



Strategic Planner

About Us

Born and bred in Singapore and fully independent, GOVT Singapore has been around since 2012. Today, we are about 50-people strong, with clients from a variety of industries and markets such as OCBC Bank, Tiger Beer, NTUC, Julie's, SATS, The Learning Lab and more.

We're driven by a simple, singular objective: To help our clients achieve "firsts" that will drive their business ahead. This has led us to be one of Singapore's most recognised agencies, as regular winners over the years in Campaign Asia Pacific's Agency of The Year Awards, being recognised in the World's Leading Independent Agencies list by Campaign UK and NetworkOne and winning the Grand Prix in the Entertainment Category in Spikes Asia in 2019.

But above all – like any good government – we're all about doing right by our people, helping our clients prosper and serving the land we're on. And it all starts with effective and creative work that we're proud to put out there.

GOVT is a wholly owned subsidiary under Singapore based independent communications company, ALT Worldwide.

The Role:

We are looking for a Strategic Planner to help level up our insights gathering and consulting capabilities of the agency.

Reporting to the Head of Planning you will find yourself working in a collaborative environment with highly experienced colleagues. You will be required to exercise a mix of business acumen, curiosity, empathy, creativity and collaborative spirit in order to add value across the creative solutions development process. The role will challenge you on multiple fronts, but will work to hone skills that are commercially valuable, transferable, and have lasting impact throughout your career.

If the above is your cup of tea, you're keen to join the founding strategy team, and make your mark in one of Singapore's fastest growing agencies, get in touch!

Our ideal candidate:

- Has experience working on a telco, bank or FMCG brand.
- Is comfortable being independent, but isn't afraid of seeking out help when needed.
- Has a strong sense of empathy for both clients, colleagues and people in general, and a curiosity to understand further.
- Has the appetite and flexibility to work on multiple projects, and a wide range of tasks.
- At least 3 years experience working in the communications industry, preferably with part of that experience involving consumer research, business analysis, or digital/social media marketing.
- Self-starters with a history of commercial or non-commercial side-gigs would be looked upon favourably.

The GOVT Pte Ltd
Co Reg: 201209962G

315 Outram Road, #11-03,
Tan Boon Liat Building
Singapore 169074