Business Analytics (SJSU), B.B.A. (128 Credits)
ISTM-B-FM-003
(Applicable to Students Admitted in the Academic Year 2026)

Required　　To earn 49 credits

1st.

Semester 1			Semester 2		
CourseNum	Course name	credit	CourseNum	Course name	credit
ISTM020	PUBLIC SPEAKING FOR NONNATIVE SPEAKERS	3	ISTM001	ENGLISH WRITING	3
ISTM110	MICROECONOMICS	4	ISTM111	MACROECONOMICS	4
ISTM112	BUSINESS STATISTICS	3	ISTM130	STATISTICS(2)	3
ISTM113	CALCULUS FOR BUSINESS AND AVIATION	4	ISTM135	COMPUTER TOOLS FOR BUSINESS	3
			ISTM244	MANAGING MY LIFE	3

2nd.

Semester 1			Semester 2		
CourseNum	Course name	credit	CourseNum	Course name	credit
ISTM129	FINANCIAL ACCOUNTING	3	ISTM134	MANAGERIAL ACCOUNTING	3
ISTM142	INNOVATION PROJECT (1)	3	ISTM143	INNOVATION PROJECT (2)	3
ISTM409	CRITICAL THINKING	3	ISTM201	INTRODUCTION TO COMMERCIAL LAW	4

Elective　　To earn at least 17 credits

1st.

Semester 1			Semester 2		
CourseNum	Course name	credit	CourseNum	Course name	credit
ISTM133	ARTS OF ASIA	3	ISTM123	ASIAN AMERICAN MEDIA REPRESENTATION AND POPULAR CULTURE	3

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ISTM173	POP AND ROCK IN THE U.S.	3						

2nd.

Semester 1			Semester 2					
CourseNum	Course name	credit	CourseNum	Course name	credit			
CHIN1065	CRITICAL THINKING AND EXPRESSION IN CHINESE(1)	2	CHIN1066	CRITICAL THINKING AND EXPRESSION IN CHINESE(2)	2			
ISTM132	INTRODUCTION TO BUSINESS PROGRAMMING	3	ISTM137	ASIAN AMERICANS IN U.S. HISTORY(2)	3			
ISTM136	ASIAN AMERICANS IN U.S. HISTORY(1)	3	ISTM227	INTRODUCTION TO DATA ANALYTICS	3			
ISTM269	ELEMENTARY SPANISH	4	ISTM238	FINANCIAL INFORMATION SYSTEM	3			
ISTM456	FUNDAMENTALS OF PHYSICS I (WITH LAB)	4	ISTM243	ADVANCED WRITING	3			
			ISTM453	ESSENTIALS OF U.S. & CALIFORNIA GOVERNMENT	3			

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Graduation credits：128 credits
General education foundation course credits： 0 credits
General education elective course credits： 0 credits
Major required course credits： 49 credits
Major elective course credits： 17 credits
Interdisciplinary course credits： 62 credits

Guidelines for Program Completion：

Management Unit：International School of Technology and Management/SJSU-FCU 2+2 Bachelor's Program in Business Analytics