Business and Innovation (RMIT), B.B.A. (128 Credits)
ISTM-B-FM-001
(Applicable to Students Admitted in the Academic Year 2026)

Required To earn 62 credits

1st.

Semester 1			Semester 2					
CourseNum	Course name	credit	CourseNum	Course name	credit			
IINE1005	PROGRAMMING LOGIC AND AI APPLICATIONS	1	ISTM020	PUBLIC SPEAKING FOR NONNATIVE SPEAKERS	3			
ISTM001	ENGLISH WRITING	3	ISTM100	ACCOUNTING	4			
ISTM101	BUSINESS APPLICATION OF STATISTICS	4	ISTM109	MANAGEMENT	4			
ISTM110	MICROECONOMICS	4	ISTM111	MACROECONOMICS	4			
ISTM142	INNOVATION PROJECT (1)	3	ISTM143	INNOVATION PROJECT (2)	3			

2nd.

Semester 1			Semester 2					
CourseNum	Course name	credit	CourseNum	Course name	credit			
ISTM200	BUSINESS INFORMATION MANAGEMENT	4	ISTM201	INTRODUCTION TO COMMERCIAL LAW	4			
ISTM208	MARKETING MANAGEMENT	4	ISTM209	CONSUMER BEHAVIOR	4			
ISTM231	INNOVATION PROJECT (3)	3	ISTM233	INNOVATION MANAGEMENT	4			
ISTM409	CRITICAL THINKING	3	ISTM243	ADVANCED WRITING	3			

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Elective　　To earn at least 0 credits

1st.

Semester 1			Semester 2					
CourseNum	Course name	credit	CourseNum	Course name	credit			
ISTM264	FINANCIAL LITERACY 1 - PERSONAL FINANCIAL PLAN	2	ISTM265	FINANCIAL LITERACY 2 - YOUR INVESTMENT PLAN	2			

2nd.

Semester 1								
CourseNum	Course name	credit						
ISTM156	REGRESSION ANALYSIS	4						

Graduation credits：128 credits
General education foundation course credits： 0 credits
General education elective course credits： 0 credits
Major required course credits： 62 credits
Major elective course credits： 0 credits
Interdisciplinary course credits： 66 credits

Guidelines for Program Completion：

Management Unit：International School of Technology and Management/RMIT-FCU 2+2 Bachelor's Program in Business and Innovation