



FCU Transfer Student Session

Taichung Taiwan | Mar 2026

PRV14404 / CRICOS 04249J

Welcome to Adelaide



Adelaide University at a glance



400+
programs

70,000
students

11,000
staff

~30%
international
student base

7
campuses

Our Journey

Adelaide University is a future-focused university that combines the strengths of the University of South Australia and the University of Adelaide to deliver nation-leading curriculum and student experience, greater access to education, and world-class research excellence. Adelaide University stands for progress. It will drive the innovation and scale needed to make transformational investments for South Australia and beyond. We are a driving force for good.

As a member of Australia's Group of Eight (Go8), Adelaide University will have a significant impact on future generations of contemporary learners, researchers, innovators, and entrepreneurs. We are shaping a contemporary university that is connected to priority industries and produces graduates that are highly sought after around the world. A place where excellence and equity co-exist. A new university of global standing sustainably ranked in the top 1% worldwide.

Co-creation is at the heart of our transition to Adelaide University. Talented academic and professional staff from every area of both the University of Adelaide and the University of South Australia have been fundamental in progressing us to this point, as has feedback from our diverse communities.

We are focused on continuing to advance detailed transition planning and implementation, including further engagement with our communities to help design and co-create the new institution, opening on 1 January 2026.

Australia's newest major university



Member of the Group of Eight

Australia's leading, research-intensive universities



Top 5 nationally for student experience

To be sustainably ranked in Australia's top 5 universities for student experience.



Top 1% of universities worldwide

To be sustainably ranked in the top 1% of universities globally.



Aim to become Australia's most industry-connected university

To be an engine room for innovation.



Top in Australia for student employment

To be sustainably ranked as the best university nationally for student employment outcomes.



AUD\$4.7 billion annual contribution

To contribute an estimated AUD\$4.7 billion a year to the Australian economy.



82 
in the world*

*Ranked equal 82, 2026 QS World University Rankings.

Largest campus footprint in South Australia



Adelaide City Campus - East



Goodman Crescent Lawns



Barr Smith Library



Hub Central

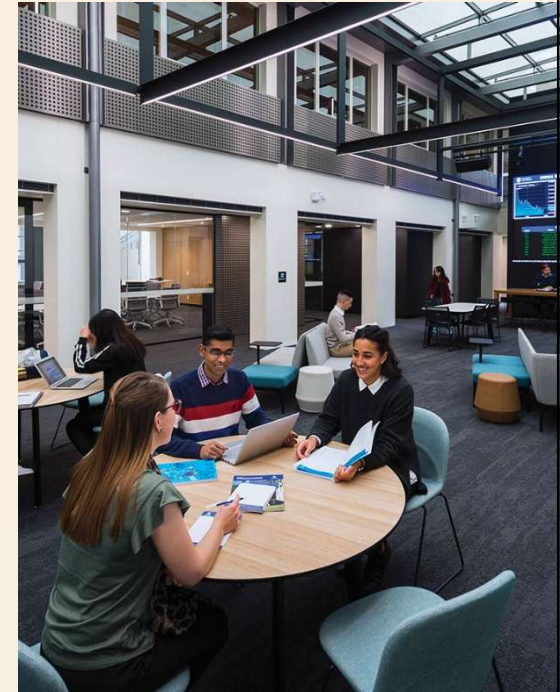
Adelaide City Campus - West



Pridham Hall



Jeffrey Smart Building



Yungondi Building, Business Hub



FCU BIBA Transfer

March 2026

FCU/ AU 3 + 2 Articulation Pathways

FCU Program	Years at FCU		Adelaide University (AU) Program	Years at AU	Start Date
Bachelor of International Business Administration (BIBA)	3	→	All Master (coursework) Programs at College of Business	2	Feb/ Jul
			Master of Communication Strategy	2	Feb/ Jul

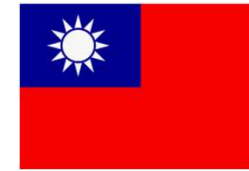
Entry requirements

To transfer to Adelaide University, FCU students must have:

