International Business Administration, B.B.A. (128 Credits)
IBUS-B-FM-001
(Applicable to Students Admitted in the Academic Year 2026)

Required To earn 58 credits

1st.

Semester 1			Semester 2		
CourseNum	Course name	credit	CourseNum	Course name	credit
ACCT1011	ACCOUNTING (1)	3	ACCT1012	ACCOUNTING(2)	3
ACCT1011P	RECITATION OF ACCOUNTING(1)	0	ACCT1012P	RECITATION OF ACCOUNTING(2)	0
ECON1001	ECONOMICS (1)	3	ECON1002	ECONOMICS(2)	3
ECON1001P	ECONOMICS (1) RECITATION	0	ECON1002P	ECONOMICS(2) RECITATION	0
IINE1005	PROGRAMMING LOGIC AND AI APPLICATIONS	1	IBUS2017	CALCULUS	3
ITRA1065	INTRODUCTION TO INTERNATIONAL BUSINESS	3	IBUS2019	ACADEMIC RESEARCH FRAMEWORK AND PUBLICATION	2
MGT1001	MANAGEMENT	3			

2nd.

Semester 1			Semester 2		
CourseNum	Course name	credit	CourseNum	Course name	credit
FINA2034	FINANCIAL MANAGEMENT	3	IBUS2001	DATA SCIENCE FOR BUSINESS AND MANAGEMENT	3
FINA2034P	FINANCIAL MANAGEMENT PRACTICE	0	ITRA4055	INTERNATIONAL LOGISTICS MANAGEMENT	3
ITRA2067	INTERNATIONAL BUSINESS MANAGEMENT	3	MGT3017	INTERNATIONAL HUMAN RESOURCE MANAGEMENT	3
MGT2020	MARKETING MANAGEMENT	3			
STAT1001	STATISTICS (1)	3			

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STAT1001P	STATISTICS(1) RECITATION	0						

3rd.

Semester 1			Semester 2					
CourseNum	Course name	credit	CourseNum	Course name	credit			
BUS3145	WORKPLACE ENGLISH	2	IBUS2010	INTERNATIONAL FINANCIAL MARKETS AND INVESTMENT	3			
IBUS3001	INTERNATIONAL EXCHANGE EXPERIENCE	1	IBUS3030	INTERNATIONAL BUSINESS MANAGEMENT CAPSTONE PROJECT	3			
IBUS3002	FINANCIAL STATEMENT ANALYSIS	3						
IBUS3003	INTERNATIONAL BUSINESS SOCIAL RESPONSIBILITY	3						

Elective To earn at least 24 credits

1st.

Semester 2								
CourseNum	Course name	credit						
IBUS1002	READINGS IN BUSINESS AND MANAGEMENT	3						

2nd.

Semester 1			Semester 2					
CourseNum	Course name	credit	CourseNum	Course name	credit			
IBUS2002	TECHNOLOGY MANAGEMENT	3	IBUS2007	INTERNATIONAL BUSINESS ETIQUETTE	3			
IBUS2003	GLOBAL SUPPLY CHAIN MANAGEMENT	3	IBUS2008	CASE STUDY FOR INTERNATIONAL BUSINESS	3			
IBUS2004	GLOBAL POLITICAL ECONOMY AND ENVIRONMENT	3	IBUS2009	CROSS-BORDER ELECTRONIC COMMERCE AND DIGITAL MARKETING	3			
IBUS2006	SEMINAR ON INTERNATIONAL ECONOMICS AND TRADE	3	MGT2065	BUSINESS PSYCHOLOGY	3			

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IBUS2020	INTERNATIONAL BUSINESS ENGLISH WRITING PRACTICE	3	MKT3020	CONSUMER BEHAVIOR	3			

3rd.

