International Business, M.B.A. (30 Credits)
ITRA-M-FM-001
(Applicable to Students Admitted in the Academic Year 2026)

Required　　To earn 15 credits

1st.

Semester 1			Semester 2		
CourseNum	Course name	credit	CourseNum	Course name	credit
BUS6000	RESEARCH METHODS	3	ITRA6002	INTERNATIONAL TRADE AND INVESTMENT	3
GEID6022	RESEARCH ETHICS EDUCATION ONLINE PROGRAM	0			
ITRA6010	INTERNATIONAL FINANCIAL MARKET	3			
ITRA6057	GLOBAL STRATEGIC MANAGEMENT	3			
ITRA6065	INTERNATIONAL BUSINESS MANAGEMENT	3			

2nd.

Semester 1			Semester 2		
CourseNum	Course name	credit	CourseNum	Course name	credit
BUS7990	MASTER THESIS	0	BUS7990	MASTER THESIS	0

Elective　　To earn at least 9 credits

1st.

Semester 1			Semester 2		
CourseNum	Course name	credit	CourseNum	Course name	credit
ITRA7089	GLOBAL TRENDS AND INTERNATIONAL ISSUES ANALYSIS	3	ITRA6023	INTERNATIONAL LOGISTICS MANAGEMENT SEMINAR	3
			ITRA6034	GLOBAL FINANCIAL MANAGEMENT SEMINAR	3
			ITRA6059	GLOBAL MARKETING MANAGEMENT SEMINAR	3

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			ITRA6066	MULTINATIONAL MANAGEMENT-CASE STUDY	3			
			ITRA6079	CROSS-BORDER E-COMMERCE AND ARTIFICIAL INTELLIGENCE	3			
			ITRA6081	SUSTAINABLE DEVELOPMENT AND DATA ANALYTICS	3			
			ITRA7090	GLOBAL INDUSTRY COMPETITIVE STRATEGIES	3			
			MGT6084	INDUSTRIAL COMPETITIVE STRATEGY	3			

2nd.

Semester 1			Semester 2					
CourseNum	Course name	credit	CourseNum	Course name	credit			
ITRA6078	SEMINAR ON REGIONAL TRADE ISSUES	3	ITRA6070	ENTREPRENURSHIP AND INNOVATION SEMINAR	3			
ITRA6080	INTERNATIONAL TRADE AND LEAN STARTUP ANALYTICS	3	ITRA7051	INTERNATIONAL BUSINESS AND TRADE MANAGEMENT FIELD STUDY	3			
ITRA7016	INTERNATIONAL INVESTMENT	3	ITRA7080	INTERNSHIP	3			
ITRA7019	SEMINAR OF CORPORATE GOVERNANCE AND PERFORMANCE MANAGEMENT	3	ITRA7083	OFF-CAMPUS WINTER INTERNSHIP	1			
ITRA7081	OFF-CAMPUS SUMMER INTERNSHIP(1)	1	ITRA7085	INDEPENDENT STUDY(2)	3			
ITRA7082	OFF-CAMPUS SUMMER INTERNSHIP(2)	2	ITRA7087	OFF-CAMPUS INTERNSHIP(2)	9			
ITRA7084	INDEPENDENT STUDY(1)	3	ITRA7088	CONTEMPORARY INTERNATIONAL MARKETING RESEARCH	3			
ITRA7086	OFF-CAMPUS INTERNSHIP(1)	9						
ITRA7091	INTERNATIONAL HUMAN RESOURCE MANAGEMENT	3						

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Graduation credits： 30 credits
Major required course credits： 15 credits
Major elective course credits： 9 credits
Interdisciplinary course credits： 0 credits

Guidelines for Program Completion：

Management Unit：College of Business/Department of International Business