- Successful completion of the 4-year 128 credit units in 3 years with the certified FCU official completion letter
- Minimum GPA 2.3 out of 4.3 or 65% at FCU BIBA (equivalent to AU GPA 4.0 out of 7.0)
- Minimum English requirement: IELTS overall 6.5 (6.0 in each band)/ PTE overall 64 (60 in each band)

International student scholarships

FCU BIBA



Scholarship	Tuition fee waiver	Availability and assessment	FCU BIBA criteria		Ongoing GPA at AU
Adelaide Academic Excellence Scholarship	50%	Limited <i>Application form required</i>	4.0 <i>out of 4.3</i>	88 <i>out of 100</i>	5.5 <i>out of 7</i>
Adelaide Emerging Leaders Award	25%	Unlimited <i>Automatic assessment</i>	3.5 <i>out of 4.3</i>	80 <i>out of 100</i>	5.0 <i>out of 7</i>
Adelaide Merit Scholarship	15%	Unlimited <i>Automatic assessment</i>	2.7 <i>out of 4.3</i>	70 <i>out of 100</i>	4.5 <i>out of 7</i>
Adelaide Partner Award	10%	Unlimited <i>Automatic assessment</i>	Meet the entry requirements		NA

Master of Strategic Communication



Practical
Internships &
industry-relevant,
research-informed
projects



Dynamic content
Current & emerging global
media trends



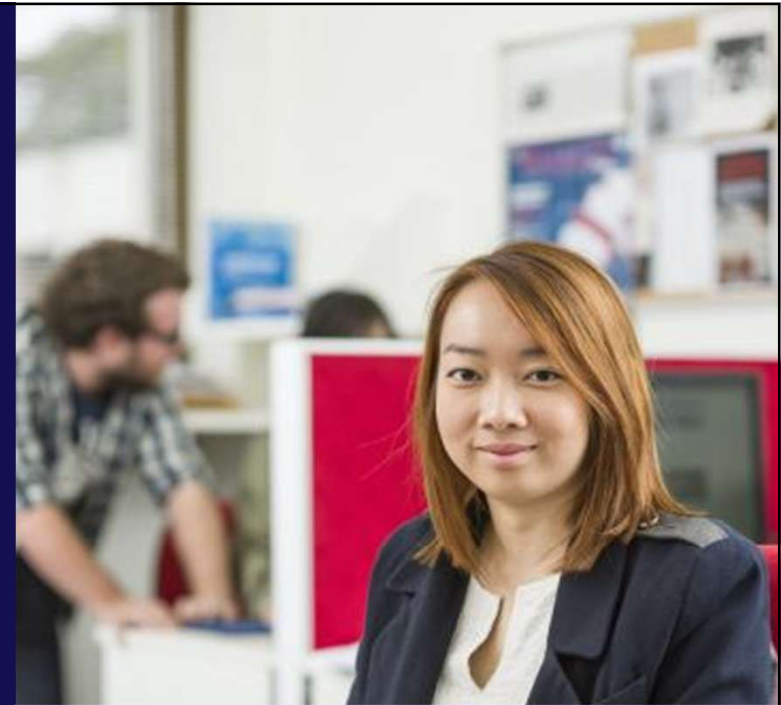
**Build expertise in
coms strategy,
digital media &
stakeholder
engagement**



**Careers in any
sector,
anywhere in
the world**



^ Indicative fees: Published fees are for international students starting in 2026 and include the compulsory Student Services and Amenities Fee (SSAF). Fees are based on the total number of units studied in this program on a full-time annual basis.



Duration: 2 years	
Start date	February, July
2026 indicative annual fee [^]	AUD\$47,800
Academic requirement	A completed bachelor degree or equivalent from a recognised higher education institution or min 5 years relevant experience in industry. FCU GPA 2.5/ 4.3 or 68%
English criteria	IELTS 6.5 (6.0) / PTE 64 (60)
Program website	https://adelaideuni.edu.au/study/degrees/master-of-strategic-communication/

What is Strategic Communication?