Semester 1			Semester 2					
CourseNum	Course name	credit	CourseNum	Course name	credit			
IBUS2012	ENGLISH FOR INTERNATIONAL BUSINESS	3	BUS2128	INDUSTRY TOUR	3			
IBUS3005	MARKETING STRATEGY FOR SOCIAL MEDIA	3	IBUS3008	International Project Management	3			
IBUS3006	INTERNATIONAL BUSINESS COMMUNICATION AND NEGOTIATION	3	IBUS3009	INTERNATIONAL MARKETING AND BRAND STRATEGY	3			
IBUS3007	LEGAL ENVIRONMENT FOR INTERNATIONAL BUSINESS	3	IBUS3010	SEMINAR ON NEW BUSINESS MODEL	3			
IBUS3036	CROSS-CULTURAL MARKETING COMMUNICATION	3	IBUS3011	SPECIAL TOPICS IN INTERDISCIPLINARY ENGLISH PREPARATION	3			
IBUS3037	CONTEMPORARY ECONOMIC HISTORY	3	IBUS3018	INNOVATION AND ENTREPRENEURSHIP	3			
			IBUS3035	BUSINESS ETHICS AND DECISION MAKING	3			
			IBUS4007	INTRODUCTION TO OFF-CAMPUS INTERNSHIP	1			

4th.

Semester 1			Semester 2					
CourseNum	Course name	credit	CourseNum	Course name	credit			
IBUS4001	GLOCALIZATION (1)	3	IBUS4002	GLOCALIZATION (2)	3			
IBUS4008	OFF-CAMPUS SUMMER INTERNSHIP(1)	2	IBUS4011	INTERNSHIP (2)	9			
IBUS4009	OFF-CAMPUS SUMMER INTERNSHIP(2)	2						

IBUS4010	INTERNSHIP (1)	9						

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Graduation credits：128 credits
General education foundation course credits： 12 credits
General education elective course credits： 12 credits
Major required course credits： 58 credits
Major elective course credits： 24 credits
Interdisciplinary course credits： 22 credits

Guidelines for Program Completion：

Explanation:
I. General Education Course Requirements
(1) Required General Education Foundation Courses: 12 credits
1.CRITICAL THINKING AND EXPRESSION IN CHINESE: 4 credits.
2.Basic College English: 4 credits, In BIBA program, Business English (I) and (II) may be used as substitutes.
3.Advanced College English: 4 credits, In BIBA program, PRESENTATION SKILL AND COMMUNICATION and ACADEMIC RESEARCH FRAMEWORK AND PUBLICATION may be used as substitutes.
(2) General Education Elective Courses: 12 credits
Courses are divided into the following four categories:
・Global Climate Change and Sustainable Development
・Humanities, Arts, and Classical Social Education
・World Perspectives, History, and Geography
・Principles of Science and Technology and Emerging Trends
Students must complete a total of 12 credits from these categories to meet the graduation requirements.
Courses offered by the College of Interdisciplinary Design, College of Social Innovation, College of Innovation, Library MOOCs, and interdisciplinary project courses offered by various colleges may be applied for credit recognition under the four categories above, with a maximum of 6 recognized credits. However, the same course may not be counted repeatedly. (Recognized courses are subject to official online announcements.)
(3) Common Required General Education Courses: 3 credits
(These credits are not included in graduation credits.)
Freshman required course:
1.Physical Education
Freshman required course: 2 credits.
2.Class Activities
II. Regulations for Counting Military Training and Physical Education Elective Credits Toward Graduation
(1) Physical Education Electives
Physical education elective courses do not count toward graduation credits.
III. Digital Learning Course Requirement
Students must complete at least 2－3 credits of digital learning courses.
IV. Other Course Requirements
For regulations regarding the requirement of completing at least 13 credits outside the student’s department and other course requirements, please refer to the Program Study Regulations.

V. Exemption for International Students

After review and approval by the Office of International Affairs, international students may apply for exemption from all military training courses through the relevant administrative units.

Management Unit：College of Business/Bachelor's Program of International Business Administration in English