



Senior Account Executive

About Us

Born and bred in Singapore and fully independent, GOVT Singapore has been around since 2012. Today, we are about 50-people strong, with clients from a variety of industries and markets such as OCBC Bank, Tiger Beer, NTUC, Julie's, SATS, The Learning Lab and more.

We're driven by a simple, singular objective: To help our clients achieve "firsts" that will drive their business ahead. This has led us to be one of Singapore's most recognised agencies, as regular winners over the years in Campaign Asia Pacific's Agency of The Year Awards, being recognised in the World's Leading Independent Agencies list by Campaign UK and NetworkOne and winning the Grand Prix in the Entertainment Category in Spikes Asia in 2019.

But above all – like any good government – we're all about doing right by our people, helping our clients prosper and serving the land we're on. And it all starts with effective and creative work that we're proud to put out there.

GOVT is a wholly owned subsidiary under Singapore based independent communications company, ALT Worldwide.

The Role

We are looking for a Senior Account Executive to work on one of the agency's key clients.

Reporting to the Account Manager, you will find yourself immersed in a collaborative environment and working with a highly experienced team. You will develop and execute integrated campaigns - with a growing focus on social, content, and digital activations – that will bring fun and fame to you and the agency. Ideally you will possess some knowledge on agency processes and production; if none, then a passion for communications and a strong point of view will land you in good stead for this position. You will be exposed first-hand to strategic planning and will work closely with the creative and production teams to delivery work that exceeds your clients' expectations.

This may be the opportunity for you if you're looking to elevate your experience in advertising through:

- Building knowledge on a particular client
- Working in a nimble environment that gives you exposure to various kinds of production, builds your strategic thinking capabilities, and strengthens your client and project management skills
- Championing exciting and brave creative work, especially in social and digital



Our ideal candidate

- You are a true integrated suit – you come with prior agency experience and will at least have some knowledge in working on traditional advertising outputs (video, print, BTL). It will be a plus if you have also worked on developing, planning and executing social, digital, and content-led campaigns
- You have excellent communication skills – you are a good listener, able to write well, can articulate opinions clearly, and eager to participate in group discussions like presentations and brainstorming
- You are well-organised, detail-oriented and digitally-savvy
- You're good at managing your time and handling several projects at once, always ensuring that work is delivered according to standard agency lead times
- You are able to independently run campaigns with minor supervision from supervisors
- You're a team player – inherently curious, you are able to push your colleagues to deliver the best work possible, find solutions to problems, and comfortable to interact with and manage different levels of seniority (both on client and agency side)
- You have an eye for numbers – you will be responsible for managing your campaign's budgets, working with the Integrated Producers and Creatives to ensure that the desired work is delivered at the best value to our clients
- You will support in delivering our role as the Lead Agency for OCBC, assisting your managers in coordinating with our agency partners (media, digital, social, PR) for integrated campaigns and serving as brand guardian as needed to check work done by third-party production vendors