- ✓ How organisations and institutions engage with the public
- ✓ How communication is shaped by media environments and platforms
- ✓ How messages are produced, circulate and are interpreted
- ✓ How communication shapes reputation, legitimacy and public debate

Areas of study:

- Strategic communication across different contexts and the public
- Risk, issues and crisis communication
- Media and social media strategy
- Communication across platforms and formats
- Research methods and analytical approaches
- Leadership and decision-making in communication practice

Practice-based learning:

- ☐ Work on client-based projects and real-world communication scenarios
- ☐ Analyse cases and respond to communication challenges
- ☐ Take part in crisis simulations and planning exercises
- ☐ Develop social media strategies and communication campaigns
- ☐ Produce content across platforms, including transmedia storytelling



Example: partner with City of Adelaide in S1 2026 - students giving the opportunity to produce content for the UNESCO World Heritage bid

Strategic Communication Careers

One of the fastest growing areas of employment.

Media & Communication careers in every sector e.g. government, NGOs, health and finance sectors



Strong future growth projected

Career Outcomes

- ✓ Strategic Communications Lead
- ✓ External Relations Specialist
- ✓ Political communications manager
- ✓ Internal communications manager
- ✓ Risk and Crisis Communication Manager
- ✓ Digital campaign strategist
- ✓ Research communication specialist
- ✓ Social media manager
- ✓ Content strategist

Our graduates have settled in a variety of roles around the world. For example:

- Digital Content Creator, Influencer Marketing, China
- Public Relations Manager, IP Automobiles, India
- Journalist & Communication Consultant, PNG
- Digital Content & Marketing Coordinator, National Trust of South Australia
- Communications Strategist, NewsCorp, Australia
- Social Media & Marketing Manager, Purple Giraffe, Australia
- Communication Officer, Australian Taxation Office, Australia
- Media Coordinator, Hills Football League, Australia

Business Degrees

POSTGRADUATE

International MBA:

- Generic
- Business Analytics
- Finance
- Human Resource Management
- Marketing
- Procurement and Supply Chain Management
- Project Management

Master of Economics and Resource Policy:

- Generic
- Economic Analysis
- Global Food and Agribusiness
- International Trade
- Public Economics and Policy

Master of Accounting

Master of Accounting and Business Analytics

Master of Finance and Accounting

Master of Professional Accounting (1.5 years)

Master of Business Analytics

Master of Applied Finance (1.5 years)

Master of Finance

Master of Finance and Business Analytics

Master of Financial Planning

Master of Human Resource Management

Master of International Business

Master of Management

Master of Marketing

Master of Procurement and Supply Chain Management

Master of Project Management

Master of Technology, Innovation and Entrepreneurship

Master of Tourism, Events and Hospitality Management

Master of Wine and Food Business



International MBA

Specialisation including:

- Generic
- Business Analytics
- Finance
- Human Resource Management
- Marketing
- Procurement and Supply Chain Management
- Project Management



No Prior Work Experience required

Study an IMBA with no prior work experience required



Core Business Knowledge

Explore topics on global business culture, marketing, ethics, accounting, sustainability and leadership



Industry Connections

Connect with industry through real business case studies, guest speakers and mentoring from senior business leaders



Duration 2 years	
Start date	February or July
2026 indicative annual fee [^]	AUD\$50,500
Academic requirement	A bachelor degree or equivalent from a recognised higher education institution FCU GPA 2.3/ 4.3 or 65%
English criteria	IELTS 6.5 (6.0) / PTE 64 (60)
Campus	Adelaide City

[^] Indicative fees: Published fees are for international students starting in 2026 and include the compulsory Student Services and Amenities Fee (SSAF). Fees are based on the total number of units studied in this program on a full-time annual basis.

