



Digital Planner

About Us

Born and bred in Singapore and fully independent, GOVT Singapore has been around since 2012. Today, we are about 50-people strong, with clients from a variety of industries and markets such as OCBC Bank, Tiger Beer, NTUC, Julie's, SATS, The Learning Lab, Sentosa and more.

We're driven by a simple, singular objective: To help our clients achieve "firsts" that will drive their business ahead. This has led us to be one of Singapore's most recognised agencies, as regular winners over the years in Campaign Asia Pacific's Agency of The Year Awards, being recognised in the World's Leading Independent Agencies list by Campaign UK and NetworkOne and winning the Grand Prix in the Entertainment Category in Spikes Asia in 2019.

But above all – like any good government – we're all about doing right by our people, helping our clients prosper and serving the land we're on. And it all starts with effective and creative work that we're proud to put out there.

GOVT is a wholly owned subsidiary under Singapore based independent communications company, ALT Worldwide.

The Role:

We are looking for a digital strategist that has the drive and enthusiasm to optimise digital campaigns across a range of paid and owned platforms.

He/She will report to and work closely with the Head of Planning to also ensure that our creative output is effectively integrated (where needed) and satisfies both brand/communications and business needs.

They'll be part of a team that's enthusiastic in bringing iconic Singaporean brands to the next level.

Our ideal candidate:

- At least 5-6 years experience in managing digital campaigns that include a blend of paid social media campaigns across multiple platforms as well as owned media creation.
- You would have worked to optimise results, both on a tactical level and ideally also at a longer term strategic level.
- Collaborative in nature and experienced in working closely with different departments and partner agencies.
- Ideally has experience on regional/global brands and/or the leisure and travel category.

The GOVT Pte Ltd
Co Reg: 201209962G

315 Outram Road, #11-03,
Tan Boon Liat Building
Singapore 169074