# Business (UQ), B.B.A. (128 Credits)
## ISTM-B-FM-008
## (Applicable to Students Admitted in the Academic Year 2026)

Required To earn 62 credits

1st.

| Semester 1 | | | Semester 2 | | |
|---|---|---|---|---|---|
| CourseNum | Course name | credit | CourseNum | Course name | credit |
| ISTM020 | PUBLIC SPEAKING FOR NONNATIVE SPEAKERS | 3 | ISTM001 | ENGLISH WRITING | 3 |
| ISTM113 | CALCULUS FOR BUSINESS AND AVIATION | 4 | ISTM143 | INNOVATION PROJECT (2) | 3 |
| ISTM142 | INNOVATION PROJECT (1) | 3 | ISTM170 | ECONOMICS(2) | 3 |
| ISTM167 | ECONOMICS (1) | 3 | ISTM171 | ORGANIZATIONAL BEHAVIOR | 3 |
| ISTM168 | TRANSFORMING BUSINESS WITH INFORMATION SYSTEMS | 3 | ISTM275 | ACCOUNTING(2) | 3 |
| ISTM169 | MANAGEMENT | 3 | | | |
| ISTM172 | ACCOUNTING (1) | 3 | | | |

2nd.

| Semester 1 | | | Semester 2 | | |
|---|---|---|---|---|---|
| CourseNum | Course name | credit | CourseNum | Course name | credit |
| ISTM243 | ADVANCED WRITING | 3 | ISTM227 | INTRODUCTION TO DATA ANALYTICS | 3 |
| ISTM273 | BUSINESS APPLICATION OF STATISTICS | 3 | ISTM276 | STRATEGY MANAGEMENT | 3 |
| ISTM274 | MARKETING MANAGEMENT | 3 | ISTM280 | INTERNATIONAL BUSINESS COMMUNICATION AND NEGOTIATION | 3 |
| ISTM409 | CRITICAL THINKING | 3 | ISTM455 | FINANCIAL MANAGEMENT | 4 |

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## Elective　　To earn at least 6 credits

| 2nd. | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| Semester 1 | | | Semester 2 | | | | | |
| CourseNum | Course name | credit | CourseNum | Course name | credit | | | |
| ISTM278 | CONSUMER BEHAVIOR | 3 | ISTM277 | INTERNATIONAL BUSINESS MANAGEMENT | 3 | | | |
| | | | ISTM279 | DIGITAL MARKETING | 3 | | | |
| | | | | | | | | |

Graduation credits：128 credits
General education foundation course credits： 0 credits
General education elective course credits： 0 credits
Major required course credits： 62 credits
Major elective course credits： 6 credits
Interdisciplinary course credits： 60 credits

Guidelines for Program Completion：
Management Unit：International School of Technology and Management/UQ-FCU 2+2 Bachelor’s Program in Business