Master of Marketing



Study from World-class Academics

Study a curriculum developed by world-class academics, including those from the Ehrenberg-Bass Institute, the world's largest centre for research into marketing



Learn to Develop Effective Marketing Strategies

Learn how to identify trends, analyse consumer behaviour, understand analytical data and communicate with impact



Build Practical Skills

Through completing an industry-relevant marketing research project



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Duration 2 years	
Start date	February or July
2026 indicative annual fee [^]	AUD\$50,500
Academic requirement	A bachelor degree or equivalent from a recognised higher education institution FCU GPA 2.3/4.3 or 65%
English criteria	IELTS 6.5 (6.0) / PTE 64 (60)
Campus	Adelaide City
Program website	https://adelaideuni.edu.au/study/degrees/master-of-marketing/int/

Master of Business Analytics



Prepare for the Modern Business Environment

Learn to extract insights using artificial intelligence and chatbots



Learn Essential Concepts and Tools in BA

Including managing big data, data visualization, predictive analytics and text analytics.



Opportunities to Choose Elective Courses

Pursue in-depth knowledge on cryptocurrencies, financial technologies and marketing analytics



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Duration 2 years	
Start date	February or July
2026 indicative annual fee [^]	AUD\$54,900
Academic requirement	- A bachelor degree or equivalent from a recognised higher education institution - FCU GPA 2.5/ 4.3 or 68%
English criteria	IELTS 6.5 (6.0) / PTE 64 (60)
Campus	Adelaide City
Program website	https://adelaideuni.edu.au/study/degrees/master-of-business-analytics/int/

FCU students in Adelaide



Yanisa Nimrawee
IMBA Marketing, Feb 2024
50% Scholarship Recipient

Experience



University of South Australia

Part-time · 1 yr 2 mos
Adelaide, South Australia, Australia · On-site



Application Adviser

Jul 2025 - Present · 9 mos

PASS Leader

Feb 2025 - Nov 2025 · 10 mos

- Facilitated interactive peer-assisted study sessions to enhance student understanding of accounting principles.
- Developed engaging learning materials and activities to reinforce key concepts and improve retention.
- Provided academic support by clarifying complex topics, guiding problem-solving exercises, and fostering collaborative learning.
- Monitored student progress and adapted teaching strategies to accommodate diverse learning styles.
- Strengthened leadership, communication, and mentoring skills by assisting students in achieving academic success.



Student Ambassador

StudyAdelaide · Contract

May 2025 - Present · 11 mos

Adelaide, South Australia, Australia · On-site



2025 Student Ambassador Team | StudyAdelaide



Marketing Intern

Adelaide International Jazz Festival · Internship

Aug 2025 - Nov 2025 · 4 mos

Adelaide, South Australia, Australia · Remote

- Developed engaging social media content using Canva and Meta Business Suite to promote festival events, increase audience engagement, and enhance brand visibility.
- Coordinated event communications and sponsorship acknowledgements with the CEO and external partners, strengthening stakeholder relationships.
- Assisted in planning and executing key events, including AusArt Day, by managing schedules, preparing materials, and liaising with media partners for promotion.
- Supported the creation of marketing reports and content strategies to drive audience growth and sponsorship visibility.

Skills gained: Gained practical experience in event marketing, stakeholder coordination, and creative communication within South Australia's arts and culture sector.



Food and Beverage Service Expert

Adelaide Marriott Hotel · Part-time

Jul 2024 - Jul 2025 · 1 yr 1 mo

Adelaide, South Australia, Australia · On-site

Pre-opening team

- Coordinated restaurant service to exceed guest expectations, consistently delivering memorable and inspiring experiences.
- Anticipated and addressed guest needs, building rapport with regular and new guests to encourage return visits.
- Collaborated with Food and Beverage team members to support smooth daily operations, ensuring a welcoming atmosphere throughout service.

