to be one of Singapore's most recognised agencies, as regular winners over the years in Campaign Asia Pacific's Agency of The Year Awards, being recognised in the World's Leading Independent Agencies list by Campaign UK and NetworkOne and winning the Grand Prix in the Entertainment Category in Spikes Asia in 2019.

But above all – like any good government – we're all about doing right by our people, helping our clients prosper and serving the land we're on. And it all starts with effective and creative work that we're proud to put out there.

GOVT is a wholly owned subsidiary under Singapore based independent communications company, ALT Worldwide.

### The Role:

We are looking for an Art Director to join our creative team.

Reporting directly to our Creative Director, you will be working in a collaborative environment with a highly experienced Creative team. Aside from tackling interesting briefs, you will be exposed to the full spectrum of the creative and production process – as you will also be working closely with the Account Servicing, Integrated Production, Planning, and Social teams to develop and deliver impactful creative work. You will also develop key skills in ideation, strategy and execution while taking part in brainstorming, conducting research and reviews.

### Our ideal candidate:

- You have strong conceptual skills and a good eye for craft/design
- You understand how the "big idea" can create a platform for problem solving
- You are comfortable executing work in social, digital and mainstream mediums
- You are skilled in using Adobe CC (Illustrator, Photoshop, InDesign)
- You have a self-starter attitude and a curious mind
- You are well-organised, detail-oriented and digitally-savvy
- You have excellent communication skills and can articulate ideas and opinions confidently both internally and externally
- You are an excellent team player and also able to work independently when required
- You have at least 2 to 3 years of experience

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