



Copywriter

About Us

Born and bred in Singapore and fully independent, GOVT Singapore has been around since 2012. Today, we are about 50-people strong, with clients from a variety of industries and markets such as OCBC Bank, Tiger Beer, NTUC, Julie's, SATS, The Learning Lab, Sentosa and more.

We're driven by a simple, singular objective: To help our clients achieve "firsts" that will drive their business ahead. This has led us to be one of Singapore's most recognised agencies, as regular winners over the years in Campaign Asia Pacific's Agency of The Year Awards, being recognised in the World's Leading Independent Agencies list by Campaign UK and NetworkOne and winning the Grand Prix in the Entertainment Category in Spikes Asia in 2019.

But above all – like any good government – we're all about doing right by our people, helping our clients prosper and serving the land we're on. And it all starts with effective and creative work that we're proud to put out there.

GOVT is a wholly owned subsidiary under Singapore based independent communications company, ALT Worldwide.

The Role:

We're on the hunt for a **Copywriter** to join our creative team on OCBC. You should be adept at writing killer copy for our clients and also conceptualising creative yet effective campaigns. You understand human insights and are passionate about the ones that will change our clients' businesses. You have experience being a valued team member within the creative department and are also happy and able to sell your ideas to clients.

Our ideal candidate:

- You are adept at concept development and copywriting for integrated, digital and social campaigns, with experience working on clients across different industries
- You possessed a portfolio of good work that exemplifies your copywriting craft.
- Your portfolio should also include experience working on large, through-the-line campaigns
- You are a self-confessed perfectionist when it comes to craft
- You are self-propelled, organised and a stickler for deadlines
- You are hungry for effective and creative solution
- You have no issue presenting and selling your own work to clients
- You play well with people
- You have at least 2 to 4 years of experience working in a creative agency

The GOVT Pte Ltd
Co Reg: 201209962G

315 Outram Road, #11-03,
Tan Boon Liat Building
Singapore 169074