FCU students in Adelaide



Jess Wu

IMBA Marketing, July 2024 – Dec 2025

Master of Data Science, Feb 2026 – Dec 2028



Experience



CYBR

1 yr 2 mos

Adelaide, South Australia, Australia · On-site



Marketing and Operations Assistant

Part-time

Jan 2025 - Dec 2025 · 1 yr

💡 Project Management, Banner Designing and +4 skills



Marketing Intern

Internship

Nov 2024 - Dec 2024 · 2 mos

💡 Web Design, Copywriting and +4 skills



Digital Marketing Intern

Stratco Australia · Internship

Aug 2025 - Oct 2025 · 3 mos

Gepps Cross, South Australia, Australia · On-site



Marketing Intern

Mortgage Choice · Internship

Jun 2025 - Jul 2025 · 2 mos

Dulwich, South Australia, Australia · On-site

💡 Social Media Marketing, Social Media Communications and +5 skills

Student support



Academic

Academic
preparation
and support

Peer to peer
support



Personal

Accommodation

Counselling

Student health and
wellbeing



Careers

Career and
employability
preparation

International
Student support

Student life

- Clubs and societies
- Sport
- Orientation
- Events
- Student associations
- Vibrant campus spaces



Adelaide South Australia



Capital city:
Adelaide



Adelaide population:
1.45 million



224 days of sunshine
(annual average)



Coastline:
3,700km



Adelaide University is located in
one of the most livable and
beautiful cities in the world*.



Summer:
25C – 35C



13% cheaper than Sydney
10% cheaper than Melbourne^



Winter:
10C – 15C

Ranked #1, 20 Most
Beautiful Cities in the World,
Architectural Digest 2024.

Australia's happiest city,
2025 Happy City Index.

^ IDP Australia, Cost
of Living in Adelaide

Flight times

International flight times

Hong Kong – 8.5 hr

Malaysia (Kuala Lumpur) - 7 hr

Singapore - 6.5 hr

Domestic flight times

Melbourne- 1 hr

Sydney- 2 hr







Cost of living in Adelaide

Cost of living

AUD\$400-600/week
equivalent to TWD 8,900 – 13,380/ week
(food, accommodation, utilities,
transport, entertainment etc)

Part time job

Up to AUD\$600/ week (before tax)
equivalent to TWD 13,380/ week
(max 48 hours/fortnight @ \$24.95/ hour)

This is an example only. The university acknowledges that each international student experience may vary and cannot guarantee that your experience will be the same.

Public Transport

Tertiary public transport card (50% off)

AUD\$ 59.6/ 28-day pass

unlimited travel anywhere in Adelaide

** For both undergraduate and postgraduate full-time students*

*** Accurate as of Mar 2026 <https://www.adelaidemetro.com.au/fares-and-passes/adelaidemetro-fares>*



Adelaide O-bahn

Accommodation



Student accommodation

Built in community of like-minded students



Private accommodation

Provides flexibility and independence, fitting your lifestyle



Homestay accommodation

Living with a local family in their home



University managed student accommodation



Adelaide University Village



**24/7 University staff
on site**



**Daily student
engagement activities**



**On-campus study
resources**



Functional design

Post study work rights (485 visa)

If you graduate with a degree from an institution in Adelaide, then you may be eligible for an **additional 1 year of Post-Study Work Rights**.

Qualification	Stream	Australia ¹	Adelaide
PhD	Post-Higher Education Work stream	3 years	4 years
Masters degree (research)	Post-Higher Education Work stream	3 years	4 years
Masters degree (coursework and extended)	Post-Higher Education Work stream	2 years	3 years
Bachelor degree	Post-Higher Education Work stream	2 years	3 years
VET qualification	Post-Vocational Education Work stream	18 months	-

<https://studyadelaide.com/life/migration-opportunities>

<https://immi.homeaffairs.gov.au/visas/getting-a-visa/visa-listing/temporary-graduate-485/second-post-higher-education-work#Eligibility>

Q&A



Australian University Provider Number PRV14404 / CRICOS Provider Number 04249J