

逢甲大學 商學與創新，商學學士 必選修科目表(113學年度入學學生適用)

Required/Elective Courses for Business and Innovation, B.B.A., Feng Chia University (Applicable to Students Admitted in the Academic Year 2024)

必修 Required

應取得 62學分 / Should obtain 62 credits

一年級 1st.								
第1學期 Semester 1			第2學期 Semester 2					
課程編碼 CourseID	科目名稱 Course name	學分 credit	課程編碼 CourseID	科目名稱 Course name	學分 credit			
IINE1005	程式邏輯與AI應用 PROGRAMMING LOGIC AND AI APPLICATIONS	1	ISTM020	英文演講 PUBLIC SPEAKING FOR NONNATIVE SPEAKERS	3			
ISTM001	英文寫作 ENGLISH WRITING	3	ISTM100	會計學 ACCOUNTING	4			
ISTM101	商業應用統計 BUSINESS APPLICATION OF STATISTICS	4	ISTM109	管理學 MANAGEMENT	4			
ISTM110	個體經濟學 MICROECONOMICS	4	ISTM111	總體經濟學 MACROECONOMICS	4			
ISTM142	創新專題(1) INNOVATION PROJECT (1)	3	ISTM143	創新專題(2) INNOVATION PROJECT (2)	3			
二年級 2nd.								
第1學期 Semester 1			第2學期 Semester 2					
課程編碼 CourseID	科目名稱 Course name	學分 credit	課程編碼 CourseID	科目名稱 Course name	學分 credit			
ISTM200	商業資訊管理 BUSINESS INFORMATION MANAGEMENT	4	ISTM201	商事法概論 INTRODUCTION TO COMMERCIAL LAW	4			
ISTM208	行銷管理 MARKETING MANAGEMENT	4	ISTM209	消費者行為 CONSUMER BEHAVIOR	4			
ISTM231	創新專題(3) INNOVATION PROJECT (3)	3	ISTM233	創新管理 INNOVATION MANAGEMENT	4			

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ISTM409	批判思考 CRITICAL THINKING	3	ISTM243	進階英文寫作 ADVANCED WRITING	3			
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選修 Elective

至少取得 0學分 / At least obtain 0 credits

一年級 1st.							
第1學期 Semester 1							
課程編碼 CourseID	科目名稱 Course name	學分 credit					
ISTM264	金融素養(一)-個人理財規劃 FINANCIAL LITERACY 1 - PERSONAL FINANCIAL PLAN	2					

應修畢業學分：128 學分

Graduation credits: 128 credits

通識基礎課程： 0 學分

General education foundation course credits: 0 credits

通識選修課程： 0 學分

General education elective course credits: 0 credits

主修必修科目： 62 學分

Major required course credits: 62 credits

主修選修科目： 0 學分

Major elective course credits: 0 credits

自由選修科目： 0 學分

Free elective course credits: 0 credits

說明：

一、通識課程修課規定：

(一)通識基礎必修課程16學分：

1. 中文思辨與表達4學分。
2. 英文8學分：大學基礎英文4學分、大學精進英文4學分。(外文系、國科管院除外)
3. 核心必修4學分：【現代公民與社會實踐】及【科學與人文的對話】均為單學期2學分之課程。

(二)通識選修課程12學分：

分為【全球氣候變遷與永續發展】、【人文藝術與社會經典教育】、【世界格局與歷史地理視野】及【科技知識原理與趨勢浪潮】等四大領域課程，合計修畢12學分始符合規定。跨領域設計學院、社會創新學院、創能學院、圖書館 MOOCs、各學院之跨域專題課程得申請認列上述四大領域課程，並以6學分為上限，但同一課程不得重複認列(相關認列課程以網路公告為主)。

(三)通識共同必修課程3學分：(不計入畢業學分)

1. 全民國防教育軍事訓練。一年級必修課程(國防科技)1學分，以學院別劃分為原則，第一學期或第二學期均開設課程。
2. 體育。一年級必修2學分。
3. 班級活動。

二、軍訓、體育選修科目畢業學分採計規定：

(一)軍訓：全民國防教育選修課程為2學分，學生至多修習四門(國際情勢、全民國防、防衛動員、國防政策)，列入畢業之學分數請參考本系修業須知。

(二)體育：選修課程是否計分及其他修課規定，請參考本系修業須知。

三、有關修習非本系至少9學分及其他修課規定，請參考本系修業須知。

四、外籍生經國際處審核後，送相關單位辦理免修全部軍訓課程。

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▼ Regulations for General Education Course Selection

(1) Foundation Required Courses 16 Credits:

■ Critical Thinking and Expression In Chinese 4 Credits.

■ English 8 Credits: General English 4 Credits, Advanced English 4 Credits. (Excluding Department of Foreign Languages and Literature, DFLL and International School of Technology and Management, ISTM)

■ Required Core Course 4 Credits: "Modern Citizenship and Social Practice" and "The Dialogue between Science and Humanities" are both one-semester, 2-credit courses.

(2) Elective Courses 12 Credits:

These courses are divided into four major domains: "Global climate change and sustainable development. GEG," "Humanities & arts and classical education of social science. GEH," "World patterns and perspectives of history & geography. GEW," and "Knowledge, principles and trends of science and technology. GEK." Completion of 12 credits in total is required to meet the regulations. Interdisciplinary thematic courses of D.School, S.School, i.School, Library MOOCs, and each college can be recognized as the above four major domains with a limit of 6 credits, but the same course cannot be recognized repeatedly. Please refer to the online announcement for further details.

(3) Common Required Courses 3 Credits: (Not counted in graduation credits)

■ National Defense Education and Military Training (National Defense Science And Technology) : This is a one-credit, mandatory course for freshmen offered in both the first semester and the second semester based on college divisions.

■ Physical Education: This is a 2-credit, mandatory for freshmen.

■ Class Activities.

◆ Military Training and Physical Education Elective Course Graduation Credit Calculation Regulations:

(1) Military Training: "Civil Defense Education" is a two-credit elective course. Students may take up to four courses, including International Situation, Civil Defense, Defense Mobilization, National Defense Politics. Please refer to the department's academic regulations for the inclusion of credits towards graduation.

(2) Physical Education: Please refer to the department's academic regulations and other enrollment requirements for whether physical education elective courses are counted as credits.

◆ Foreign students, after reviewed by the Office of International Affairs, are exempted from taking all military training courses after being sent to relevant units for processing.

◆ Regarding the completion of at least 9 credits from courses outside the department and other degree programs requirements, please refer to the department's academic regulations.